

LIVING

FOR YOUNG HOMEMAKERS



GIVE A
CHRISTMAS GIFT
THAT LASTS

NOVEMBER 1949 36 CENTS



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with

DOWN'S CARPETS

MANOR LANE

masterpieces of styling . . . quality
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Your own "masterpiece gallery" is now possible with all-wool wiltons by Downs. Fashion-right textures, decorator-acclaimed shades, all at modest prices. For store nearest you featuring Downs quality wiltons, write to us today.

Floors look up with carpets
by DOWNS



Ready now, 4-color Decorating Book by Downs Home Fashions expert. Send 25¢ for postage, handling.

DOWN'S CARPET COMPANY, INC., Philadelphia 34, Pa. • Quality Wiltons For Over A Century



IVY RIDGE

ELCARA



A *new* hollowware pattern in

Community

...Georgian Cadroon



IN TODAY'S WORLD... lovely hollowware can be the heartbeat of a home. It spells unburied hours at day's end... the graceful customs of hospitality... memories of you and the home that is you in the eyes of those you love. Your family will always treasure this modern Georgian design in fine Community® silverplate. See it at fine jewelry stores and silverware departments today. Five-piece Georgian Cadroon® tea and coffee set (tray not included) \$125. Subject to Federal Tax.



INDIVIDUAL PRICES:	
Tea Pot	\$40.00
Coffee Pot	\$40.00
Sugar Bowl	\$19.00
Creamer	\$16.00
Waste Bowl	\$10.00
Tray (22 in.)	\$45.00

PIECES NOT SHOWN:	
Oblong Tray (16 in.)	\$25.70
Well & Tree Platter (18 in.)	\$29.50
Round Tray (15 in.)	\$22.50
Water Pitcher (2 qt.)	\$32.50
Bread Tray	\$13.50
Gravy Boat and Tray	\$22.50
Double Vegetable Dish (Without Divider)	\$32.50
With Divider	\$36.00

All prices subject to Federal Tax



CARL JOINS THE BIELEBERGS



CARROLL AND CHERRY CHURCHILL DELANGER



GUY GOES WESTERN

Speaking of Living

As far as we're concerned, no *LIVING For Young Homemakers'* story is ever complete until it has a happy ending. You'll remember that in September's issue we showed the preparations and arrangements that were being made by BOB AND BARBARA BIELEBERG for their expected child (*A Young Family and Natural Childbirth*). We are happy to report that a boy—CARL—has arrived on schedule and that Barbara, Bob, and older sister, KRISTINA, are also doing nicely, thank you.

Children, incomparable spotlight grabbers that they are, are in the limelight again. One of our staffers, CHERRY CHURCHILL DELANGER, failed to appear for work one day, called in during the afternoon to announce that the Belanger heir had, with no regard for office routine or advance notice, just arrived. Unfortunately, the furniture Cherry and husband Paul ordered, hadn't yet arrived, so when we went around to photograph mother and child, little CARROLL was sound asleep in a dresser drawer, with an opened umbrella as a canopy to protect him from the glare of a skylight overhead.

Seeing is believing, and the party who strode into the office the other day attired in cowboy boots, Stetson hat, and string tie really was decoration director GUY MONTPEY—*not* a disorientated Texan cowpoke. Guy explained all. While he had been swinging through Houston and Tyler, Texas, in preparation for the *Parade of Homes* openings, he fell in love with the western garb so many people were wearing. When he climbed aboard his plane to head back east, his eastern business attire was in the suitcase. Unexpectedly, we at the office heard an advance report on his appearance, and when Guy got back to his desk, there was a pony—albeit a hobbyhorse—tied beside it!

Judging from the frequency of staff weddings, one would be tempted

to say that once a member learns in the course of work the theoretical wonders of homemaking, she isn't satisfied until she can put her knowledge into realistic practice. One who took the step up to reality, so to speak, recently, was BARBARA O'CONNOR, who was married to ROBERT CHRISTEN. After a honeymoon in Bermuda, Barbara came back to the magazine, but, unfortunately, it will not be for long. By the time this goes to press, Barbara will have returned to an early love—teaching. As Rob will be teaching this winter also, we cannot help but approve the occupation change, even if reluctantly.

Crossing paths in Bermuda with the Christens were another pair of familiar honeymooners—MR. AND MRS. JOSEPH STENDIG (Mrs. S. is our Eileen Miller of the reader service department). This time we were luckier, for Eileen will continue with us while Joe finishes his studies at Columbia Law School. At the moment, the Stendigs are busy furnishing their new apartment, and writing thank-you notes for wedding gifts. What with Eileen's office hours filled pretty completely by answering letters from our readers, we don't wonder when she says she is shamefully behind schedule in her own correspondence.

If you're one of our regular readers, we'll bet you guessed that the small boy whose picture appears below is Christopher, the photogenic youngster who appears from time to time, photographed by his parents in his many activities. Your guess would be wrong—at least 2,000 miles worth—for Christopher is from Salt Lake City, Utah, and this lad is ODOM ALEXANDER, JR., of Salisbury, North Carolina. The strong resemblance between the two is cause of much conversation in Salisbury, and our thanks go to Mrs. Alexander for sending along a snapshot. Though we haven't met young Odom, we'll wager from his impish grin he's just as precocious and scampish as our own Christopher.



BARBARA, BOB, AND WEDDING PARTY



EILEEN AND JOE CUT CAKE



FAMILIAR (?) YOUNG MAN

A special note to members of clubs, school groups or civic organizations: a 35mm film, entitled *Your New Home and How to Take Care of It*, has been prepared by *LIVING For Young Homemakers* in collaboration with the NAHR, showing how to make minor home repairs, how to care for floors, equipment, etc. It is available without cost to groups mentioned above. Write to *LIVING For Young Homemakers*, Dept. SL, 575 Madison Ave., New York 22, N.Y.

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Illustrated: Woodland Fawn, exclusive design, pattern applied for, available also in other colors. Photographed near San Francisco. Anshen & Allen, architects; Eichler Homes, builders; Elizabeth Banning, decorator.

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Resilient Floor
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fleeting beauty etched forever in Crystal by

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Buffet plate, \$7. Goblet, \$2. Oil cruet, \$3.75. Mayonnaise set, \$5. (Prices slightly higher Denver and West.)

Cambridge . . . fine American hand-made crystal

Hold Magnolia in your hand . . . lights and shadows play colorful hide and seek over delicately etched blossoms. Set Magnolia on your party table . . . eyes light up at the promise of good things to come. Give Magnolia to your favorite bride-to-be . . . good stores will tell you that place settings by Cambridge are the most treasured of gifts. The Cambridge Glass Co., Cambridge, Ohio.



A PIECE OFF YOUR MIND

MODERN VS. MODERN

Dear Sir:

A sincere admirer of modern, myself, I think it is high time there was more criticism from the consumer. Homemaking magazines contrast between modern and traditional. What I want to see is contrast between good modern and bad modern.

Modern designers have some very serious shortcomings such as failure to live up to their own standards of simplicity and functionalism; *shifting* or the elimination of a bad feature from one part of the house only to put it in somewhere else in slightly altered form; and *faddism* or the *band wagon* complex where one designer gets a good idea and immediately every other designer in America hops on the band wagon and rides it to death.

Modern architects reprimanded us severely for bric-a-brac on the living room mantelpiece. In fact, they took away the mantelpiece altogether and built instead complicated headboards for the bed and put all the bric-a-brac there—a radio, books, water jug, glass, cigarette box, ash tray, medicine box, sentimental objects. When we go to bed we are not going on a round-the-world voyage.

Another thing the modernists built is intersecting vertical and horizontal shelving, and they put a piece of bric-a-brac or a plant in each square—all dust catchers. The overuse of glass, particularly in the picture window, has already drawn criticism. Now, instead of keeping the bric-a-brac clean, the housewife has acres of windows to concentrate on.

The band wagon complex is seen in the case of the cantilever used successfully by Frank Lloyd Wright, but employed in every possible way now, whether fitting or not.

House plants are other things that have been done to death. No matter how badly a decorator has

done an interior, he knows if he just throws in a few plants everyone will rave about it and say how stunning it is. Where once Grandma had a few beloved geraniums and ferns in the window where they thrive, the modern decorator throws in dozens of plants in places where they cannot possibly grow, are out of place, hazardous, and foolish looking. For my money, plants all over the place are just another form of bric-a-brac, require constant care, and have to be provided for like the cat when you go on vacation.

Mrs. R. B.
Orangeburg, N. Y.

EDITOR'S NOTE: "To each his own." We're thankful it's possible.

THAT THE TWAIN SHALL MEET

Dear Sirs:

Cliff May and Chris Choate's low-priced design and expandable plan whereby we can build what we can afford now and add to as the need and money allow (*Planned to Give the Most for the Money*, July, 1953) are just what the doctor ordered for the East Coast, with colder weather adaptations.

My husband, who is in construction, is of the opinion that low-cost, good-looking modern design can be had—if the builders would only do it. People, such as we, who wish to build now with an eye to the future, and won't compromise, are left holding the bag. We want modern as it should be—not a colonial-type ranch or a tiny windowed job that looks like it is a stepchild.

Mrs. Alfred B. Farbish
Philadelphia, Pennsylvania

Dear LFYH:

Your July issue is packed full of wonderful ideas for the future. My husband and I were particularly interested in the new homes built for people with moderate incomes. The only fault we found

[Continued on page 10]

AN ACHIEVEMENT IN SPECIALIZATION



MATCHING TABLES BY
COLONY TABLES, INC.

The
CANBERRA
Group

A new concept of modern living room furniture that combines maximum versatility with tasteful styling. Regardless of size, color or period of any room, pieces from The Canberra Group can be tailored to "fit". That means custom-made quality and versatility... at a sensible price.

OUR FORTY-SEVENTH YEAR

COLONY COURT
Furniture

BY GLOBE  HIGH POINT, NORTH CAROLINA

AT LEADING FURNITURE AND DEPARTMENT STORES THROUGHOUT THE COUNTRY

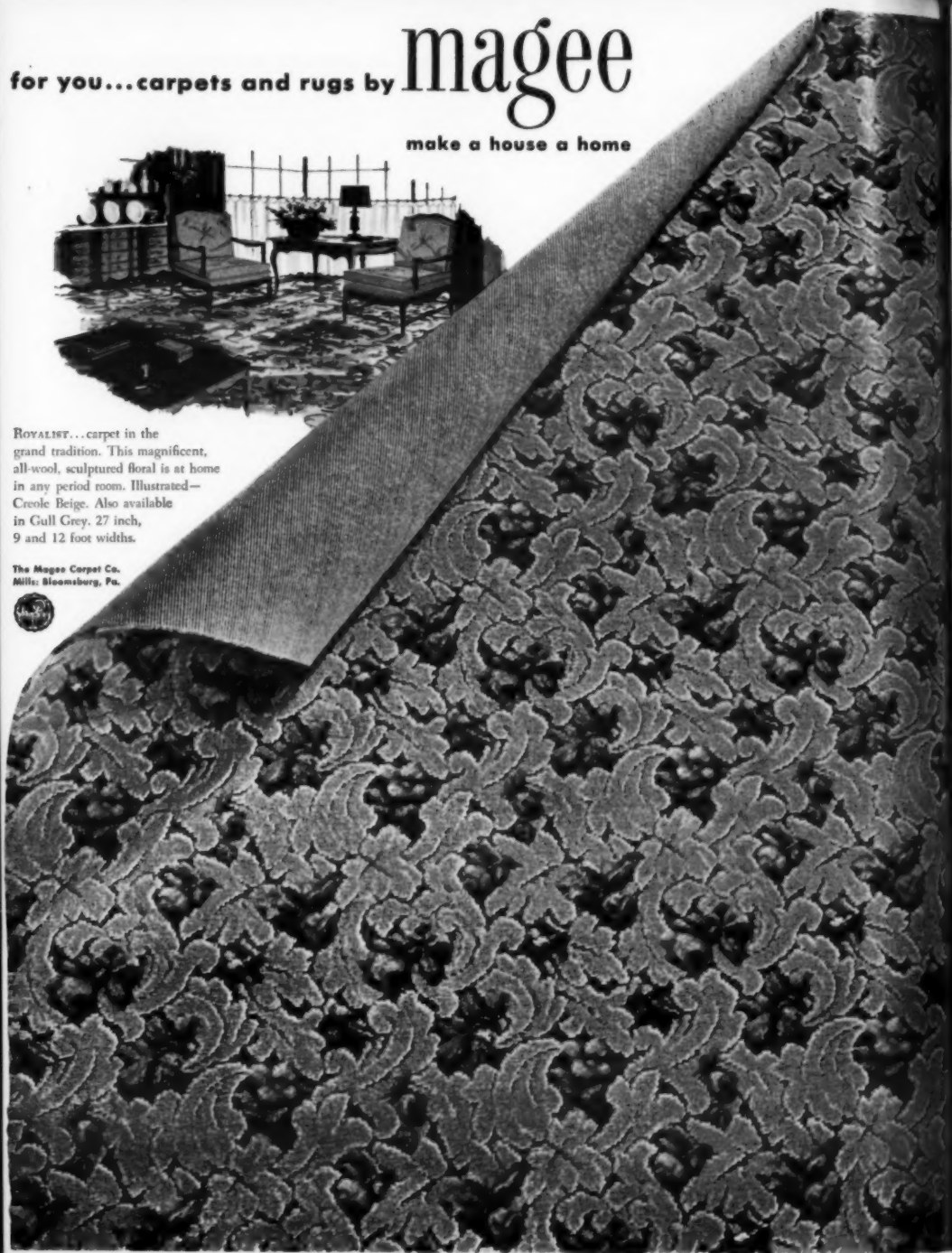
for you...carpets and rugs by **magee**

make a house a home



ROYALIST...carpet in the grand tradition. This magnificent, all-wool, sculptured floral is at home in any period room. Illustrated—Creole Beige. Also available in Gull Grey. 27 inch, 9 and 12 foot widths.

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Warfield's* the one

*The Original Warfield
made only by Brandt*



...for two for tea



The Most Versatile Table In America Today!

The Warfield is built just for you.

It's a compact and cozy console . . .

alters in an instant to a table for four . . .

grows to seat six . . . or eight . . . or a round dozen with lots of space for every place! It's a table for feasts and festivals . . . for family and friends. It serves every need, in small home or large, now and in the years to come.

Lustrous English Antique Finish, hand-rubbed on fine, figured mahogany. Only 26 inches deep when closed; yet opens to more than ten feet long, with 5 filler boards.

And at such a modest price—as low as \$155. Also available with 3 filler boards, at a lower cost, at the Brandt dealer nearest you. Order yours today!

...for six for supper ...for a dozen for dinner



Free! Four new brochures give valuable aid in planning room settings for every room—yours for the asking! Indicate which ones you want: 1. Anniversary Pine; 2. Mahogany Occasional Tables; 3. Mahogany Dropleaf Dining Tables and Chairs; 4. American Classic (Modern).

*Reg. U.S. Pat. Off.



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TEXFOAM[®]

LATEX FOAM RUBBER

Texfoam...best for modern styling...best for modern comfort...was chosen by Stratford to cushion the New Penthouse Foam Rubber Group. All Texfoam construction assures endless cushion comfort that's always cool, always refreshing.

For year after year cushion luxury—be sure the furniture you buy is cushioned with Texfoam.

THE SPONGE RUBBER PRODUCTS COMPANY

639 DERBY PLACE, SHELTON, CONN.



No. 356 Chair



No. 357 Sofa



No. 353 Chair

All pieces from the New Penthouse Foam Rubber Group by Stratford Furniture Company, Division of Futurian Mfg. Company, Chicago, Ill. Designed by Forest Wilson.

Another grouping of advanced modern design by *Stratford*



2 piece sectional, both pieces, about \$239.00

new penthouse

FOAM RUBBER GROUP

designed by forest wilson



Lounge Chair, about \$114.00

Choose this immaculately tailored group with luxurious Texfoam foam rubber seat, arms and backs for the ultimate in comfort and decor. Button seats and guaranteed Stratoflex construction. Available in decorator fabrics.

At better stores everywhere, featured at prices everyone can afford.



Armless lounge chair, about \$79.95



Sofa, about \$199.00

Stratford

FURNITURE CORPORATION

American Furniture Mart, Chicago 11

Division, Futurian Manufacturing Company
Eastern Plant, Hoffman-Stratford, Souderton, Pa.

Prices vary depending upon fabrics. Those prices quoted are possible only because our dealers must purchase our line by the carload. Otherwise the prices would be nearly doubled.

"WHAT TO LOOK FOR WHEN YOU BUY UPHOLSTERED FURNITURE"

Send 10¢ in coin to Dept. L for fact-filled illustrated booklet plus brochure showing Stratford Furniture Corporation pieces.



You get so much for so little when you select Fincastle Ready-to-Hang Draperies for your home. Yes, you'll find many styles, so beautifully tailored, that retail for less than you would expect to pay for the material alone. Your favorite store has a variety of patterns to choose from, and best of all, matching or contrasting yard goods for slip covers and upholstery. Be sure to ask for Fincastle and you'll agree no others are "just as beautiful!"

LOOK FOR THIS BRAND ON THE YARD
GOODS AND READY-TO-HANG DRAPERIES YOU BUY.

Fincastle Fabrics
by LOUISVILLE TEXTILES

LOUISVILLE TEXTILES, INC.—LOUISVILLE 4, KY.

A piece off your mind

[Continued from page 4]

with the articles was that most of the homes were built out on the West Coast, and similar homes are rarely built for the same prices here in the East. Please don't forget cliff dwellers like us.

Mrs. Sheldon Kleinman
Brooklyn, New York

EDITOR'S NOTE: *The uncompromising attitude of many potential home builders who are unwilling to accept the status quo is bringing about a change. But a difference in price—though not design—from East to West is almost unavoidable due to climatic requirements, labor cost, etc.*

A GOOD TIE-IN

Gentlemen:

I am an accredited judge of the National Council of State Garden Clubs, teach flower arrangement, and also lecture. So many of the students ask for modern arrangements to go with their new homes. They seem to feel that zinnias, marigold, etc. are too old-fashioned for their homes. Given modern treatment these quick-growing annuals can be used to good advantage in bold, slick line designs with striking color combinations.

There are a host of flowers for new gardeners to grow as well as dried materials to collect for use in their house décor, and if you could feature some modern flower arrangement tied in with the average garden collection, it would help many homemakers.

Mrs. H. Rowland Timms
Wallingford, Pennsylvania

EDITOR'S NOTE: *See the interesting floral arrangements that can be created by using pieces of your glass collection, perhaps not thought of in this connection, as containers for the flowers (Collector's Item—Glass, LFYH, September, 1952).*

LESSONS IN LIVING

Dear Editors:

Please keep putting out LFYH in the same manner as always. It has the right proportion of everything in it. We cannot use every idea presented, naturally, nor are the furnishings what we would always want. But how dull life would be if we all liked the same things!

However, even if there isn't an idea we can use, a room arrangement or period that appeals to us, there is still some lesson to be learned by the study of each picture in the magazine.

Mrs. C. Peyton Astry
Seattle, Washington

BON VOYAGE

Dear Madam:

I am very much interested in securing a picture of the ship named the *General Upshur*. The reason for this is that my daughter and granddaughter left on it to join my daughter's husband who is stationed in Germany. I want this photo for my grandchild to keep and would appreciate any help you can offer to help secure one.

Raymond Shreve
Andalusia, Alabama

EDITOR'S NOTE: *Although we feared we'd never reach port on this venture, a photo of the navy transport USNS Upshur turned up via the U. S. Transportation Corps, the Brooklyn Army Base, and a requisition to the Military Sea Transportation Service, the Atlantic Area of the Service Information Office.*

A SIDE ISSUE

Gentlemen:

We know you were there! We saw the pictures and then we saw the houses on our annual trek to San Antonio (*A House That Meets Change*, July, 1953). But if the house on page 40 is "set carefully among a group of gnarled pepper trees" we'll eat 'em with tacos on the side.

Please give credit to the mesquite which is used for splendid landscaping effects in many residential areas of San Antonio. In fact, we are currently attempting to grow one from seed and bring our favorite to the West Coast.

Seriously we think your presentation and photography were very fine and feel that the *Flexibilt* idea offers many advantages in home arrangement.

Mr. and Mrs. W. D. Owens
San Francisco, California

EDITOR'S NOTE: *Our apologies for barking up the wrong tree. May we add that your proposed menu had us a little worried!*

Kitchens can be carefree
with walls, floors and counter tops like this!

NO DIRT-CATCHING CORNERS, NO GREASE-CATCHING TRIM—Goodyear VINYL-TILE literally “curves” away the objections to old-style counter tops and baseboards!

See the clean sweep a single sheet of VINYL-TILE gives as it runs down the wall to counter—how it covers the contour from wall to floor, eliminating hard-to-get-at corners and costly metal trim.

Goodyear VINYL-TILE has the flexibility it takes to conform to new modern contours—to make today's kitchens set a smart new high in freedom from drudgery.

A swish of a sudsy cloth keeps it sparkling clean—and its pre-polished lifetime luster and superior resistance to greases, alkalis, alcohol, and household acids makes it unnecessary to wax it!

Ask your dealer to show you Goodyear VINYL-TILE, available in pre-cut tiles or by the yard—in a breath-taking range of 18 stunning hues.

**Never
needs
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SEND FOR THE FREE VINYL-TILE “DECORATOR'S BOOKLET” which includes room scenes in full color, color chart and facts about “The World's Most Beautiful Flooring.” Send a postal card to: Goodyear, Flooring Department K8317, Akron 16, Ohio.

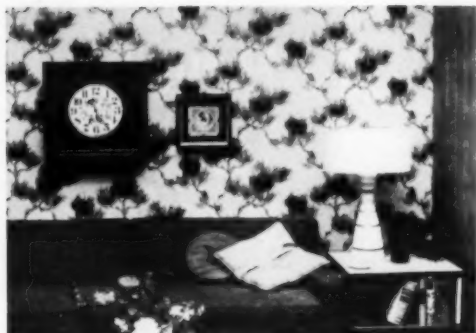


Colors shown are Romany Rose with White, Redwing Red with Maroon and Grenada Gray with Black—selected from Goodyear's exclusive Vinyl-Tile range of 18 Decorator Colors.

GOOD YEAR Vinyl-Tile

By the Tile • By the Roll for FLOORS • WALLS • COUNTER TOPS

We think you'll like "THE GREATEST STORY EVER TOLD"—every Sunday-ABC Radio Network—THE GOODYEAR TELEVISION PLAYHOUSE—every other Sunday-NBC TV Network



1. **WALL-TEX** is a textured material that accents the beauty of other room fabrics and furnishings—enriches the whole ensemble—and controls plaster cracks.



2. **THERE ARE MANY SPECIAL WALL-TEX PATTERNS** for dining and kitchen areas and bathrooms. All are scrubbable, unharmed by water or steam, and they keep their beauty for years.

New Styling!

Luxurious, lasting beauty in wall fabrics!

See them this week—the beautiful new Wall-Tex designs, colors and textures now at the decorating store. One of the first things you'll notice is the depth of color and rich textured beauty of Wall-Tex, something only fabric can give.

Long-lasting beauty! The fabric strength of Wall-Tex discourages plaster cracks, gives permanent protection to walls, old or new. The scrubbable Wall-Tex surfaces stay spotless for years. Here's more

charm for your walls, less work for you—and less frequent redecorating, too. Mail the coupon for free color folder and Wall-Tex swatches.

Easy do-it-yourself decorating

Wall-Tex is pre-trimmed, ready to hang. Edges are straight and true for easy matching of pattern. The sturdy fabric material won't tear. Rolls are only 24 inches wide, easy to handle. Anyone can apply Wall-Tex and do a professional-looking job.



WALL-TEX

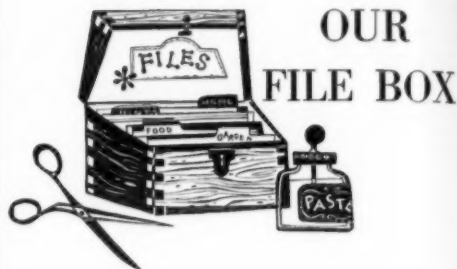
fabric wall coverings

Columbus Coated Fabrics Corp.
Dept. L-113, Columbus 16, Ohio

Send free color folder and swatches of Wall-Tex.

name _____
street _____
city and state _____

3. **Dozens of new prints and solid colors**, average price about \$3 for a 24-in. roll, 18 ft. long.



OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay \$5—for each one we publish.

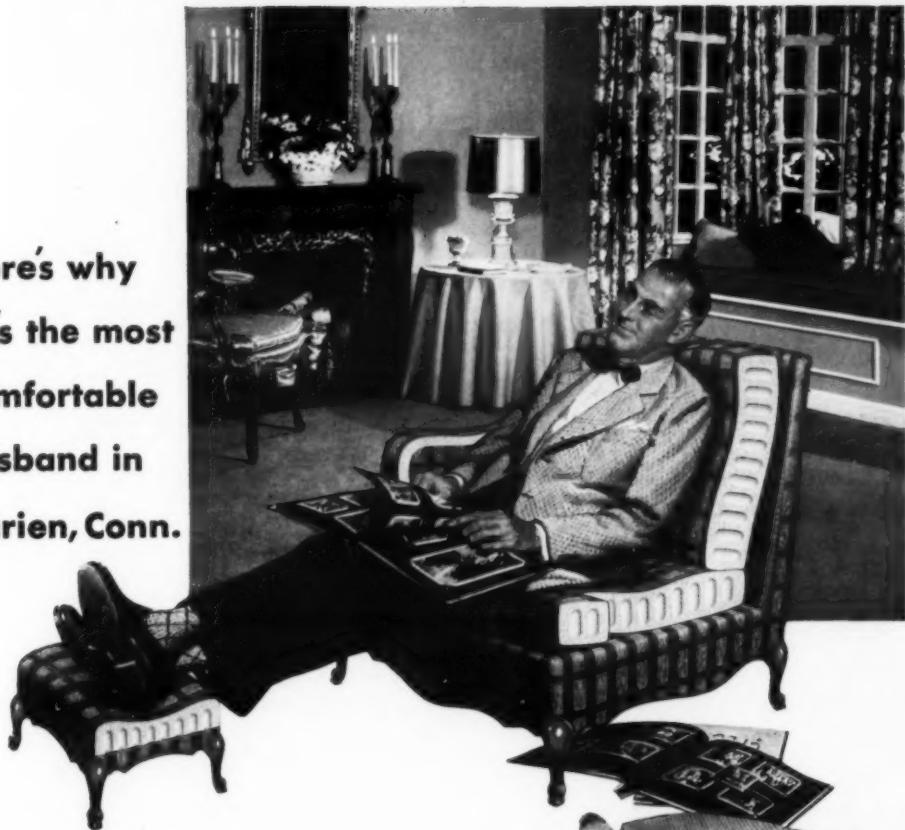
FILES	
Sink stains	Penny polisher
<p>The yellow stains on my washbasin, the result of a leaking faucet, were impossible to remove with scouring powder. I discovered that a copper penny would do the trick. Rub the penny over the stain. The penny will turn the stain black, but then rubbing with scouring powder removes the spot in a jiffy. My bowl looks as good as new, and no more scrubbing in vain. Adelaide Brookins, Cleveland 2, Ohio.</p>	

FILES	
Pastry board	Powder-puff duster
<p>My method of dust-flouring a pastry board is not only easy and a timesaver, but economical as well. Purchase a large powder puff (not the fluffy kind); when ready to dust-flour board, just dip the puff in flour and dust. The board is dusted quickly and evenly with no flour clots to smooth out. Saves flour and hand-washing time. When not in use, puff can be kept in the flour canister. A. W. Pate, New York, New York.</p>	

FILES	
Chopping bowl	Suction cup
<p>I always had difficulty chopping foods, as my bowl would "jump" as I chopped. I no longer have this problem since I glued a rubber suction cup to the bottom of the bowl. When ready to use, place bowl on table and press the other end of suction cup down firmly on the table. The bowl remains firm as you chop. Salads and recipes requiring chopped foods are now a simple matter. Mrs. Clara Clunan, Yazoo City, Miss.</p>	

[Continued on page 14]

Here's why
he's the most
comfortable
husband in
Darien, Conn.



...his most particular wife insists on furniture



Foamex
for comfort in cars



Foamex
for comfort in pillows



Foamex
for comfort in mattresses

It used to be, the most beautiful furniture was the most uncomfortable! That was before *Foamex* cushioning.

Now, the women who are most particular about both beauty and comfort—in chairs, in sofas, in any upholstered furniture—insist on seeing the little golden label "Cushioned with *Foamex*"...at their favorite stores.

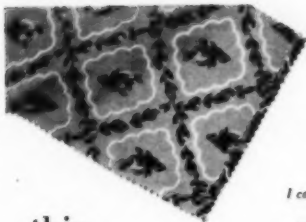
For this label assures you of deep, restful comfort in the lovely, graceful pieces you yearn for. Yes, even an inch or two of *Foamex* cradles you in complete relaxation. When you get up, *Foamex* "gets up" with you—plump-perfect, never to lump, sag or hollow out. In fact, *Foamex* cushioning stays comfortable all its life!

Best of all, this *Foamex* label tells you a lot about the quality of the whole piece. It tells you the manufacturer, too, is very particular. Or he wouldn't have insisted on *Firestone Foamex*—the finest foam cushioning.

Firestone FOAMEX IN GUARANTEED
FOR LIFE!

© 1962 FIRESTONE INDUSTRIAL PRODUCTS COMPANY
ENJOY THE VOICE OF FIRESTONE MONDAY EVENINGS OVER NBC RADIO & TELEVISION.





I can sew other accessories, too!

this
pretty
kitchen
ensemble
is made of
*Koroseal**



It pays for itself in the laundry bills you save . . . never needs ironing . . . stays fresh and bright looking for years!

Buy just one item — or all the beautiful accessories to match — in this lovely Rosanne design, linen-textured and handsomely tailored . . . in red, yellow, or green, at your nearest W. T. Grant store.

Matching yardgoods, 59¢ . . . so easy to sew yourself. Ask for other beautiful yardgoods designs on Koroseal . . . for aprons, appliance covers, and many more gay, washable wonders!

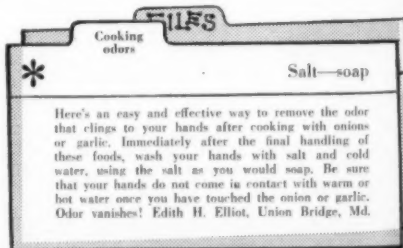
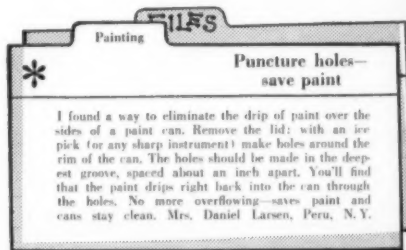
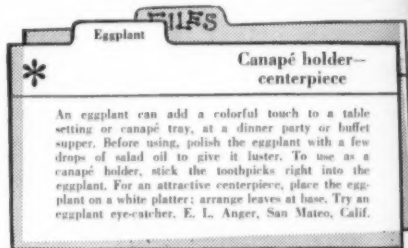
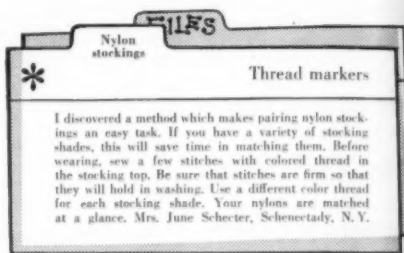
*B. F. Goodrich Flexible Material

W. T. GRANT CO.
500 STORES FROM COAST TO COAST

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KNOWN for VALUES

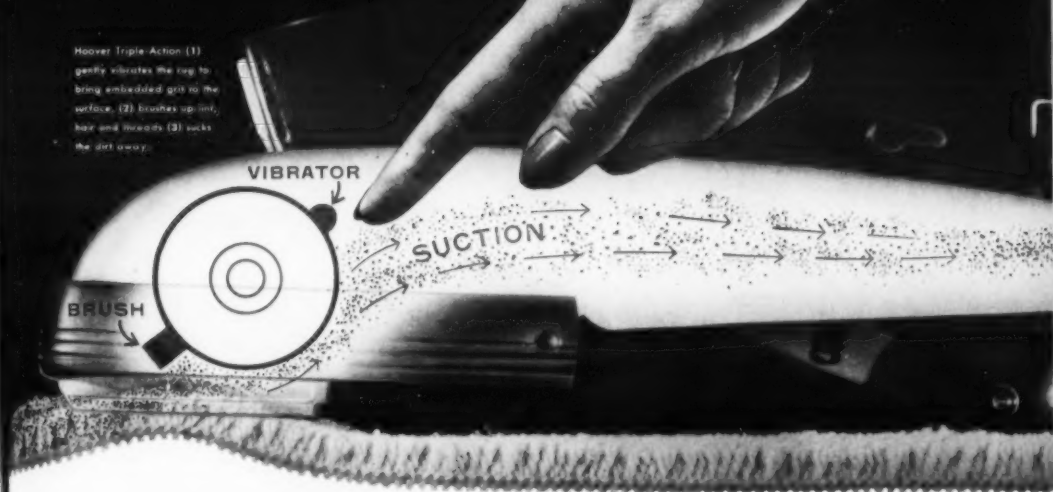
Our file box

[Continued from page 12]



Only a Hoover Cleaner does this...

Hoover Triple Action (1) gently vibrates the rug to bring embedded grit to the surface. (2) brushes up lint, hair and threads (3) sucks the dirt away.



...gets the deep-down rug dirt out!

(Suction alone can't get rug dirt out)

85% of the dirt in your home is in your rugs!

Suction alone can't get that rug dirt out... suction alone skims off the surface litter but leaves the grinding, destructive grit embedded in the pile!

It takes two other cleaning actions plus suction to keep your rugs fresh and bright... free of germs... free of moths and to prolong rug life. You get all three in the Triple-Action Hoover—as you can see from the picture above.

So if you really *care* about your rugs... and if you want to save money by saving your rugs... you'll get a Hoover demonstration (no obligation, of course) before you even consider buying any other cleaner.

Ask your Hoover dealer to show you how the Hoover *beats, as it sweeps, as it cleans!* THE HOOVER COMPANY, North Canton, Ohio; Hamilton, Ontario, Canada; Perivale, England.

Easy above-floor cleaning, too!

Handy cleaning tools plug into your Hoover as easily as a light cord... this instant conversion makes it truly *two cleaners in one!*



You can own a **HOOVER**
for as little as...

\$66⁹⁵

Cleaning tools extra
low down payment—easy terms

Prices slightly higher in Canada.
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You'll be happier with a **HOOVER**

Reflecting your good taste ...

your choice of fine handmade Fostoria crystal

to grace your own table or for a gift to be remembered



Heraldry
BY



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ALL FOSTORIA IS HANDMADE IN AMERICA, AVAILABLE IN OPEN STOCK.

EVERY PIECE OF *Lenox* IS A COLLECTOR'S ITEM

FOR PRESIDENT FRANKLIN D. ROOSEVELT—COBALT BLUE AND GOLD

This "Command Performance" service is an exquisite example of glowing, translucent Lenox China. The magnificent combination of craftsmanship, beauty, and superior strength has made Lenox the choice of connoisseurs the world over.



FOR YOU—EXQUISITE

Starlight

Yes, here is lovely Lenox China in a superbly different new pattern for you. Only the master craftsmen of Lenox could achieve the perfect blending of traditional, jewel-like hand-enamelling and the dramatic, modern *Coupe Shape*. And only Lenox artistry could bring such fresh loveliness and color to the graceful brown blossoms with their twinkling sky-blue centers. Truly, whether you prefer modern or traditional, your Starlight service will be cherished for generations.

Five-piece place setting (dinner, salad, and butter plates, teacup and saucer)...\$21.95



FOR HELP IN CHOOSING YOUR FINE CHINA send for the name of your nearest authorized Lenox Dealer. Write Lenox, Inc., Dept. 27, Trenton, New Jersey. Enclose 25¢ if you wish "The Reference Book of Fine China" with full-color pattern and price leaflets.



GOLDEN WREATH
5-piece place setting, \$19.95

BELLEVUE SEA GREEN
5-piece place setting, \$27.95

LENOX  **CHINA**

AMERICA'S WORLD-FAMOUS FINE CHINA



6 DECORATOR COLORS!

Shades and Draperies of woven basswood!

For wonderful window treatments—beautiful, practical room dividers—use Lattishades and Lattishades. They're made of narrow basswood strips . . . longer-lasting, moisture-repellent, easier to clean. In a smart new weave that casts a softly diffused light.

See them at fine stores everywhere in citron yellow, walnut, willow green, dove gray, off-white or natural. Only \$8 for average size windows (32" x 60").



New Booklet!

Free! Full color! Write to the Columbia Mills, Inc., Dept. 11-L, Syracuse 2, N. Y., for new free folder and name of dealer nearest you.

Lattishades by Columbia

SPADE AND TROWEL



If you have a gardening problem, *LIVING For Young Homemakers'* garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. The winter in our region is very hard on chrysanthemums, and I would appreciate a few suggestions on how I can get mine through the coming winter safely. **R. W.**

A. If you have a cold frame, take up the clumps of chrysanthemums and plant them in it after their tops have died down. On warm, winter days, keep the cold frame shaded to prevent overheating. Replant in the garden in spring. If you have no frame, set the clumps on the ground, fill in coal ashes between and around them, cover with coarse straw or excelsior, and put tar paper on top to exclude rain.

Q. My young geraniums grow tall and slender without producing any flowers. What could be the reason for this, and is there a remedy? **Mrs. T. R. G.**

A. Your geraniums are probably getting too much water and not enough sunlight; they need as much sun as you can give them. Blooming will likely begin as the days grow longer after the first of the year.

Q. I can get nothing to grow well under my shade trees except moss. Is there anything I can do about this? **L. K.**

A. Your problem is probably caused by poor, heavy, dank soil that is possibly too acid. Have the soil tested, and apply lime if the report shows a condition below pH 6. To improve texture and nutrient content, dig in compost, leaf mold, or peat moss, and add a complete plant food three weeks before planting.

Q. My four-year-old pink dogwood is to all appearances perfectly healthy and nearly seven feet tall, but it never produces a flower. Is there anything I can do to make it bloom? **G. P.**

A. More time is probably all it needs. Some dogwood trees are very slow to start blossoming.

Q. Is it safe to use commercial plant food intended for general gardening on flowering evergreens, like rhododendrons and mountain laurel? **N. M.**

A. Occasionally and in less than normal amounts—yes. But in the long run, you will do better by keeping the ground under and around the plants covered with about three inches of dead oak leaves, adding new ones as the old ones rot. Do not cultivate the surface at any time.

Q. Please suggest evergreen shrubs that would do nicely under a spreading oak tree. **K. W.**

A. Rhododendrons, hemlocks (prune to keep them low), mountain laurel, leucothoe, and pieris are all suitable.

Q. My whitewashed brick wall, covered with Boston ivy, looks stained and ugly when the leaves have fallen. I would like to give the wall a fresh coat of whitewash, but wonder if the vine would be harmed. **C. T. B.**

A. It is perfectly safe to whitewash the wall if you do it during the dormant season and are careful not to loosen the clinging shoots of the vine.

Q. I would like to pot a hydrangea plant that has been growing in the garden. What is the proper temperature for such a plant when kept indoors? **H. L.**

A. 30° to 35° from the middle of November until mid-January is best. In mid-January, bring the plant into a room of ordinary house temperature, water lightly at first, then normally, and provide a little plant food every three weeks.

Everyone's Christmas Gift... A Chatham Blanket



"PURREY", the most popular blanket in the whole country because its patented weave of 88% rayon and 12% wool makes it warmer than blankets nearly twice the price. 9 colors. 72" x 90", \$10.95. 80" x 90", \$12.95.

*Patented by U.S. Patent No. 2,205,533



"LAMSDOWN", Chatham's finest 100% wool winter-weight blanket in 5 pastel shades. 72" x 90", \$24.95. 80" x 90", \$27.95. Use it with **"NEWPORT"**... 100% wool summer-weight blanket. 72" x 90", \$12.95.



BABY CHATHAM BLANKETS are acetate satin bound on all four sides, come in delightful gift boxes. Softest 100% wool in 5 pastels, \$5.95 to \$7.95. In cotton: solid colors or jacquard designs, \$2.29 to \$3.98. "Bunny-Snug", Chatham's De Luxe Fitted Crib Blanket, \$4.95.



CHATHAM ELECTRIC BLANKET, the finest quality you can buy. Rose, blue, green, red. Easy to use and mechanically guaranteed. Single control for single or double beds, \$49.95. Dual control for double beds, \$59.95.



Chatham's new chest-type boxes make Chatham blankets truly impressive gifts. They're perfect for storage because they're designed to fit closet shelves.



"VACATION", unique gift blanket that goes to picnics, the beach, football games, serves as a lap robe or dorm bed blanket. Half wool for warmth, half cotton for sturdiness, in blue, red, green with contrasting binding. Matching plastic zippered carrying case. \$12.95 complete.

Chatham Manufacturing Company, Elkin, North Carolina



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Mastercraft brings you

DESIGNED FOR TODAY'S *New MEMA*



Master-Eze TV Swivel

Amazing new TV chair — makes a wonderful Christmas present! Tilt it . . . rock it like a rocker . . . swivel it like an office seat. Watch TV from any angle. Shown in spring-fresh, Watercress Green Tweed Frieze—also in Cloud Grey, Elmleaf Brown, Sunlight Green, Rosebud Red, and Midnight Sky. \$79.

Clean-cut, honest lines . . . modern but not extreme . . . Mastercraft's Master Modern combines the freshness of youth with the warm casualness of informal living.

Master Modern is the furniture you've been waiting for . . . fits your personality . . . fits your budget, too. Buy Master Modern

now for your present apartment or house . . . move it with you to that dream home you'll own. Master Modern will fit your decorating plans and way of life tomorrow as comfortably as it does today. A lifetime construction guarantee comes with every piece. See Master Modern now at your authorized Mastercraft retailer!

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MASTERCRAFT FURNITURE CORPORATION, OMAHA, NEBRASKA

Comfortable
to fit the
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Sofa and Chair

Comfortable but not bulky . . . scaled to fit the cozy quarters of today's young homemakers. Smart channel boling is the kind you'd expect to find only in very expensive suites. Shown in the exciting new Watercress Green Tweed Friese — also in Cloud Grey, Elmleaf Brown, Sunlight Green, Rosebud Red, and Midnight Sky. Two pieces, \$299.

Master Sleeper

An inviting bed for two drowsy people . . . with innerspring mattress comfort built in. The morning rush will be no problem. A light touch, and Mastercraft's exclusive "Power-Lift" mechanism converts the Master Sleeper into a charming sofa . . . ready to live with or come home to. Shown in Cloud Grey Tweed Friese — also in Watercress Green, Elmleaf Brown, Sunlight Green, Rosebud Red, and Midnight Sky. \$259.



New HOMEMAKERS!

lovely new Master Modern

Double Sofa

Invitingly comfortable yet low and graceful in the modern manner. Separate them as shown . . . back them against each other . . . end-to-end them — each time you have an entirely new effect and a different look to your room. Shown in smart, restful Elmleaf Brown Tweed Friese — also in Watercress Green, Cloud Grey, Sunlight Green, Rosebud Red, and Midnight Sky. Set \$269.



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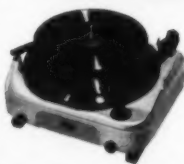


V-M tri-o-matic 990 portable automatic \$ **69⁹⁵***
phone. Only.....

Folded horn speaker in lid, twin sapphire needles in new type ceramic pickup. Offers beautiful tone from records of all three speeds, sizes.



V-M tri-o-speed 121 portable manual phone. World's smallest, amazing mellow-toned power! Plays any size, speed records. \$29.95*



V-M tri-o-matic 972 table model automatic phone. Console quality speaker. Siesta Switch shuts off everything (amplifier too) after last record. \$59.95*



*Slightly higher in the west.

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See, Hear ALL the V-M Models. Visit Your V-M Dealer.

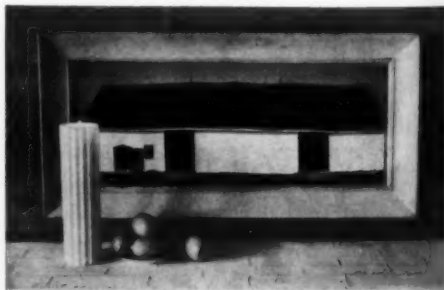
V-M Corporation is the world's largest manufacturer of phonographs and record changers exclusively.

CANDLES—YEAR-ROUND DECORATION

In many households, candles are taken pretty much for granted and brought out only on rare occasions when a special atmosphere is desired. Homemakers who limit themselves to such infrequent uses are missing many wonderful decorative effects that can be created with candles. Parties of all types, the evening meal, an empty mantel, all are improved by just the right candle properly arranged with accessories. Here are some ideas to try—or to stimulate your thinking. Candles are by *Emkay*.



PARTY PERKER is this plump bunny candle perched atop a birthday cake. Similar candles in the shapes of other animals or snowmen delight children, make excellent centerpieces or theme setters at younger generation get-togethers, are as much fun at adult functions



MANTEL DECORATION that's as simple as it is different can be arranged with a fluted candle, a dish of lemons and a contemporary painting. An ideal motif for a room decorated in modern, such an arrangement can be set up on bookcase or cabinet, as suitably as on mantel

[Continued on page 24]

Provincial



for your bedroom

with smooth worn edges and warm feeling of intimacy

for your dining room

**SOLID
WHITE ASH**

A familiar, homey cheerfulness has been designed and built into this furniture . . . You will recognize the Pennsylvania Dutch influence in its Provincial informality. You will want to feel it and examine its interesting detail. It's practical — it's comfortable — it's open stock in all size pieces.



**UNIQUE
FURNITURE
MAKERS**
WINSTON-SALEM, N.C.

*An Organization of
Master Woodworkers Since 1854*

ON DISPLAY NOW AT UNIQUE DEALERS — WRITE FOR DESCRIPTIVE FOLDER AND NAME OF NEAREST DEALER.

It's the talk of New York

**the new Young Homemakers*
collection at Altman's**



It's furniture designed for busy lives...lightly scaled and flexibly planned.



It's new materials... slate, milk glass, porcelain and Formica... for long life, for easy care.



It's gay, young colors to mix and mingle in fabrics, paint, carpeting and linens.



In 17 exciting rooms... to bring you new, young ideas for living. It's Young Homemakers*... exclusively at Altman's in New York

*Trademark Reg. U. S. Pat. Off.

B. ALTMAN & CO. FIFTH AVENUE

Candles—year-round decoration [Continued from page 23]



KITCHEN TABLE can be attractive as well as utilitarian, as this rustic grouping proves conclusively. The tribranch candlestick with its suggestion of a farmer's pitchfork is a natural ingredient in the decorative fruit-and-vegetable basket arrangement



PERIOD ATMOSPHERE can be created by proper choice of candle type and accessories. Here, an early American setting is created by use of studded candles set beside an antique bowl, colonial spoon rack, and the hobnailed milk glass bottle



TALL, TAPERING candles, set in two interlocked sconces, strike a dramatic note against a wall, lend equal importance to centerpieces, other settings



LOW, FAT CANDLE is perfectly at home on a small end table, is used here with few well-chosen accessories to provide tasteful decoration. Note how texture of compote is repeated in candle

MODERN AS YOU LIKE IT

COMMANDER CHERRY

by KLING



Smart and lovely! That's COMMANDER Cherry. This modern, functional bedroom group by Kling has a freshness of design and detail that appeals to the most discerning. Fashioned in SOLID native cherry in a rich new color, CHERRYNUD, the simple lines bring out all the beauty of the rich wood.

Eighteen lovely pieces make up the popular COMMANDER Group. They have concealed drawer pulls... a choice of cane or solid wood panels... new drawer arrangements... bookcase headboards... more functional night tables... and many other new features. Ask to see Kling COMMANDER Cherry at leading stores.

* Send 25¢ in coin (no stamps, please) for our big, full color booklet "Your bedroom and You." Contains a wealth of information on care of furniture and bedroom decoration and arrangement. Address Dept. L-11, Kling Factories, Mayville, N. Y.

KLING MEANS



MAHOGANY • MAPLE • CHERRY



NOW... SANFORIZED BEDSPREADS BY FIELDCREST

SANFORIZED

Your new Fieldcrest spread won't shrink more than an imperceptible 1%. Bedspread shown below, which measured 110 inches when new, is 109 inches after laundering.



NOT SANFORIZED

The spread without the Sanforized label which is shown below has lost 14½ inches after laundering, in other words more than 12% of its original 110-inch length.



TROUSSEAU LUXURY FOR YOU... COMPLETELY NEW, COMPLETELY WASHABLE



Forget all the dollars you spent on dry-cleaning.

Now you can buy Fieldcrest's Trousseau Luxury spreads and draperies with the Sanforized® label. Launder them as often as you like. They can't shrink more than an imperceptible 1%. No more measly turn-over at the top for your pillows. No more bare-legged beds.

Now you don't have to shudder when children climb all over the beds. Pets with muddy paws are no major tragedy. Laundering quickly removes all the traces.

You can toss these spreads and draperies in the washing machine. Forget all the trials and tribulations you used to have with ordinary spreads and draperies. Forget

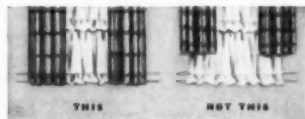
Fieldcrest and only Fieldcrest brings you these spreads in the whole wide world. Now you can get extra years of beauty, extra service at the same popular prices you would pay for spreads and draperies without the Sanforized label.

If you want timely decorator colors, if you want

handsome big-scale patterns and interesting new textures... these are the spreads for you.

See them now at your favorite department store in time for holiday refurbishing.

*Reg. U. S. Pat. Off.



After a dozen launderings Fieldcrest's Sanforized draperies will still touch the floor. City dirt and grime wash out easily.

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BEDSPREADS



Shawls • Towels • Bedspreads
Blankets • Electric Blankets • Heavy
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FIELDCREST MILLS, INC., 88 WORTH STREET, NEW YORK 13, NEW YORK



To get the sleep
that's 3-layers deep—ask

What's Inside?

1. For Cool, Airy Luxury
2. For Form-Fitting Comfort
3. For Firm, Healthful Support



OVER HALF A MILLION AIR CUSHIONS TO EACH CUBIC INCH are the secret of AIRFOAM's deep, cool luxury—in completely relaxing "uplift." No other type mattress has this important feature.

How this balanced team promotes completely relaxed slumber:

IT STARTS WITH THE AIRFOAM MATTRESS, ever plump and sweet, with never a sag or hollow to mar your perfect rest. No—not even after years of use! The half-MILLION air cushions in each cubic inch of AIRFOAM exert a lasting, gentle uplift that floats you off into dreamland. What's more, these air cushions breathe with your every motion, prevent overheating or accumulation of allergic dust—eliminate need to turn the mattress!

But that's just part of this delightful sleep-team. The AIRFOAM Mattress transmits your contours to Englander's famous Red-Line Foundation.

Expressly designed to work with AIRFOAM, the foundation's top spring-layer automatically shapes itself to you. Then the staunch bottom spring-layer responds with unflinching support—essential to healthful sleep.

So when looking at mattresses, look for the two great names—AIRFOAM and ENGLANDER. They mean that WHAT'S INSIDE is for you!

Englander Mattress of Goodyear's **\$79.75**
Luxurious AIRFOAM
Englander Red-Line Foundation **\$69.75**

Prices subject to change without notice.

Englander

AMERICA'S MOST LUXURIOUS MATTRESS

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio
Red-Line—T. M. The Englander Company, Inc., Chicago

Airfoam MADE ONLY BY **GOOD YEAR**
THE WORLD'S FINEST CUSHIONING

We think you'll like THE GOODYEAR TELEVISION PLAYHOUSE...every other Sunday—NBC-TV Network



Patterned Glass blends so well with other materials. Here it is used alongside a stone wall, set in old oak beams. Architect: W. Hamilton Wallace, Kingsport, Tenn.

This Wall Decorates with Light

Light streams through the panels of fluted translucent glass that separate this living room and hall. Day and night, it adds beauty and interest—on both sides. And it will always be lovely, for glass keeps its newness, never needs refinishing.

Walls and partitions of Blue Ridge Patterned Glass can brighten many a place in your home. Use it in the entrance hall, between the living room and dining room, in doors of kitchen cupboards, in windows where you want to bring in daylight, but have a bad view, or want privacy. Our book of decorating ideas will suggest many more.

Your imagination has free play when you decorate with this lovely glass. You can choose from linear, checkered and over-all designs—in plain, textured and *Satinol*® finishes. Your Libbey-Owens-Ford Glass Distributor or Dealer can show you samples. He's listed in the yellow pages of phone books in many principal cities. Call him.

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BLUE RIDGE Patterned GLASS

BOOK OF 42 DECORATING IDEAS

"New Adventures in Decorating" shows how leading architects and decorators have used this lovely glass to add light and distinction to home interiors. Send 10¢ with the coupon.

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Patterned & Wirtz Glass Sales
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Enclosed find 10¢ for my copy of "New Adventures in Decorating."

Name (please print) _____

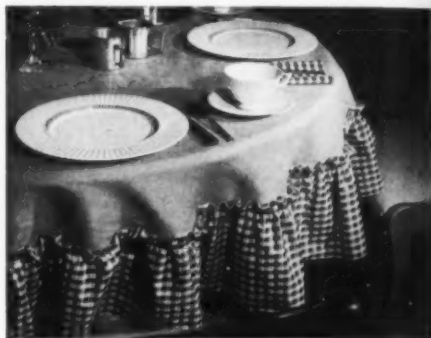
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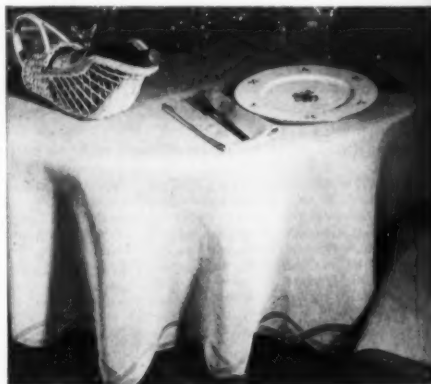


FOUR CIRCULAR TABLECLOTHS

If you are nimble with needle and thread, you will enjoy making tablecloths like these which were specially designed for LIVING For Young Homemakers by the Singer Sewing Machine Company.



CHINTZ-BORDERED RAYON tablecloth calls for 4 yards of blue spun rayon and 2 yards of 36"-wide chintz. First step in making is to cut two half-circles, 58" in diameter, from the spun rayon. Then you sew the two halves together, leaving a ½" seam allowance, and press. Next, cut the chintz into four 8½" strips and sew them together. Now, using a narrow hemmer, stitch top and bottom hem of the ruffle. When the strips are attached and hemmed, gather 1" from edge. Top-stitch the ruffle to tablecloth, making a ½" allowance for a seam on the finished article.



A PINK AND WHITE ORGANDY cloth is particularly suitable for more formal occasions. To make one, cut two half-circles, 72" in diameter, of white and two of pink organdy. Place one white piece flat on table, follow with two pink, then the other white piece on top. Narrow-hem the four straight edges together at one time; open out and press. Baste two layers of organdy all around the cloth. Next, you trace and stitch a design about 1" above bottom edge of cloth. A good way to do this is to stitch over heavy-duty thread, using it as a cording. Then, cut away excess fabric around outside edge of stitching. Also cut away top layer of pink organdy from design, for shaded effect. The china dinnerware for all tables is by Lenox.

[Continued on page 33]

WITH THE NEW 1954 NECCHI... **ALL**
YOU HAVE
TO DO
IS WATCH



**EVEN WITHOUT
 TOUCHING THE MACHINE
 YOU CAN DO THESE
 BEAUTIFUL STITCHES**

THE COMPLETELY NEW WONDER WHEEL

• WITH BUILT-IN LIGHT
 • AND TWO-SPEED SEWING

NECCHI

OVER 2000 DEALERS IN OVER 1000 CITIES. PARTS AND SERVICES AVAILABLE EVERYWHERE.



The most amazing invention in sewing machine history... Necchi's revolutionary new feature, the Wonder Wheel, makes ordinary zig-zag machines out of date. You just insert the Wonder Wheel, start the machine, and sit back and watch... while the Wonder Wheel makes dozens of wonderful designs without any help from you! Even if you've never touched a needle before, you'll sew like an expert at once. From first seam to final trim the amazing Wonder Wheel Necchi makes the complete garment for you. You can't afford to buy any sewing machine before you've seen the new 1954 Wonder Wheel Necchi.



3 brand new features in the 1954 Necchi: a built-in beam that feeds your work with light, a 2-speed motor for slow and fast work, a footproof mechanical threader. New eye-nothing color, too.



Without a single attachment the 1954 Wonder Wheel Necchi sews on buttons, makes buttonholes, monograms, appliques, blind-stitches hems, overcasts seams, and of course sews forward and reverse, straight and zig-zag. No time or money wasted on hand-finishing!

For a free demonstration, look for your authorized Necchi dealer in the classified telephone book.



Free Offer! Write today for 24-page consumers' guide, "How to Select a Sewing Machine," and you will also get this useful free-stitch Seam Ripper and Buttonhole Cutter. Write Necchi Sewing Machine Corp., Dept. R, 164 West 25th Street, New York 1, New York, or 515 W. Webster Street, Chicago 14, Ill., or 8700 S. Hill Street, Los Angeles 7, Calif. In Canada: 464 McGill Street, Montreal, P. Q.





refreshingly new metal dinette furniture

that's beautiful *and* practical down to the least detail. Versatile extension table surfaced with heat-stain-scratch resistant laminated plastic, in exclusive "Tartan" plaid pattern matching the wonderfully comfortable Feather-Flex glass fiber filled chair cushions. A swish of a damp cloth keeps both table and chairs spotless! Black or chrome finish.

WHICH do You Prefer... Metal or Wood ?



Lloyd's distinctive new platinum finish

is particularly smart with the space-saving, modern styling of this sturdy hardwood furniture . . . and will blend beautifully with the finishes of your other modern furnishings. Easy-to-clean laminated plastic top extension table seats six. Feather-Flex glass fiber chair cushions covered in washable plastic or soft fabrics.



Lloyd

Modern Dining Furniture

Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Michigan. Makers of Lloyd "Capri" Indoor-Outdoor Furniture, Lloyd Metal Outdoor Furniture and the famous Rock-A-Feller Chair.



What an Amazing Difference in Rug Luxury U.S. Carpet Cushion Makes

Hidden from view... the secret of deep, luxurious rugs... U. S. Carpet Cushion! What an amazing difference it makes, not only in full luxury, but in cleanliness and economy, too. It's the design that does it. Smooth-smooth sponge rubber all the way through just naturally clings to your floors.

And this thick sponge rubber provides so much greater resiliency, prevents damage to delicate rug fibers—*doubles* rug life, is mothproof and will not mat or spread. Yes, U. S. Carpet Cushion is a luxury you can't afford to be without at a price you certainly can afford!

At fine Rug and Department Stores near you.



Look for the U.S.
Trademark...only
on genuine U. S.
Carpet Cushion

UNITED STATES RUBBER COMPANY
NAUGATUCK, CONNECTICUT



Prestige! "Color-loving" America inspires this new version of the Tole clock. Hand-painted golden ivy design on claret red, forest green, or jet black. Harmonizes with fine pieces of any period. Mounts to conceal cord and outlet. 10 $\frac{1}{2}$ " high. Electric, \$8.95*. 8-day keywound, \$14.95*.

Rhythm! Handsomest, *smallest*, electric strike clock you've ever seen! It has richness without ornamentation . . . sound without size. Wheat blond with sable-brown dial, or mahogany finish with silvery dial. 6 $\frac{1}{4}$ " square. Electric. \$24.95*.

Breeze! New wall clock designed for the new "family" kitchen that plays host to 3 meals a day, and parties, too. Decorator colors—aqua, coral, jonquil yellow, white. Electric. 8 $\frac{1}{4}$ " wide. Mounts to conceal cord and outlet. \$6.95*.

For free booklet on Seth Thomas® Clocks, write Dept. LYN, Thomaston, Connecticut.

SETH THOMAS

Since 1813 America's Finest Timepieces

Division of General Time Corporation

*Reg. U. S. Pat. Off. †Tax extra.  Prices subject to change.

Four circular tablecloths

[Continued from page 28]



A CIRCULAR TABLECLOTH of blue and white Irish linen with a Wedgwood leaf design may be made as follows. First, cut out a white linen circle, 70 $\frac{1}{2}$ " in diameter, and mark off a thread line all around a circle measuring 5 $\frac{1}{2}$ " up from outer edge. Cut eight strips of blue linen, 24" wide and 10" long, onto which Wedgwood design is transferred. (Other designs and details are obtainable from the Educational Department, Singer Sewing Machine Co., Room 611, 119 Broadway, New York, N. Y.) Baste the blue linen to the white, sewing around leaf design with a satin stitch. Then cut away the blue material around design, and press. Finish tablecloth by hand-rolling the edge of the hem. The flatware here and in the other three table settings is William A. Rogers' Northland stainless by Oneida

SCOTT 5106



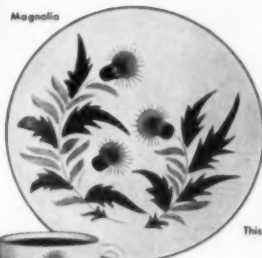
YOU CAN MAKE this denim tablecloth by first cutting out a paper pattern in a quarter circle with a 35 $\frac{1}{2}$ " radius. Then fold it into three equal sections; cut off one section and mark off a line 5" up from bottom edge. Cut along this line, saving both pieces. Now cut six pieces of the pattern in striped denim, allowing a $\frac{1}{2}$ " for a seam; stitch together, matching stripes. Cut twelve pieces of solid denim, allowing $\frac{1}{2}$ " for seams. Stitch six pieces of solid denim together. Do the same with the other six pieces. Next, form two circles each of six wedges of solid denim and stitch the right sides together. Then stitch only one edge of the solid denim to the striped, with right sides together all around and with seams matched. Press seam toward edge of cloth, turn under free edge of border and hem to wrong side. The crystal stemware throughout is by Imperial Glass



Golden Harvest



Magnolia



Thistle

Take your pick of today's most wanted patterns!



Stangl dinnerware

Which will it be? *Golden Harvest* or *Magnolia*—romantic and decorative . . . colorful *Thistle* . . . bold, striking *Star Flower* . . . *Blueberry*, ringed round with sunny yellow . . . or orchard-bright *Festive Fruit*? Whatever your choice, you'll delight in the beautiful original designs, the superb hand-craftsmanship of your Stangl dinnerware. Each piece is carved by hand, and hand-painted under the glaze . . . with the sparkling colors permanently protected against fading or washing out. No dinnerware you could choose to own—or to give—brings such dash and drama to a table setting. And for so small a cost! Be sure to see these and other fine Stangl patterns at leading stores near you.



Star Flower



Blueberry



Festive Fruit

HAND-DECORATED. HAND-CARVED UNDER THE GLAZE

Stangl



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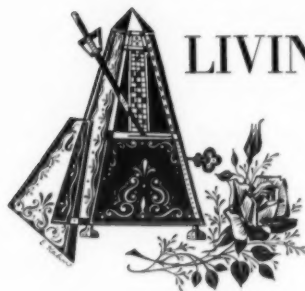
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MUSIC FOR LIVING



By DAVID RANDOLPH

I have sometimes found myself wondering what it might be like if it were possible for Thomas Edison—with his rudimentary cylindrical recording of a half-century ago—to hear one of our modern high-fidelity records. Thanks to the genius of those who created tape recording and the long-playing microgroove record, we can now enjoy music in our own homes, reproduced with a degree of fidelity that is nothing short of amazing! Edison could hardly have imagined the tonal splendor that would some day characterize the descendant of his original wheezy recording made on tin foil.

What a pity it is, however, that so many of us, having access to these wonderful recordings, deny ourselves the pleasure of hearing the truly magnificent sounds they contain! Does your own phonograph give you the full range of the sounds that are on your records? Do you have one of those little record players that are both tiny and tinny? Or, do you perhaps have one of those old-fashioned big sets that give forth the very brassy, muffled sounds that used to pass for good tone? In either case, you are in for what I might call an "aural awakening."

Let me state right here that this article is going to be devoted, frankly, to singing the praises of the phenomenon known as high fidelity. My sole purpose is to urge you to equip yourself with a good, up-to-date, "hi-fi" radio-phonograph, if you'd like to hear music as you have possibly never heard it before in your own home.

Incidentally, I speak as a musician and music-lover, rather than as an engineer. As such, may I suggest that, aside from the increased pleasure that you will get out of recorded and broadcast music, it might be a very good idea to see to it that your children's first exposure to music is a pleasurable one. Children, in fact, can hear higher frequencies than adults, strange as it seems.

That last statement, by the way, brings up a technical term that you may have heard much of recently. Is high frequency the same as high fidelity? No. But the difference is a very simple one for anyone to understand.

We hear sounds as a result of wave motions in the air. Although we cannot see the waves, we can get an idea of what they are like from the waves that result when we throw a pebble into a lake. Just as the pebble is the impetus for the movement of the water, so is any musical instrument or voice the impetus for the movement of air. The drummer who strikes the tightly stretched skin of his drum sets the skin vibrating; the skin in turn sets the air vibrating. The vibrations of the air cause a membrane in your ear to vibrate at the same speed; your brain interprets that vibration and, even though your eyes may be closed, it tells you that you are hearing a drum being struck.

Notice how often I have used the word "vibrate." It is the key to our entire understanding of the nature of sound. Now here is the important point: the speed, or the

[Continued on page 38]



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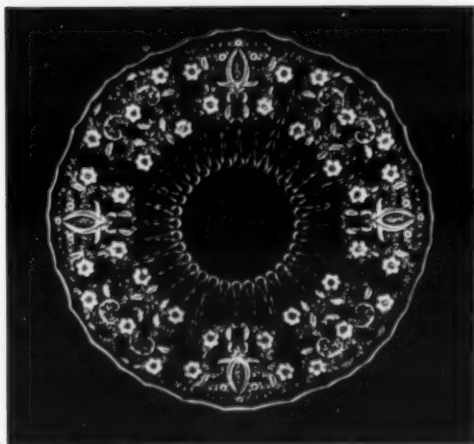
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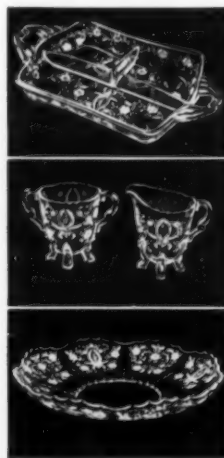


Treasured American Glass

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Creators of "The Quality-Crowned Crystal"



Music for living

[Continued from page 36]

frequency of these vibrations, determines the pitch of sound. In other words, if the air is made to vibrate slowly, we hear a low-pitched sound; if the vibration is fast, we hear a high-pitched sound. Technically, a vibration is called a "cycle," and the pitch of any sound is determined by the number of cycles per second—shortened to "cps." Thus, every pitch can be identified by its cps—in other words, by the frequency of the waves or vibrations that cause it. The lowest tone on the pipe organ is a 32-cycle note; middle C on the piano is 256 cycles, and the tone that you hear the oboe give as an orchestra tunes up is a 440-cycle note.

The average human ear is capable of hearing tones which range in frequency from about 20 cps to about 15,000 cps. Children's ears usually go higher than that and oddly enough, dogs can hear up to 20,000 cycles!

So much for the meaning of high frequency. But now we come to the next point. Since recorded or broadcast music must come to you through the medium of some mechanical device, the question is: With what degree of faithfulness can that device reproduce all the frequencies that were put into it? It is in this respect that recording techniques have improved so amazingly in recent years. If you want a graphic demonstration of that, compare some of the old 78 rpm records with the modern LP recordings. You can be certain that when those old records were made, the actual sounds that were played or sung had as full a frequency range as are present in any modern performance. But the old discs sound tinny because the early recordings were not able to capture and preserve the extreme frequencies. The modern techniques, however, are able to capture the actual sounds with an amazingly high degree of faithfulness—hence the term "high fidelity."

But can your phonograph reproduce them? Look into some of the sets described on page 182 of this issue. There's a good chance that you'll be able to find something within your own budget that will really open your ears to new beauties in music.

TEN WAYS TO USE YOUR MUFFIN TIN

By ANNE CECORA

The muffin tin or pan is a standard item of kitchen equipment. More often than not, however, its use is confined to its basic function. In actual fact the particular shape of this pan, with its cups or wells, makes it eminently handy for a wide range of extra duties in and around the house. Here are ten ways you can use your muffin tin—without baking a single muffin:

1. When preparing baked apples, place them in a muffin tin. This supports the apples as they cook, and collects juice and sirup in the cups.
2. For cupcakes that will retain their shape, insert fluted paper cups in muffin tin, fill, and bake.
3. To save time cooking meat loaf, pack the mixture in a greased muffin pan, bake, and serve each person an individual meat loaf.
4. Make an attractive shell for creamed fish or eggs by pressing thin slices of bread into buttered cups of a muffin tin. Bake until edges are slightly brown, and you will have a tuliplike shell ready for filling.
5. Serving different kinds of relish at informal buffet meals is no problem if you set small, glass custard dishes in wells of a muffin tin. Fill, and add a gay note with colored plastic spoons.
6. Placed in a desk or dressing table drawer, muffin tins provide tidy compartments for small articles such as paper clips, cuff links, and earrings. Paint tins to blend with room's color scheme.
7. Screw a muffin tin under the top of your workshop bench to make a handy storage tray for nails, tacks, and other small hardware items.
8. A decorated muffin pan serves neatly as a spillproof tray for carrying beverage glasses, paper cups, and beer cans, especially in outdoor entertaining.
9. Muffin tins filled with soil make charming little gardens where children can plant seeds and watch them grow.
10. When children are dabbling with water colors and paints, give them a muffin tin filled with water for easy brush rinsing.



China deck and buffet sold separately—\$170.00 for the buffet, \$89.00 for the deck. Extension table, \$98.00. Sectional chairs, \$85.00 each.*

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Provincial can be practical! There's convenience as well as comfort in this Peasant Provincial bedroom. Bed with built-in cupboards, \$110.00. Roomy double dresser with matching mirror, \$235.00. Night table, \$40.00.*

*Slightly higher cost of the Microscope.



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Kneehole Desk. Fortright and functional: in short, Colonial. Brass fittings and a beautiful finish. Perfect for his den.



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Houston	Saks & Sons
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ON YOUR CHILD'S BOOKSHELF



By BARBARA O'CONNOR

Whether it's popcorn or Peter Rabbit, having once discovered something good, children just can never get enough of it. Storytellers must have thrived on this fact for centuries, and publishers have followed right in their wake. Series and sequels abound in children's books, but the surprising thing is that so many of them maintain such a high quality.

The return of Madeline, the Parisienne who made history via her appendix operation, is a sequel adults and children of all ages will cheer. Once more, this small revolutionary triumphs over the ordered boredom of life among "twelve little girls in two straight lines." *Madeline's Rescue* (by Ludwig Bemelmans, The Viking Press, \$3.00) from a watery grave is effected by a cool-headed bond who promptly becomes the darling of all but the trustees of the school. But those fussy octogenarians are outwitted to the complete satisfaction of all twelve and of all readers. The little girls' trek through Paris is a vivid tour of that city. Les Halles, Montmartre, the Tuileries, all done in vivacious color, are as charming as the small girls' Breton hats bobbing up and down among the honored monuments and sophisticated cafés.

From comic books and television and the backs of cereal boxes, space heroes have finally invaded the libraries. The latest in a most successful series, *The First Book of Space Travel* (by Jeanne Bendick, Franklin Watts, \$1.75) assumes, and not without authority, that today's youngsters may well travel to Mars, if not to Saturn and Pluto. A great deal of scientific data and a fair sprinkling of conjecture make this the Baedeker

er for all junior space cadets.

For those who are too impatient to wait the twenty or so years, or who prefer to stay in their own back yard, relatively speaking, *Rocket Away!* (by Frances Frost, illustrated by Paul Galdone, Whitteley House, \$2.00) will give the closest facsimile of the first trip to the moon. Based on the Hayden Planetarium's popular show, it goes into the finer details of life on that satellite and even includes a real-life application for a reservation on the first space tour!

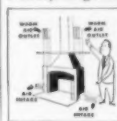
Animal stories form a staple for children, especially for eight- to twelve-year-olds. *An Otter's Story* (by Emil E. Liers, illustrated by Tony Palazzo, The Viking Press, \$2.50) is the poignant tale of one otter and his family and their travels along the waterways and lands of Michigan and Wisconsin. In spite of natural enemies, and more particularly ruthless, man's guns and traps, these vagabonds maintain a pizzicato joy in living, a sense of fun which is the theme of this book. Tony Palazzo's illustrations convey perfectly the sleek beauty, the piquant grace and nobility of these little animals.

When a fellow has a special problem, he sometimes has to wander far afield to find a solution. *The Two Long Tail* (by T.V.W. Carpenter, illustrated by Campbell Grant, Houghton Mifflin Co., \$1.50) was a very special problem for Jasper, whose appendage had been mysteriously stretched one night by a ghost. Jasper was a cumbersome cat, indeed, with yards of inky black tail trailing along after him. Everyone had some solution to offer, but it was shrewd old Billy Toot, the wharf rat, who got down



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[Continued on page 44]

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On your child's bookshelf

[Continued from page 43]

to practicalities and rendered Jasper shipshape and smiley once more, as the three- to six-year-olds who hear this story will be, too.

It takes all kinds of cats to make a world, so besides the nonsense of Jasper, Houghton Mifflin gives us the down-to-earthiness of *Tough Guy* (by Bianca Bradbury, illustrated by Marie C. Nichols, \$1.50). This pedigreed Persian had a hard time being tough, and a harder time getting down to earth—the slatted fire-escape stairs were no easy climb! But *Tough Guy* had to prove his mettle to Joe, the wise, striped cat-of-the-world. And in doing it, he proved to himself and to his nursery-age readers that being a scaredy cat isn't worth it—there is too much fun to be had and too many friends to make!

People can often be scaredy cats, too—Dionisio, the Mexican Indian, could testify that that is no fun at all! Poor Dionisio, who became *A Hero By Mistake* (by Anita Brenner, illustrated by Jean Charlot, William R. Scott, \$2.00), was afraid of his own shadow, and once he ran miles in a frenzy because his echo had terrified him.

But fate and his burro and his own nonsense finally taught Dionisio to pull a big bluff and learn to be brave by making believe he was brave—a lesson most children will learn with him. The illustrations share the mood of foolish fear and innocuous wonder of this unconventional Indian.

A series that has met with tremendous success is Grosset & Dunlap's *Big Treasure Books* (\$1.00). *The Big Book of Real Streamliners* (by Scott Stewart, illustrated by George J. Zalla), rich with precisely accurate color illustrations, is detailed enough to satisfy any junior Casey Jones. The story of what makes these big fellows go is a perfect introduction to a long trip, as well as an explanation of what goes on when that Special rockets across country.

As long as there's a puddle of water near-by, and nightwalkers to be claimed, children will love fishing. A new "how to" book, *First Fish* (by C. B. Colby, Coward-McCann, \$2.00) is for the youngster about to start on this wonderful phase of childhood. Here is his guide to bait and methods, how and where to cast, and even how to clean and cook that first prize catch!

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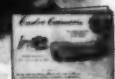
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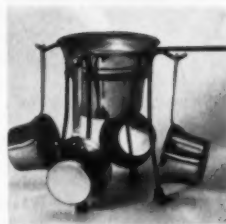
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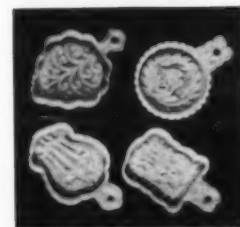
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Dept. L-110, BOSTON, MASS.

HATS IN VIEW---NEATLY TOO



No more crushed out of shape hats. At last a smart economical and durable Hat Box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each money box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a smart closet.

Set of 3 . . . Only **\$2.79** postpaid
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4 gay tiles tell a tale

• Add colorful decor to your kitchen, den, bar or dining room with "Eat, drink and be merry . . ." a set of four delightfully decorated tiles which stand now like a poem, old new.

• 6" x 6", cork backed with metal tops, ready for hanging, they come in a gift box inside mailing carton.

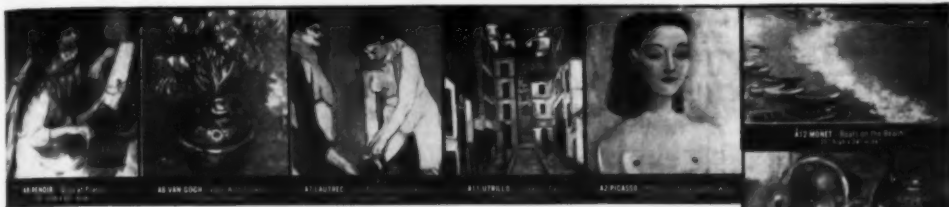
Send check or money order
\$4.95 per set
No C.O.D.'s please

Set of 4 **\$5.95**
Four **\$9.95**
only

Dept. L-110
BOSTON, MASS.



Furnishing on a budget? IS YOUR HOME "PICTURE-POOR"? Do you like fine art?



Beautify your home with these giant-size full-color reproductions of great art... **ONLY \$1.98 EACH**



Marbore brings you modern masterpieces from the Louvre Collection... all perfect for framing

Many months ago, Marbore sent one of America's leading art experts on a "secret" trip to Paris. With the cooperation of the Director of the French National Museum, he selected 14 of the world's most celebrated Modern Classics for reproduction in this country. Formerly these great paintings could be viewed only in the Louvre's Musée de l'Art Moderne and Musée de l'Art Impressionist, or as expensive imported prints. Now Marbore brings these masterpieces to America in magnificent reproductions at a price everyone can afford. Each painting is authentically reproduced in the actual colors of the original painting.

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Here is the extraordinary color fidelity and painstaking attention to detail you'd expect to find in prints selling at many times this price. Every subtle variation in tone has been perfectly captured. You can almost feel the brush strokes of the artist. No wonder leading art connoisseurs agree: "This is the closest thing to owning a priceless original."

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The more reproductions we create, the lower our cost! As the world's largest print-seller, our vast facilities save you money on every print you buy. Only Marbore could create these extra-large, full-color-prints at the incredibly low price of only \$1.98 each - and never compromise with the highest standards of quality.

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Whether your decorating scheme is modern or traditional, the Marbore reproductions you choose will add fresh richness and beauty to your home. Framed singly or in group arrangements... they're an eloquent compliment to your own fine taste. Select the works of art you like best: then fill out and mail the coupon. Begin your private art collection with an incomparable Marbore reproduction today.

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SEND NO MONEY! MAIL THIS COUPON!

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Please rush the reproductions circled below.

☐ Send my order C.O.D. When my prints arrive.

☐ I'll pay the postman only \$1.98 for each print plus postage and C.O.D. charges.

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A8 A9 A10 A11 A12 A13 A14

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N.Y.C. residents please add 3% sales tax.

Add \$14 per print for deliveries outside U.S.A. and possessions.

*SAVE: Send cash, check, money order and we ship postage prepaid. You save postage and C.O.D. charges. Same 10-day money-back guarantee.

DESIGN AND BUILD YOUR OWN MODERN FURNITURE

HANDSOME WROUGHT IRON LEGS... USED BY LEADING DESIGNERS



DISTINCTIVE DESIGN: Decorative specified V-shape (not 90°) set at 15° angle.

MUST-RESISTANT: Phosphate coated for use indoors and out.

MATTE BLACK FINISH: Blends with any decor.

HIDDEN MOUNTING: Flat plate won't show.

NO ROUGH EDGES: Arc-welded on the inside. Ground to smooth finish.

UNLIMITED USES: Simply attach to plywood, flush doors, etc., with a screw-driver to create your own custom pieces. All screws included.

LARGE SELECTION... IN TWO STYLES

Prices are for set of four legs

Height Leg	Finish Under	HAIRPIN Specify 3/8" or 1/2" Rd.	DIAG. 3/8" Rd.
6"	Sofa, couch	\$ 5.55	\$5.25
9"	Bureau	5.75	5.45
12"	Coffee tbl.	5.95	5.65
14"	Coffee tbl.	6.65	6.35
16"	Cocktail tbl., bench	6.95	6.55
18"	TV, lamp, and tbl.	7.95	6.75
22"	TV, lamp, and tbl.	8.95	
28"	Dining tbl., desk	13.45	

ALL LEGS SENT PRE-PAID. NO C. O. D.'S PLEASE

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Hanging FramesTO
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YOUR
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Hand-made Shadow-Box Frames, 8 1/2" x 8 1/2". Precious for wall display of cup and saucer. Make beautiful display of plates. Ready to hang. Cup and saucer rock attached. Choice of colors in Ebony, Green, Red, Maple.

\$2.75 ppd.

Set of 3 for \$9.00

Guaranteed Satisfaction. Send Check or Money Order (no C.O.D.) to:

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Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards for their very own! In simulated leather case. Ideal for adults, too!

100 Cards, postpaid only. \$1.00

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40 PLUM PUDDING LANE
SANTA CLAUD, INDIANAMILK GLASS LAMP
old looking; but modern

Spots of light, done up in such a pretty way, will enhance your guest room, mantle, small piano, dressing table, or serving table. Designed in lovely milk glass, hand decorated in pastel flowers, the key and fittings are of gleaming brass. 9" high and 5 1/2" wide.

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For molded salads & desserts. Nice decorative accessory. Lady finish. Brass rock 1 1/2" in. long. Molds 2 1/2 in. deep x 2 1/2 in. dia. Tinned & lacquered. Gift boxed. \$3.50 postpaid.

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Money back if not delighted

The Country House
P. O. BOX 42, LYONS, N. Y.

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Curio cabinet, made of solid mahogany, is hand rubbed to a rich finish of fruitwood, walnut, antique white, or mahogany. An attractive glass-enclosed case for a figurine collection, antique cups and saucers, 20" high, 28" wide, 8" deep, 9" between shelves. Has mirrored back, hinged glass-curved door on either side. \$57.50, exp. chg. coll. Maymac (L-56), 79 West Grand St., Mt. Vernon, N. Y.



Chints coverlets, quilted and scalloped, is a pretty transformation. In a host of decorator colors—rose-dust, yellow, pink, aqua, orchid, hunter-green, grey, white—mix or match with a gathered dust ruffle. Coverlet, twin size, \$13.95; double, \$14.95; king-size, \$25. Ruffle, twin, \$6.95; double, \$7.95; pillow sham, \$4.95. All plus 5% post. Color samples on request. Colten's (L-56), 1345 Beacon St., Brookline, Massachusetts.



PONYSHOE GUN RACK

—of real ponyhorns, hand-forged and hand-turned into the best gun rack we have ever seen. Adjustable to the proper hanging of any size gun from a .22 to a double-barreled shotgun or a prized antique. Lower than it is and whipped with heavy leather so that no metal touches gun barrel or stock. Bright metal clear lacquer finish. About 7 1/2" high. Real ponyhorns furnished for hanging. Ideal gift. Shipped same day. \$3.45 post paid.

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Horseshoe Forge

12 HURLEY STREET, LEXINGTON 16, MASS.

BRAND NEW—PILLOWS and COMFORTERS
of SNOW WHITE DACRON by DU PONT

Soft and Light as Down at HALF the PRICE!



DACRON filling gives pillows and comforters:

• great resiliency • long life • down-like softness • will shrink to nothing, rot or mildew • FREEDOM FROM ALLERGY • no dust • no odor • lightweight • flame-proof

THE PILLOW: Filled with dacron, 13" x 22" cut size. Individually packaged in Polyethylene bags. \$7.95 postpaid.

THE COMFORTER: Covered in fine quality acetate satin. Your choice of gooseberry green, hunter green, rose, blue, grey, white or Chinese red. Cut size 27" x 86". \$29.50 postpaid.

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Now—No More Cold Gravy!

Here's an unusual Two Way Gravy Ladle. Not only keeps gravy hot at table but lets you pour hot gravy one way, lean gravy, which is served to bottom, the other way. Secret is a deep spout which extends to bottom on one side. Attractive wrought iron warming unit with candle keeps gravy hot. Housewives love it for parties it saves. Ladle comes in highly glazed white or dark green ceramic. 4 1/2 inches wide, 2 inches deep.

Complete unit \$3.95 ppd.

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The NEW Way to enjoy SPORTS, Movies, Plays, Television

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Payment enclosed. Send post free.

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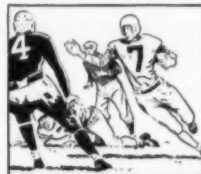
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Increase your television enjoyment by getting a magnified view! No need to buy a new set with larger screen!



Watch ALL the action! REALLY see the tricky reverses, intricate line plays! It's like having a seat on the bench!



Get a ringside seat for no extra cost at the South! Watch intricate football plays, basketball, racing.



Watch movies, concerts, plays from the highest balcony! No arm weariness from holding opera glasses!



Keep a close watch on your favorites in the crowded backstretch! Snacks, mark program while you're watching.



Motoring, traveling—you **REALLY** enjoy distant vistas, scenery, mountains, parks.



**ACROSTIC VERSE
CHRISTMAS CARD
WITH INITIALS
SPELLING**

*Your Own
Name*

We will write a warm, sincere verse with the initials spelling your name, as "THE MASON'S" is spelled downward by the verse pictured. There's room for up to 21 lines (besides those spelling "THE"). Last two lines call attention to initials spelling your name. Address (or, if you prefer, "Christmas 1943") is on cover. Entire Card plastic-embossed in raised silver on velvety deep-blue paper, 5½" x 4¼" French-folded.

Prices, including white envelopes

25 — \$2.40	75 — 8.45	150 — 15.45	250 — 23.50
50 — 6.05	100 — 10.95	Each Card over 250—9c.	

Yours Free! Exciting Catalog of new and unusual Gifts, Toys and Housewares!

Miles Kimball 218 Bond St.
Oshkosh, Wis.

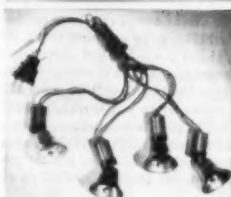
YOUR MONEY'S WORTH



Made by hand from an old mold, this lovely milk glass jar can be used for jam or marmalade, cigarettes or candles. The unusual bamboo handle has clear plastic loops at either end for easy removal. It stands 4" high, is about 3½" wide. A delightful "little lamp" for \$2.50, ppd. Order from Piccola Gift House (L-56), Old Hook Rd., Westwood, N. J.



Pretty switch. Made for every room in the house, these al-houette plates are cut from metal to cover dull, uninteresting light switch plates. We show only two of 28 different designs made for single, double, or triple wall switches. Finished in satin-black, single is \$1.75, double and triple, \$2.25, ppd. Send for sheet on illustrated designs. Order from The Pascon (L-56), West Hartford 7, Connecticut.



ELECTRIC-RINGING BELLS OF ST. NICHOLAS

Hear them ring—see them swing—plug them in to hear them play. These unusual electric automatic bells will certainly bring St. Nicholas right onto your lawn and into your home as they sound their merry holiday tune. Use them on the Christmas Tree, in the window, fireplace or doorway. They'll add loads of Christmas Cheer to your home.

Set of 4 ringing bells... \$4.95 ppd.



Send For Free Catalog of Unusual Gifts
Ward Phillips Co.
11 Main Street, Carpinteria 2, Ill.

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**HIS OWN
BARBER POLE
SHAVE BACK!**
Combination shaving
brush, safety razor and
wash bottle holder.

Keep all the shaving gear in one place! No more rusty blades on sink, door, shower! Shiny, colorful FLEXIBLE, over 10" circular 6" high. Nickel plated spring steel handles. Stand it securely at side basin, back for shaving.

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No more searching for his pipe! No more bulky pouches! This genuine Italian pipe holder keeps his

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Adorable Swinging Imp Planter

ALL FOR ONLY **50c**

Complete with LOVELY FLOWER GARDEN

Bargain! To Get New Customers! This devilishly cute and colorfully decorated enchanting imp sits on a swing and ACTUALLY ROCKS back and forth on the rustic tree trunk. Richly hand-decorated ceramic, in the legendary colors of field and forest; twin towels attractively adorn top of swing. Add a gay note to your end table, mantel, knickknack shelf, etc. You'll cherish it for years.

Miracle Plants Included

Produce a lovely indoor flower garden, quickly and easily. Simply add water. Presto—a gorgeous display of Asters, Petunias, Marigolds, Zinnias, etc. Satisfaction guaranteed or money back. Not more than 2 to each customer. Add 15c to each Imp Planter ordered for postage and handling. No C.O.D.'s please.

DOBBS PRODUCTS CO.

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Beautiful Carabao Fabric Drapes CUSTOM MADE FOR YOUR WINDOWS only \$1.50 a yard including labor SEND FOR FREE COLOR SWATCHES

If we charged three times this much for lovely Carabao Shantung Weave Fabric drapes, people would rush to buy because they're such outstanding quality. The new fabric is cross dyed to prevent fading, even in brightest sun. The thread count is scientifically determined so any size drapes hang perfectly. The custom construction of these drapes is the finest; few drapery homes can duplicate it. Write for complete price information, directions for measuring, free swatches.

Make your own drapes. Carabao fabric by the yard \$1

Carabao Fabric measures 44" wide. Write for free samples, complete information. Colors: Grey, Beige, Lime, Rosebud, Turquoise, Cacao, Gold, Mint Green, Hunter Green, Sea Foam, Goldenrod, Rind, Off White.

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Then, on
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- WASHES LIKE A GLASS
- SHINES LIKE A MIRROR
- LASTS A LIFETIME



Buy Direct from factory at low price—Carlton Ware is sold only by neighbors of yours who bring the samples to your kitchen for inspection. They then mail your order to the factory for shipment direct to you. See its sparkling beauty in your home before you buy. Write for name of your neighborhood dealer. She may live next door.

We have openings for a few more responsible men and women who may wish to become neighborhood dealers. Earn money for making friendly calls in spare time and taking orders for Carlton Ware. No experience needed and the Selling Outfit is free. Send name to Department 8811 and ask for Selling Information. No obligation.

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Fifteen-piece matched set makes 23 different cooking combinations

Yes, it's true! Carlton of Carrollton—pioneers in supplying Stainless Steel Cookware to the chefs of the great hotels and restaurants of America—now offers the same matchless, matched utensils for home use at sensible budget prices.

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principally in their own natural moisture over low heat. **Healthful Cooking?** Yes, the flavor-sealing covers retain more of nature's vitamins and minerals. **Economical Cooking?** Yes, saves time and fuel and reduces food shrinkage.

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For a Limited Time Only
to Make New Friends For
on genuine HATHAWAY Curtains of

DuPont weather-resisting, luxury-sheer

SAVE
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\$14.49
per pair

ORLON

Marquisette

RUFFLED.....80" Wide (Single)

Length	Usualy	Now
36	\$ 7.99	\$ 4.99
45	8.99	4.99
54	9.99	5.99
63	10.99	6.99
72	11.99	7.99
81	12.99	8.99
90	13.99	9.99

174" Wide (Double)

Length	Usualy	Now
36	\$17.99	\$10.99
45	19.99	12.99
54	21.99	14.99

250" Wide (Triplet)

Length	Usualy	Now
36	\$27.99	\$16.99
45	29.99	18.99
54	31.99	20.99

CAMP COD RUFFLED.....76" Wide

Length	Usualy	Now
36	\$ 6.99	\$ 3.99
45	7.99	4.99
54	8.99	5.99
63	9.99	6.99
72	10.99	7.99
81	11.99	8.99
90	12.99	9.99

TAILORED.....80" Wide

Length	Usualy	Now
36	\$ 5.99	\$ 2.99
45	6.99	3.99
54	7.99	4.99
63	8.99	5.99
72	9.99	6.99
81	10.99	7.99
90	11.99	8.99

TIERED.....72" Wide

Length	Usualy	Now
36	\$ 4.99	\$ 2.99
45	5.99	3.99
54	6.99	4.99
63	7.99	5.99
72	8.99	6.99
81	9.99	7.99
90	10.99	8.99

Sun and Weatherproof—Non-Abrasive,
Stronger—Wash, Dry, Fast—Soil Wipes Off!

100% Satisfaction GUARANTEED

If you are not delighted with these lovely curtains, simply return them within 10 days to Miller's and your purchase money, plus postage, will be refunded at once.

"Can they be top quality at such very low prices?"

Yes, because Miller's is one of the largest distributors of curtains direct from maker to you. Because of this vast volume, Miller's makes tremendous savings in buying. These huge savings are passed on to you in Miller's low prices.

No curtains of any price offer so many advantages as these incredibly sheer and crisp DuPont Orlon Marquisettes! Yet you can now order these amazing Hathaway Curtains from MILLER'S at a savings as great as \$14.49 per pair—without risking a penny! They are absolutely guaranteed to please you. Made in 4 styles and 29 sizes to fit any window and add to the beauty of any room. **CRISP, FRESH, DURABLE!** They're such practical beauties! For above any ordinary "miracle" fabric, Orlon stays white and lovely... resists sun and weather, wrinkles, smudges, mildew, radiator heat! Washes—light or much longer without the least color! They're easy-to-wash, quick-to-dry, need little or no ironing. **DON'T DELAY!** These prices for limited time only.

Order by Mail with Confidence—Money-Back Guarantee

Mail Today to **MILLER'S** Box A111, 30 Anhe Terrace, Boston 19, Massachusetts

I enclose \$ for MILLER'S Orlon Curtains.

Check ☐ M.O. ☐ C.O.D.

Please add 50c for final sale and 50c for each additional size if you wish to make matching changes.

Name

Address

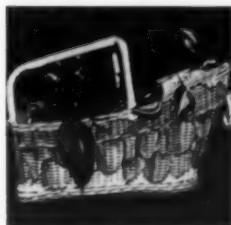
City

State

Style	Quantity	Length	Price
A			
B			
C			
D			



YOUR MONEY'S WORTH



Wine basket, trimmed with a hand-painted floral design, takes on new airs when used as a planter, bread server, or fruit basket. Boat-shaped, it has a rattan handle for carrying, a steady for easy pouring. This imported reed basket is \$4.50, postpaid. Order from Gale's (L-56), New Hampton, N. H.



Gardening gimmicks for the green thumb member of the family. The chrome-stemmed shears hold the stem with serrated blade, cut through with the knife edge. Imported from France, \$4.50, ppd. Garden gloves are washable kiddie, super-soft and pliable for any finger action. Fine for driving, too. In white only, sizes 7, 8 and 9, \$2.35, ppd. Max Schilling Seedsmen, Inc., (L-56), 520 Madison Ave., New York, N. Y.

MAKE YOUR OWN BOOKCASES—ANY LENGTH



Pair \$8.95 ppd.

E. F. LAWRENCE IRON WORKS

Anyone can make these smart, sturdy, modern bookshelves to set on the floor or hang on the wall. Use these decorative styled, matte black finish, wrought iron sections to build any length using 1"x2" boards from local lumber yard. Finished case is 30" high. Order sections for a 3 ft. max. spread... a 10 ft. shelf takes 4 sections. Prices include screws and metal corner braces to prevent sway. Only \$8.95 per set, ppd. Additional sections \$4.50 each. Satisfaction Guaranteed. No C.O.D.'s please. Calif. residents add sales tax. Write for copy of FREE brochure "Build Your Own Modern Furniture"

Dept. 11-B 2911-13 Whittier Blvd. Los Angeles 23, California

Christmas Tree Aprons

You'll love these gay hand-printed aprons. Long tie bands. Guaranteed find washable colors. Hand-printed towels to match... use them as towels, table runners or place mats.

Aprons \$1.75
Towels \$.85

Personalized Christmas Stocking

Order a stocking for every member of the family. Mom and Dad would like one with "Mom" or "Dad" to hang right along side of yours. High grade felt, 16" long. Name "personalized" on and guaranteed to stay. Use them every Christmas... \$1.50

Write for FREE Catalog
CHOATE'S GIFT MART
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MAN'S
BEST
FRIEND

You'll use this silent valet for years to come... and appreciate it more every day! It includes a shaped coat hanger, trouser bar, tie bar and shoe rack. Sturdy birch in maple or mahogany finish, 42 1/2" x 17". So much convenience for such a little price—a real value!

\$7.98 (add 50c for shipping)

Sorry, no C.O.D.'s.

Write for Size Chart

Novell Home Creations

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You can make all this...with Weldwood

**Beautiful, imaginative furniture—
genuine wood paneled walls—
and you can easily
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Even weekend carpenter "duffers" can make this beautiful furniture. Cost? Only a fraction of buying ready-made!

Each piece is an *original*—to be made by you from step-by-step Easi-Bild® patterns and beautiful Weldwood paneling, both available at your lumber dealer's.

And you can now have rich Weldwood

paneled walls from a complete assortment of fine woods. Easy to install yourself. Real wood adds lasting beauty to any home... and gives you walls which require practically no maintenance.

To get the protection of the Weldwood guarantee, be sure the plywood you buy carries the Weldwood name or trademark.

Weldwood paneling for interior use is guaranteed for the life of any house in which it is installed.



Weldwood rift oak is the Weldwood used in this functional record and book cabinet. With Easi-Bild Patterns all you have to do is order the list of materials specified on the envelope, follow the simple directions, and assemble. Pattern No. 192.

Beautiful Birch Weldwood in 1/4" thickness makes this fine, roomy, movable cabinet-bar. Hinged top folds down to make handsome, modern cabinet. It's easy to build. Pattern No. 189.



Picture this beautiful cabinet and table made of Weldwood Kofina® in your home. Cabinet and two large drawers provide plenty of space for magazines, ash trays, etc. Pattern No. 141.



Striking redwood Novoply® "Mr. & Mrs." wardrobe is the modern way to keep your clothes neat. Behind sliding door (left) is roomy hanger space and unique pull-out tier rack; (right) 5 see-in drawers. Pattern No. 139.

This extending Weldwood birch coffee table has two small tables which slide into larger one. For complete building instructions order Easi-Bild Pattern No. 452.

Wall paneling shown in above photographs is painted Weldtex® grooved plywood.

Weldwood®

REAL WOOD FOR BEAUTIFUL FURNITURE AND WALL PANELING

United States Plywood Corporation
Easi-Bild Pattern Dept.
Pleasantville, New York

Enclosed please find \$ _____. Please send me the following Easi-Bild patterns: (check) #189—\$.50 (), #139—\$.60 (), #141—\$.80 (), #192—\$.25 (), #452—\$.50 (). Please send 36-page pattern catalogue with over 100 projects illustrated: \$.35 ().

Weldwood panels are available at your lumber dealer, or at any of the 60 United States Plywood or U. S.-Mangel showrooms located from coast-to-coast. LYH-11-53

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BEAUTIFUL, GLEAMING COPPER . . . Perfect
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COLONIAL COFFEE SERVICE



Dazzle your friends with the beauty and refined good taste of this elegant Copper Coffee Service. The one quart pot with matching sugar and creamer are handcrafted of "old world" copper. Faithfully copied from a true Colonial design—each piece is brightly lined. A value that can't be duplicated.

\$10.95 postpaid

**USEABLE
COPPER PIPKINS**

Set of five gleaming copper pipkins—so perfect for serving melted butter, sauces, flaming brandies—and they're nestled on their own quiet black iron stand. The large pipkin is 3" across, the four individual serving are each 2" wide. A really smart gift, unbelievably priced!

\$3.95 plus 35c postage

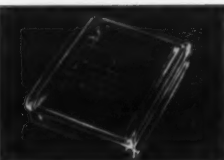


**GOURMET
CHAFING DISH**

Add the touch of the real gourmet to your buffet serving with this stunning, solid copper and brass chafing dish, with velvet finished handles. The generous quart size serving pan and water pan are brightly lined and heavy. Burner below will take either canned heat or alcohol. About 8" high, this is a gift that reflects truly good taste—at such an amazing price! **\$8.95 ppd.**

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Commemorate The Big Event—be it a wedding, a graduation, an anniversary, a testimonial dinner. Simply send us a copy of the invitation or announcement and we'll etch it in perfect reproduction on the lid of a fine Fontoria glass cigarette box. Handwritten messages reproduced, too, for a very intimate gift. Size, 3 1/2 by 4 by 1 1/2. Gift-boxed and shipped direct, if you like. Ten days.

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Complementing suitcases, 6 1/2 by 2 1/2, etched with first names.

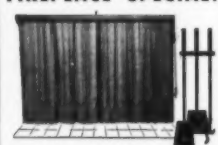
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Drap-type Curtain Screen, Pull-Chain Mechanism, 4-pc. Fire Tool Set. Satin Black finish for any decor. 40x31" Screen \$14.95. Tool Set \$9.95. Both for \$23.95—Save \$2.00. 44x31" Screen \$17.49. 48x31" Screen \$19.95.

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The Herald Angel

CHRISTMAS GREETING



This eager, lovable angel comes out to greet you! As you open the Card, the sweet befecked angel unfolds and stands out from the paper. Only the word "Hark!" in flowing script appears on the front cover against a solid soft Yule green background. Entire Card is in green except for the words "Christmas Tidings" and your name which are printed in Christmas red on the covers of the "rhym book" the angel holds. Tell us your name exactly as you want it printed. The Greeting is French-folded from an extra-heavy 10" x 12" sheet of white vellum-text paper.

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Yours Free! Exciting Catalog of new and unusual Gifts, Toys and Housewares!

Miles Kimball

335 Bond St.
Oakbrook, Wis.



YOUR MONEY'S WORTH



A new note in a contemporary ash tray. The matte black wrought iron stand is a graceful yet sturdy 17" high. The ash receiver is made of glass fibers bonded in plastic, is about 5 1/2" wide. The legs are tipped against scratching. A wonderful accessory for contemporary room settings, terrace or porch, only \$4.95, ppd. From E. E. Lawrence (L-56), 2911 Whittier Boulevard, Los Angeles, Calif.



Snack time is any time, and you'll enjoy these serving tables that set up in a jiffy. For buffet meals, TV parties, Saturday lunches, these heat- and alcohol-resistant-top tables are 22" high, the top is 12" x 18". In red, green, yellow, or black only. A fine value at \$9.95, ppd. Decorated with a wild rose design in gold, \$10.95, ppd. Order from Postal Prod. Co. (L-56), Box 238, Scarsdale, New York.

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Now she can put dollie to sleep in this charming doll's crib with canopy. Exact replica of an old New England four-poster bed. Made of sturdy solid cherry, 25" long, 13" wide, 22" high. Complete with durable plastic mattress and pillow. An unusual and wonderful gift for every little girl. Only \$10.95 postpaid.



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INDOLENT SUZANNE**

A smart new "lazy susan" of sturdy wrought iron and crystal for use in your living room, game room, bar or patio. Suzanne has a thousand uses but was designed primarily as a revolving bar or snack server. The heavy etched crystal top itself functions separately as a tray by means of two held holds and its own short rubber legs. The tray may be prepared in the kitchen then taken to its stand at the scene of your party. It stands 23 inches high and its large revolving top is 18 inches in diameter. Immediate delivery.

\$11.95

VANGUARD DESIGNS, Dept. 81
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Write on C.O.D.'s, money returned if not wanted.

She wanted the best mattress



She wanted the best bargain



Both sleep on Beautyrest for less than 2¢ a night

Your new Beautyrest® is best for your pocket-book, and best for your posture, too. Only Beautyrest offers you a choice of firmness. (Normal-Firm model or new Extra-Firm model.) Either way, you (and your back) get famous Beautyrest comfort. The ten-year guarantee brings the price of \$69.50 down to less than 2¢ a night. Value in *anybody's* money!

—causing a hollow. Not so on Beautyrest. Each of the 837 coils is *independent*—not tied together. Proof: glass won't tip even when near-by spring is pushed down. *Can't sag!*

Outlives other mattresses. In "torture tests" at the U. S. Testing Co., Beautyrest lasts two, three, and four times longer than other mattresses.

New—Extra-Firm Beautyrest
The firmness of a posture mattress with the comfort of a Beautyrest

Extra-Firm model Beautyrest gives firmer support, for less money, than high-priced "posture" mattresses! If your doctor says you need a firm mattress, get Extra-Firm Beautyrest. Its unique construction gives you comfort and firmness. If you're a regular sleeper, get the famous Normal-Firm model Beautyrest. Each \$69.50. King-size Beautyrest 80" long. \$79.50. Beautyrest Stabilized Foundation box spring. \$69.50.

**Only Simmons makes
Beautyrest**



What's different about Beautyrest? In other mattresses, springs are wired together. Press down on one spring and near-by springs go down with it

—causing a hollow. Not so on Beautyrest. Each of the 837 coils is *independent*—not tied together. Proof: glass won't tip even when near-by spring is pushed down. *Can't sag!*

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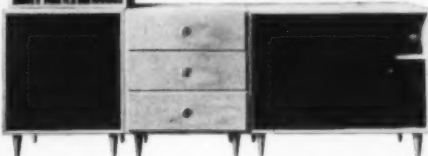
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modern furniture

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modular units...

You'll be delighted with these sturdy, basic units in smart, functional design. Interchangeable... group them—stack them—to fit your needs. Hardwood construction. Solid selected poplar. All drawers dovetailed.



Each unit 29" high. Includes 5" legs which detach easily for stacking.

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Adjustable shelf

W	D	H
24"	9 1/2"	29"—\$9.95
24"	12"	29"—12.95
36"	9 1/2"	29"—13.95
36"	12"	29"—18.95
48"	9 1/2"	29"—19.90
48"	12"	29"—25.90

3-Drawer CHESTS

W	D	H	
24"	12"	29"	\$17.95
24"	16"	29"	19.95
36"	16"	29"	29.95

6 Drawer CHEST

	CHEST
48" x 16" x 29"—\$39.99	

CABINETS

Perforated Neoslim Sliding Doors, Adjustable Shelf

Adjustable Shelf			
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24"	12"	29"	\$14.95
24"	16"	29"	16.95
36"	12"	29"	21.95
36"	16"	29"	24.95
48"	12"	29"	29.90
48"	16"	29"	33.90

dining or desk chairs.....\$9.95



So comfortable you'll use them for reading or relaxing. Sturdy, solid steel frame. Charcoal finish, rubber-tipped legs. Available in two styles.

Chair MP—Contoured laminated birch seat and back. Shock-mounted.

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dining table.....\$19.95

30" x 50" solid poplar top; black steel hairpin legs.

30" x 60" table, \$24.95. 30" x 70" table \$29.95

Legs alone—set of four:

28" dining table height \$9.95. 22" TV or lamp table height \$6.95. 15" coffee table height \$4.95



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30" high, 20" deep and a full four feet long! 3 generous-sized dovetailed drawers.



stacking stools... 3 for \$9.95

Serve on them, sit on them... they're sturdy and practical. 17" high; 14 1/2" diameter top. Black solid steel welded frame, rubber-tipped legs.



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YOUR MONEY'S WORTH



Collector's piece. This old French coin, 1 1/2" in diameter, has been cut in half, each attached to a pair of sterling silver key rings. Keep one-half for yourself, give the other to him; or consider these as an engagement or wedding present for some lucky couple. Imported from France, \$14.50, including tax and postage. Order from Hobi (L-56), 15 West 54th Street, New York, New York.



Styled in Sweden, this handsome kettle in solid copper, handcrafted after a 400-year-old design. A serving piece for either coffee or tea, the kettle is tin-tipped. Made in three sizes, this fine import is \$6.95 for one-quart capacity, \$16.95 for one-and-a-half quarts, \$12.95 for two quarts, ppd. Order from Jennifer House (L-56), New Marlborough Stage, Gosh Barrington, Massachusetts.



CEILING LIGHT DIFFUSER CLIPS ON WULFI

Soften harsh lights from unadorned ceiling fixtures, or passel bulbs. Add modern touch with smart Diffuser Shade. Shell-like cone-shaped, of glass fibers and plastic, the shken web-like translucent prevents glare, avoids light. Inexpensive, featherweight, practically unbreakable. Blends with any decor. 14" diameter.

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Ends frantic purse search! Clips to mirror pocket of handbag. Press button and it lights; locks in position so both hands are free. Lightweight, petite (only 1 1/2" square), black plastic with beautiful etched metal design. So handy you'll want extras for gifts, too!

only \$3.00 postpaid, money order

STUD BOX



only \$2.75 postpaid, with Monogram in Gold

Handsome imported leather box with hinged cover... Measure chest for tie pins, studs, cuff links, rings, lodge pins, etc. Only 2 1/2" in diameter, 1 1/2" deep—just right for dresser drawer, desk or suitcase. Three initials (please print) in gold. Wonderful trinket for Momma, too!

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CHILD'S TABLE SET

An Appetite Stimulant

This gay little set from Finland, with its parade of fascinating animals and little people from far-away places, all in bright colors, will make mealtimes fun. 3" mug, 7" plate and cereal bowl. A delightful gift for the littlest and sufficiently durable to stand abuse. Parents will love it, too.

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World Treasures

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diamond,
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Not even INK can mar its Beauty

See the Sensational NEW 100% SARAN Carpet

Masland Saranette wins the "1953 Trail Blazer Award"

Accidents will happen! But you can take them in stride when your carpets are woven of 100% saran. Dirt, grease, grime... even ink can be sponged off this amazing carpet.

Saran carpets stay fresher, cleaner from the very first day because the smooth round fibers shed wearing grit and dust. That means easier care and longer life, too.

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in saran... brilliant living colors that stay alive through the years because they are an integral part of the fiber itself. And when it comes to texture, you will marvel at the resilient, luxurious feel of 100% saran.

Man-made saran is truly the wonder fiber created for modern, care-free living. See the 100% saran carpets at your leading rug and department stores.



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GOOD LIVING—GOOD GIVING—WHEREVER HOUSEWARES ARE SOLD

**COOKIE BOX**

Cookies feel right at home in this new Cookie Box of Western Woods. Alder, Mahogany and Poplar Chicks give it a bright gay touch for bright gay kitchens. It's fun only a master stovetop of sugar for your head of hungry snail. —Hatching you keep it filled with co-les, candy, popcorn or other goodies. You're sure that small treats are left. It's great for sugar and flour, too. 9 in. high, 7 in. square, tapered sides. Each \$4.95

JUMBO HAMBURGER PRESS

What is it that's round, hangs on the wall, has rollers, and makes hamburger? Simple. It's a highly decorative and delightfully practical Jumbo Hamburger Press that makes perfect basic-bun patties, or a patty. Four-color rollers give you off the beautifully finished Oregon Alder, make it a eye-catching wall plaque when not in use. With 25 wax paper covers. \$2.49



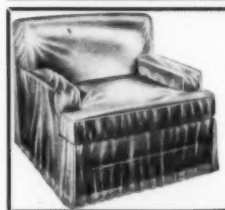
WESTERN WOODS, INC., PORTLAND 2, ORE.

**SACK TRAP**

When drawer space is precious and the clutter is driving you mad, and your drawers with Sack Trap which hangs to be left holding the bag. Clearing spring aluminum expands to hold dozens of paper bags. Double clip holds cushions, recipes, notes. Mounts on door or wall with screws provided. Each \$1.00

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Recommended! Wonderful new way to protect your furniture's beauty. Shaped-To-Fit transparent Firestone Velon plastic covers guaranteed to take hard wear. Protect against dust, spots, wetting, romping tots and pets. Soft, comfortable and good-looking, too. Wipe clean with damp cloth. Get Free Catalog, Plastic Sample and Style Selector for over 150 neat-fitting styles and sizes, low as \$3.95. Separate cushion covers also available. Write today to

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**STURDY PINE GUN RACK**

with flying Mallard decoration

If there's a sportsman in the house give him this handsome old pine gun rack to display his favorite "double" iron and fishing rods for the admiration of his friends. It's of smoothly finished pine with six heavy pegs to hold the equipment on display. Frame is decorated with a colorful mallard in bas relief. It's a big 24" x 28". He'll appreciate your gift and hang his guns the way the Minute Man of '76 hung theirs.

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Only \$6.95 postpaid

**Foster House**

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**OLD LAMP BRACKET**

If you spent any of your youth at a farmhouse, you'll recognize this familiar object at once. It used to hold the "coal oil" lamp on the wall. This one was cast from the original mold and swings to any position just like the one you remember. Dull black finished, it comes complete with arm, bracket and mounting screws for just \$2.00.

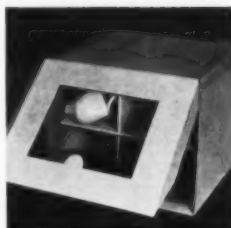
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P.O. Box 1196 LANCASTER (3), PENNA.

**YOUR MONEY'S WORTH**

Symphony to swing, this black wrought iron rack will accommodate various-sized recordings, singly or in albums. The lightweight, "open-air design" makes for a practical, easy-to-print music library: six compartments on top, space at the bottom. Rubber-tipped feet for non-slip and non-scratching. 25 1/2" x 10" x 19", \$10.95, exp. chgs. coll. Interior Trends (L-56), 25 Underhill Ave., Brookline 38, N.Y.



Short on shoe space? Try this see-through window box that holds four pairs of shoes in separate compartments. Front cover lifts up for easy selection. Sturdily made with a tan linen-weave finish, this box measures 13 1/2" wide, 12" deep, 11" high, fits handily on a closet shelf. \$2.25, ppd. Order from Downs & Co. (L-56), Evanston, Ill.



new California designs for a festive Christmas

from Pacific Shop

Available in black, white, avocado green or holiday periwinkle. Each with a cord, 8" long. height 1 1/2", 4.25 a pair. 10" candlesticks: height 4 1/2", 6 1/2", 8 1/2", 10 1/2", 12 1/2", 3.50 each two

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send for our free Christmas Catalog—112 color pages

**SHRIMPMASTER**

- Shells and de-veins shrimp in seconds
- Cook clean shrimp—
- Safe quick easy to use

Shrimp as a whistle you've removed the shell and the little black line, and your shrimp is ready to cook and tempting to serve.

SHRIMPMASTER is a must along seashore areas—delightful anywhere for easier shrimp dishes.

Attractively gift packaged

\$2.00 prepaid

The Order-Mat

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One gift sure to please!

**Smartly Styled EARRING CASE**

Handsome, gracefully designed accessory keeps earrings arranged for easy, instant selection. Attractive cover makes case ideal for traveling. Earrings completely enclosed in clear, heavy lucite with ends of beautiful, genuine Hard Maple or Honduras Mahogany.

Large case (as shown) 8 1/2" wide, 3 rows, \$5.95, small, 6 1/2" rows, \$3.95, ppd. Please specify model desired. Guaranteed to please.

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Dolly Madison Slept Here

*... and chances are she slept in
delightful comfort under a Pearce Blanket*



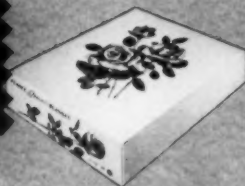
• Ever since 1805 Pearce has been making soft, warm, wonderful all-wool blankets—and every year we've made them better—flecier—softer—lighter—warmer—daintier—more colorful. Now, soft as a powder puff, light as a spring breeze, warm as a baby's smile—you'll love them in any of eight mouth-watering colors.

100% Wool
PEARCE

LATROBE, PENNA.

EST. 1805

AMERICAN OLDEST NAME IN BLANKETS



- Pearce Beauty Blankets—packed in a safe-storage blanket box. What a treat to your eyes and a between-season protection for your blankets—About \$35.00 in fine stores everywhere.
- Other Pearce 100% Wool Blankets, including the Lullaby Baby Blanket, from \$9.95 to \$18.50. Write for free descriptive literature and name of your nearest Pearce store. Pearce Manufacturing Company, Latrobe, Pa.

Pearce Beauty Blankets—packed in a safe-storage blanket box. About \$25.00 in fine stores.

Other Pearce 100% Wool Blankets, including the Lullaby Baby Blanket, from \$9.95 to \$18.50.

Write for free descriptive literature and name of your nearest Pearce store. Pearce Manufacturing Company, Latrobe, Pa.

Actual size is 3 1/2" x 4 1/2" when closed

Season's Greetings

WARMEST WISHES
THE PAUL PORTERS

GIANT MATCHBOOK
CHRISTMAS GREETING

This is for you who seek a completely different Greeting! A jumbo matchbook with king-size 8" matches inside. Entire outside is a deep, glossy blue with "Season's Greetings" in golden script. Your name and "Warmest Wishes" are printed in soft blue inside. The white name panel is surrounded by a midnight blue background, relieved by stars and snowflakes of blue and white. Printed across the eleven real giant matches in a handsome twin reindeer design. Mailable foil-lined envelopes are included.

PRICES

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75	— 10.75	200	— 24.50

15c for each Greeting over 200.

Exciting Catalog of new and unusual Gifts, Toys and Housewares!

Yours Free!

Miles Kimball
246 Bond St.
Oshkosh, Wis.



Palette Cigarette Set

Ash Tray \$1.75 and
Up
Or \$2.00 per
Complete Set
When ordering
specify "Palette Set"

Inspired by an artist's palette this free form cigarette set, made of old type crackleware, is available in white, red, chattrouse, pink and turquoise. Specify color.

Village Vendors
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Send 25c for catalog of other savings gifts

YOUR PLANTS

will look lovelier on this white, lightweight metal, wrought-iron stand. Adds glamour and grace to any setting. Exquisite lace-like effect, skillfully designed of sturdy steel to give perfectly balanced beauty and strength. Perfect for growing plants — set back shelves accommodate plants of all heights. It stands firmly and makes all your plants easily accessible for proper watering. 3 tiers hold up to 9 potted plants. A pair is ideal to decoratively divide dining and living room areas. Also available in black. 22" wide, 21" deep, 34" high.

\$12.50

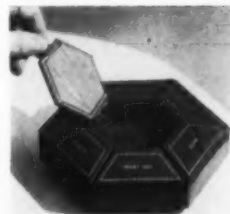
Same top Catalog
Same stand available with 2 tiers, 22" wide, 21" deep, 24" high—\$8.99. Freehold.
Also the West of Woodstock
MAYNAC CO.
79 West Grand Street, Dept. PL2, Mt. Vernon, N.Y.



YOUR MONEY'S WORTH



Formal or informal, whatever your table setting, candlelight is always enhancing. This 3-branch candelabra is a smartly simple design adaptable to casual or gala holiday entertaining. Cast of solid brass, it is 9" high and about 9" wide. A lovely gift priced at \$8.95, ppd. From Art Colony Ind. (L-56), 9 University Pl., New York, N.Y.



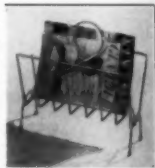
Lazy Susan, pint-sized, for desk or writing table. This revolving desk tray has seven compartments marked for stamps, rubber bands, paper clips, keys, etc. In brown or green simulated leather, gold-tooled, the lids are hinged, guaranteed dustproof. 6" wide, about 2" high, here is an attractive and highly useful gift. \$4.75, ppd. From House of Schiller (L-56), 100 N. Wacker Drive, Chicago, Illinois.



AN OUTSTANDING VALUE
INTERIOR TRENDS

Wrought Iron Lazy Susan
Decorative joints scattered rings revolve on handsome, sturdy, rustproof, wrought iron, 12" diameter. Show it off with gold, chrome, or silver. Turn your tray to ink, a white or the green & chocolate novelty station. **ONLY \$5.99**, No C.O.D.'s. Add \$2.00 shipping outside of New York City.

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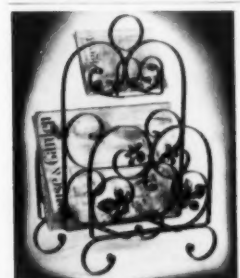
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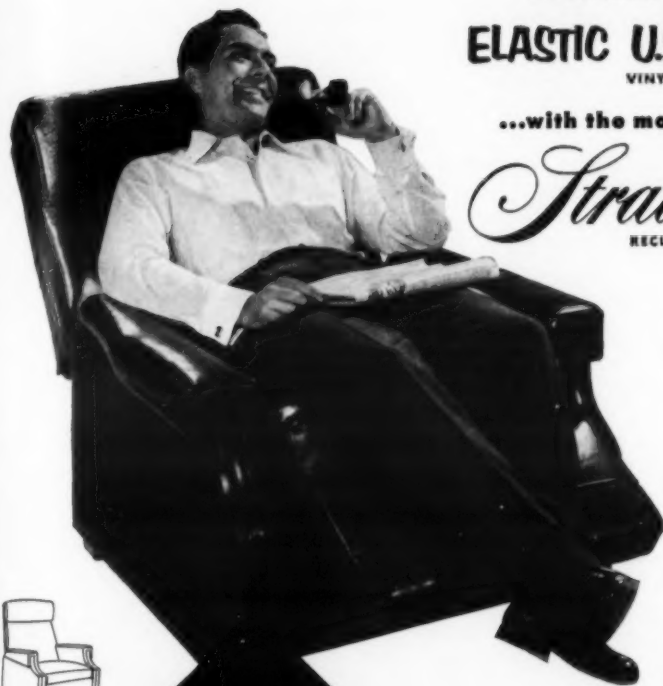
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YOUR MONEY'S WORTH



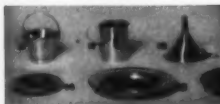
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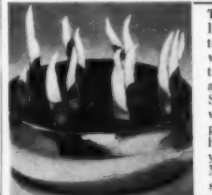
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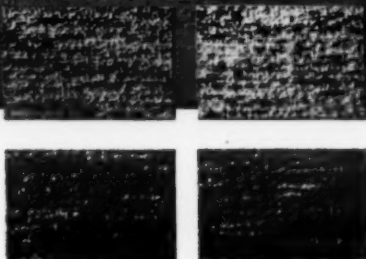
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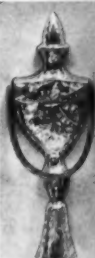
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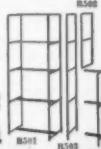
BUILD YOUR OWN MODERN ROOM DIVIDERS

CREATE INDIVIDUAL PIECES YOURSELF... AT LOW COST!

The newest trend in versatile furniture! An endless variety of combinations are available to you in using these pre-planned sections. Simply attach 1" x 12" boards from your local lumber yard to these matte black finished wrought iron supports to make room dividers, bookcases, album racks, display shelves, etc. Order the basic section (#R501) fully framed for rigidity) plus any combination of other supports. We recommend 2 to 3 feet between supports.

#R501 — 59" hi \$18.95
(25" between supports)
#R502 — 27" hi \$4.25
#R503 — 59" hi \$7.95
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All supports shipped express charges collect. Satisfaction guaranteed. No C.O.D.'s. Calif. residents add sales tax. Write for free booklet "Build Your Own Modern Furniture"



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9 CANDLE PARTY TREE

The dramatic effect of this beautiful centerpiece with its 9 candles aglow will transform your party into a gala affair! Handcrafted Wrought Iron, 17 1/2" high, 4" candle trip caps. Choice of silver finish or black. Black, Turquoise, Yellow.

\$3.95

Plus \$2.00 Postage 27 Extra Candles \$1.50

SMART HANDBAG CARRYALL

End handbag fumbling! 7 expanding pockets hold everything from keys to wallet. Transfers from purse to purse! Colorful Taffeta; 7" x 9 1/2".

ONLY \$1.25

2 for \$2.35 PPD.



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Ideal gift for the whole family

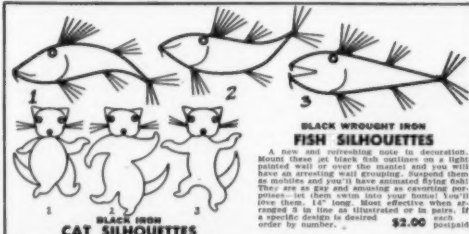
from the Indian Reservation Country of soft, washable suede cowhide, desirable padded soles, fitted inside foot cushions and insoles. \$1.85 TO WEAR indoors and out with cuffs rolled up or down. HANDCRAFTED in Natural, Turquoise, Brown, Red, Sky Green, Bead, Lustrous Grey, Indian White. FOR MEN AND WOMEN in sizes 4 to 8... \$4.95 in sizes 9 thru 12... \$5.95

FOR CHILDREN in sizes 4 to 8... \$2.95 in sizes 9 to 12... \$3.95

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Gift orders usually handled.

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BLACK WROUGHT IRON FISH SILHOUETTES

A new and interesting note to decoration. Mount these on blank fish outlines on a light painted wall or over the mantel and you will have an ever-changing and ever-interesting scene as the fish swim in and out of the water. They are so gay and amusing as ever-changing pictures—let them swim into your home! You'll love them. 14" long. Most effective when arranged 3 in line as illustrated or in pairs. If a specific design is desired.

order by number. \$2.00 each postpaid

BLACK IRON CAT SILHOUETTES

Decorative decorations when mounted on a light painted wall. 12" high. Please order by number.

"COCK-O-THE-WALK" and "SLICK CHICK" \$2.00 each postpaid

This black box of the barnyard is a handcrafted work of art. The "Cock-o-the-Walk" is a turkey that produces the ever popular "Holy Cow" and "Bum Steer" (three two piece pieces are amusing and decorative). "Cock-o-the-Walk" holds a rooster in his beak! "Slick Chick" has a clank of spurs around her feet. 2" high. Beautifully hand decorated.

Please, No C.O.D.'s. Both for \$3.95 postpaid

Send for CHRISTMAS Catalog. BLACK & CO., INC. 603 Black Building, Newville Conn., N. Y.



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THE COMBINATION
WALL VALET
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At night—arrange
your closet plans for
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In the morning—
hang your dress
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The "Clothes
Horse" is a
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up! It holds
jackets, dresses,
etc. open shirt,
etc. It holds
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Large drawer
for clean shirt,
socks, underwear,
etc. It's a
handy wall
piece. At night,
turn it into a
dressing room.

For children's or
sport room—models,
suits, etc. It's
finished in satin
wood, heavy
metal or mahogany
finish. Size 17 1/2" x 12" x 10".

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Yield House

No. Conway, New Hampshire



NEW! peg-board* hook rack
for MODERN HANGING

Puts walls to work! "Peg-Board" Hook
Racks are ideal for kitchen, closet, sewing
room, utility room, garage, workshop. Now
it's easy to hang things exactly where you
want. 20" x 25" hardwood panel, painted
white, has perforations 1" apart. 24 hooks,
24 stabilizers and 4 handy clips. **\$2.98**
Look on or lift out instantly.

Simple to install with special fasteners for
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MASONITE®

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*"Peg-Board" Reg. U.S. Pat. Off.

B. B. Butler Mfg. Co., Inc.



Kodachrome Rack

Now—all your 2" x 2" slides easily adjust
conveniently find on
the wall. Holds 100
slides. Slides find with
special plastic index tabs.
Drawers remove to
projector. Bottom
drawers inside accom-
modate. Honey tone knot-
ty pine or mahogany
finish.

Size 11 1/2" x 22"

(Holds 1)

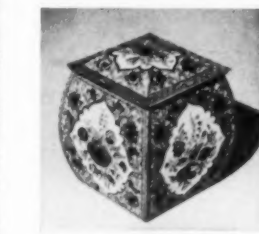
\$12.95

Double width 18" x 22"

\$24.95



YOUR MONEY'S WORTH



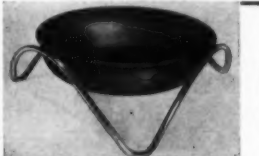
Cloisonné caddy, newly im-
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enamel in an intricate bird-and-
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serving. A lovely piece, only
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Breadboards, fashioned in
Sweden, can be hung on the
wall when not in use. Made of
natural wood with wheat design
and Swedish inscription in
smoke brown, the left reads,
"Bättre än ett bröd är ett
bröd," the right, "Bättre
än ett bröd är ett bröd."
A useful item for young
homemakers' kitchens, \$1.25
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**BLACK 'n BRASS
TIDBIT TRAY**
Smart server for candy, popcorn, potato
chips or party snacks... designed in the
contemporary manner for today's casual
living. 5 1/2" metal bowl is finished in an-
tislime black, and nests neatly in a slant
shiny brass frame. Use it, too, as an ex-
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for your modern-minded friends!

only **\$2.25** ppd.

Sorry, no C.O.D.'s. Write for catalog.



GREENHALL

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Many special features. Must be seen to be
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... beautiful simplicity in a modern adap-
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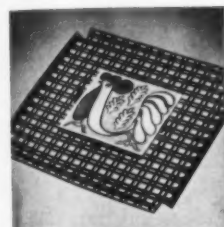
SPRINGDALE • CONNECTICUT

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YOUR MONEY'S WORTH



Individual service. This pepper grinder and matching salt shaker are priced so reasonably, we suggest having a pair for each place setting. Carved from solid cherry, the hardware is chrome on brass. The grind on the pepper mill is adjustable to fine, medium, or coarse. \$2.00 a set, \$7.00 for four sets, ppd. Taylor Gifts (L-56), Wayne, Pa.



Cheese and crackers will be tempting to eat, easy to serve from this generous 13"-square tray. Made of open wrought black metal, the center ceramic tile is a streamlined rooster colored in shades of yellow, green, and mulberry. Decorative for any kind of serving or on a wall, this tray is \$3.25, ppd. From The Wonder Bar Shop (L-56), Box 425, Trenton, N. J.

NEW! THE DESIGN PRODUCTS CHAIR...

The brand new Design Products chair is the last word in comfort! Back automatically adjusts to your sitting position. Smart, sturdy construction. Hand-rubbed solid birch or walnut arms, foam rubber seat and back. For dining, study or occasional use. Specify your choice of walnut or birch arms and handsome upholstery tweeds in Pumpkin, Gray, Forest Green or Gold. If not available at your local dealer, send check or money order for prompt direct shipment. FOB, Boulder.



Walnut back (pictured at left) \$27.95, birch back (pictured at right) \$25.95

DESIGN PRODUCTS, INC.

1611 Walnut St., BOULDER, COLORADO



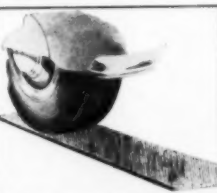
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Keep Children busy for Hours
Child fills in outlines of large size action drawings with crayon—colored pencil—water color—or poster paint. Scenes are almost 3 ft. wide by 2 ft. high—clearly printed on extra heavy white stock. Each drawing is a complete picture story. Make excellent child's room decoration. Ideal wall from TV. No C.O.D.'s.

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For fun at Xmas and all year long. 10 issues—each new mailed post paid in sturdy tube—\$5 per year—plus gift card.

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No More Stalling On icy Streets!

Carry MAGIC ICE CARPETS

No more pushing, tugging when your car is stuck on icy street. Just slip new, amazing MAGIC ICE CARPETS in tracks of rear wheels—then roll away! Once in clear, put lightweight CARPETS back in trunk, ready for next emergency. Each CARPET 24"x51"x.6-ply Galvanized Steel Knitted Wire, corrugated for positive traction. Wt. 1 lb. per pair, easy to handle. FULLY GUARANTEED. Price per pair: \$1.98 postpaid. No C.O.D.'s! An ideal Christmas Gift for every car owner. Thousands already in use.

LETRAW MFG. CO., 329 W. Illinois St. Dept. L.H.-11, Chicago 10

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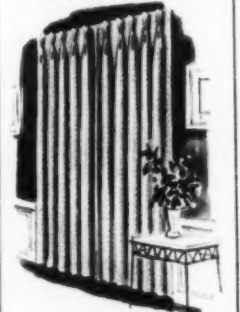


FIBERGLAS CURTAINS and DRAPES

ARTHUR GODFREY
Says: "Beautiful and they save you work and money, too!"



5 YEAR GUARANTEE Certificate with each purchase. NO IRONING! No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.



NEW FIBERGLAS DRAPES In 7 COLORS

Levity textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size 56" wide pleat pleated to cover windows up to 46". For wider windows use 2 or more pairs and connect with our Empire Hooks to Draw As One. (Hooks furnished on Request.)

Length	Usually	Now
36"	\$ 5.95	\$ 4.98
45"	6.95	5.89
54"	10.95	8.69
63"	11.95	7.59
72"	12.95	8.39
81"	13.95	9.19
90"	14.95	9.95
99"	15.95	10.95
108"	16.95	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Gray, Gold, Cocoa, White.



MONEY-BACK GUARANTEE WITHIN 30 DAYS

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WHY SUCH AMAZING VALUES?

Because Godell's are the largest manufacturers and direct-to-retail distributors of Fiberglas curtains in America... which means tremendous savings in purchasing, production and distribution.

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On N.Y.C. orders add 3% tax



NEW IMPROVED FIBERGLAS IN LOVELY IVORY-WHITE COLOR

There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles... 30 Sizes to fit any window... And you save up to \$13 per pair. Order now for immediate delivery.

SELECT THE SIZE YOU NEED

RUFFLED 6" baby hooded, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width in pair	Length Usually	NOW
36"	36"	\$ 6.95
45"	45"	\$ 7.98
54"	54"	\$ 8.95
63"	63"	\$ 9.98
72"	72"	\$ 10.95
81"	81"	\$ 11.98
90"	90"	\$ 12.95
99"	99"	\$ 13.98
108"	108"	\$ 14.95
117"	117"	\$ 15.98
126"	126"	\$ 16.95
135"	135"	\$ 17.98
144"	144"	\$ 18.95
153"	153"	\$ 19.98
162"	162"	\$ 20.95
171"	171"	\$ 21.98
180"	180"	\$ 22.95
189"	189"	\$ 23.98
198"	198"	\$ 24.95

TAILORED Distinguish any room. Double stitched 1 1/2" side hem. Angle bottom hem, beautifully stitched.

78" wide to pair

Length Usually	NOW
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45"	\$ 5.95
54"	\$ 6.98
63"	\$ 7.95
72"	\$ 8.98
81"	\$ 9.95
90"	\$ 10.98
99"	\$ 11.95
108"	\$ 12.98

TIERs Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair

Length Usually	NOW
36"	\$ 4.29
45"	\$ 4.99
54"	\$ 5.99
63"	\$ 6.99
72"	\$ 7.99
81"	\$ 8.99
90"	\$ 9.99
99"	\$ 10.99
108"	\$ 11.99

GODELL'S (117) MAILING CHARGES: To prepare add 35¢ for first pair, 10¢ each additional pair.

PLEASE Send Fiberglas Items Indicated:

DRAPES ☐ Curtains ☐ Ruffled ☐ Tiered ☐ Tiers ☐

Item Quantity Size Color Price Check M.O. C.O.D.

Name: _____ I enclose \$ _____

Address: _____

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Fiesta Deckle

Christmas Card
With Raised
Personalization

Simply beautiful! The background: an exquisite creamy expanse of Strathmore's Fiesta test paper, with its deckled edge dyed with a band of crimson. The message: a single line of graceful Legenda typeface on each page. This, and your name, are plastic-embossed in raised letters of forest green. The matching Strathmore tonal envelopes have the same crimson-edged deckle on the back flap.

Prices, with envelopes
25 — \$ 4.25 100 — 13.85
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Each Card over 200—11c

Deckle-edge paper in French-folded to 5" x 6 1/4"

Yours Free! Exciting Catalog of new and unusual Gifts, Toys and Housewares!

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Old Fashioned Braided Rugs!

Prices slashed For Early Birds Only! Machines made from new wools materials—old fashioned style, but in new colors—can be beautifully green, red, brown, burgundy, blue—any color you like—and check in money order.

12" x 18" rug priced at smaller size with money back guarantee for style and color before buying! Largest stock.

	Regular	Special
24 inches by 36 inches	\$12.00	\$8.00
27 inches by 40 inches	\$15.00	9.00
30 inches by 44 inches	\$18.00	10.00
36 inches by 54 inches	\$24.00	14.00
42 inches by 64 inches	\$30.00	18.00
48 inches by 72 inches	\$36.00	22.00
54 inches by 84 inches	\$42.00	26.00
60 inches by 96 inches	\$48.00	30.00
66 inches by 108 inches	\$54.00	34.00
72 inches by 120 inches	\$60.00	38.00
78 inches by 132 inches	\$66.00	42.00
84 inches by 144 inches	\$72.00	46.00
90 inches by 156 inches	\$78.00	50.00
96 inches by 168 inches	\$84.00	54.00
102 inches by 180 inches	\$90.00	58.00
108 inches by 192 inches	\$96.00	62.00
114 inches by 204 inches	\$102.00	66.00
120 inches by 216 inches	\$108.00	70.00
126 inches by 228 inches	\$114.00	74.00
132 inches by 240 inches	\$120.00	78.00
138 inches by 252 inches	\$126.00	82.00
144 inches by 264 inches	\$132.00	86.00
150 inches by 276 inches	\$138.00	90.00
156 inches by 288 inches	\$144.00	94.00
162 inches by 300 inches	\$150.00	98.00
168 inches by 312 inches	\$156.00	102.00
174 inches by 324 inches	\$162.00	106.00
180 inches by 336 inches	\$168.00	110.00
186 inches by 348 inches	\$174.00	114.00
192 inches by 360 inches	\$180.00	118.00
198 inches by 372 inches	\$186.00	122.00
204 inches by 384 inches	\$192.00	126.00
210 inches by 396 inches	\$198.00	130.00
216 inches by 408 inches	\$204.00	134.00
222 inches by 420 inches	\$210.00	138.00
228 inches by 432 inches	\$216.00	142.00
234 inches by 444 inches	\$222.00	146.00
240 inches by 456 inches	\$228.00	150.00
246 inches by 468 inches	\$234.00	154.00
252 inches by 480 inches	\$240.00	158.00
258 inches by 492 inches	\$246.00	162.00
264 inches by 504 inches	\$252.00	166.00
270 inches by 516 inches	\$258.00	170.00
276 inches by 528 inches	\$264.00	174.00
282 inches by 540 inches	\$270.00	178.00
288 inches by 552 inches	\$276.00	182.00
294 inches by 564 inches	\$282.00	186.00
300 inches by 576 inches	\$288.00	190.00
306 inches by 588 inches	\$294.00	194.00
312 inches by 600 inches	\$300.00	198.00
318 inches by 612 inches	\$306.00	202.00
324 inches by 624 inches	\$312.00	206.00
330 inches by 636 inches	\$318.00	210.00
336 inches by 648 inches	\$324.00	214.00
342 inches by 660 inches	\$330.00	218.00
348 inches by 672 inches	\$336.00	222.00
354 inches by 684 inches	\$342.00	226.00
360 inches by 696 inches	\$348.00	230.00
366 inches by 708 inches	\$354.00	234.00
372 inches by 720 inches	\$360.00	238.00
378 inches by 732 inches	\$366.00	242.00
384 inches by 744 inches	\$372.00	246.00
390 inches by 756 inches	\$378.00	250.00
396 inches by 768 inches	\$384.00	254.00
402 inches by 780 inches	\$390.00	258.00
408 inches by 792 inches	\$396.00	262.00
414 inches by 804 inches	\$402.00	266.00
420 inches by 816 inches	\$408.00	270.00
426 inches by 828 inches	\$414.00	274.00
432 inches by 840 inches	\$420.00	278.00
438 inches by 852 inches	\$426.00	282.00
444 inches by 864 inches	\$432.00	286.00
450 inches by 876 inches	\$438.00	290.00
456 inches by 888 inches	\$444.00	294.00
462 inches by 900 inches	\$450.00	298.00
468 inches by 912 inches	\$456.00	302.00
474 inches by 924 inches	\$462.00	306.00
480 inches by 936 inches	\$468.00	310.00
486 inches by 948 inches	\$474.00	314.00
492 inches by 960 inches	\$480.00	318.00
498 inches by 972 inches	\$486.00	322.00
504 inches by 984 inches	\$492.00	326.00
510 inches by 996 inches	\$498.00	330.00
516 inches by 1008 inches	\$504.00	334.00
522 inches by 1020 inches	\$510.00	338.00
528 inches by 1032 inches	\$516.00	342.00
534 inches by 1044 inches	\$522.00	346.00
540 inches by 1056 inches	\$528.00	350.00
546 inches by 1068 inches	\$534.00	354.00
552 inches by 1080 inches	\$540.00	358.00
558 inches by 1092 inches	\$546.00	362.00
564 inches by 1104 inches	\$552.00	366.00
570 inches by 1116 inches	\$558.00	370.00
576 inches by 1128 inches	\$564.00	374.00
582 inches by 1140 inches	\$570.00	378.00
588 inches by 1152 inches	\$576.00	382.00
594 inches by 1164 inches	\$582.00	386.00
600 inches by 1176 inches	\$588.00	390.00
606 inches by 1188 inches	\$594.00	394.00
612 inches by 1200 inches	\$600.00	398.00
618 inches by 1212 inches	\$606.00	402.00
624 inches by 1224 inches	\$612.00	406.00
630 inches by 1236 inches	\$618.00	410.00
636 inches by 1248 inches	\$624.00	414.00
642 inches by 1260 inches	\$630.00	418.00
648 inches by 1272 inches	\$636.00	422.00
654 inches by 1284 inches	\$642.00	426.00
660 inches by 1296 inches	\$648.00	430.00
666 inches by 1308 inches	\$654.00	434.00
672 inches by 1320 inches	\$660.00	438.00
678 inches by 1332 inches	\$666.00	442.00
684 inches by 1344 inches	\$672.00	446.00
690 inches by 1356 inches	\$678.00	450.00
696 inches by 1368 inches	\$684.00	454.00
702 inches by 1380 inches	\$690.00	458.00
708 inches by 1392 inches	\$696.00	462.00
714 inches by 1404 inches	\$702.00	466.00
720 inches by 1416 inches	\$708.00	470.00
726 inches by 1428 inches	\$714.00	474.00
732 inches by 1440 inches	\$720.00	478.00
738 inches by 1452 inches	\$726.00	482.00
744 inches by 1464 inches	\$732.00	486.00
750 inches by 1476 inches	\$738.00	490.00
756 inches by 1488 inches	\$744.00	494.00
762 inches by 1500 inches	\$750.00	498.00
768 inches by 1512 inches	\$756.00	502.00
774 inches by 1524 inches	\$762.00	506.00
780 inches by 1536 inches	\$768.00	510.00
786 inches by 1548 inches	\$774.00	514.00
792 inches by 1560 inches	\$780.00	518.00
798 inches by 1572 inches	\$786.00	522.00
804 inches by 1584 inches	\$792.00	526.00
810 inches by 1596 inches	\$798.00	530.00
816 inches by 1608 inches	\$804.00	534.00
822 inches by 1620 inches	\$810.00	538.00
828 inches by 1632 inches	\$816.00	542.00
834 inches by 1644 inches	\$822.00	546.00
840 inches by 1656 inches	\$828.00	550.00
846 inches by 1668 inches	\$834.00	554.00
852 inches by 1680 inches	\$840.00	558.00
858 inches by 1692 inches	\$846.00	562.00
864 inches by 1704 inches	\$852.00	566.00
870 inches by 1716 inches	\$858.00	570.00
876 inches by 1728 inches	\$864.00	574.00
882 inches by 1740 inches	\$870.00	578.00
888 inches by 1752 inches	\$876.00	582.00
894 inches by 1764 inches	\$882.00	586.00
900 inches by 1776 inches	\$888.00	590.00
906 inches by 1788 inches	\$894.00	594.00
912 inches by 1800 inches	\$900.00	598.00
918 inches by 1812 inches	\$906.00	602.00
924 inches by 1824 inches	\$912.00	606.00
930 inches by 1836 inches	\$918.00	610.00
936 inches by 1848 inches	\$924.00	614.00
942 inches by 1860 inches	\$930.00	618.00
948 inches by 1872 inches	\$936.00	622.00
954 inches by 1884 inches	\$942.00	626.00
960 inches by 1896 inches	\$948.00	630.00
966 inches by 1908 inches	\$954.00	634.00
972 inches by 1920 inches	\$960.00	638.00
978 inches by 1932 inches	\$966.00	642.00
984 inches by 1944 inches	\$972.00	646.00
990 inches by 1956 inches	\$978.00	650.00
996 inches by 1968 inches	\$984.00	654.00
1002 inches by 1980 inches	\$990.00	658.00
1008 inches by 1992 inches	\$996.00	662.00
1014 inches by 2004 inches	\$1002.00	666.00
1020 inches by 2016 inches	\$1008.00	670.00
1026 inches by 2028 inches	\$1014.00	674.00
1032 inches by 2040 inches	\$1020.00	678.00
1038 inches by 2052 inches	\$1026.00	682.00
1044 inches by 2064 inches	\$1032.00	686.00
1050 inches by 2076 inches	\$1038.00	690.00
1056 inches by 2088 inches	\$1044.00	694.00
1062 inches by 2100 inches	\$1050.00	698.00
1068 inches by 2112 inches	\$1056.00	702.00
1074 inches by 2124 inches	\$1062.00	706.00
1080 inches by 2136 inches	\$1068.00	710.00
1086 inches by 2148 inches	\$1074.00	714.00
1092 inches by 2160 inches	\$1080.00	718.00
1098 inches by 2172 inches	\$1086.00	722.00
1104 inches by 2184 inches	\$1092.00	726.00
1110 inches by 2196 inches	\$1098.00	730.00
1116 inches by 2208 inches	\$1104.00	734.00
1122 inches by 2220 inches	\$1110.00	738.00
1128 inches by 2232 inches	\$1116.00	742.00
1134 inches by 2244 inches	\$1122.00	746.00
1140 inches by 2256 inches	\$1128.00	750.00
1146 inches by 2268 inches	\$1134.00	754.00
1152 inches by 2280 inches	\$1140.00	758.00
1158 inches by 2292 inches	\$1146.00	762.00
1164 inches by 2304 inches	\$1152.00	766.00
1170 inches by 2316 inches	\$1158.00	770.00
1176 inches by 2328 inches	\$1164.00	774.00
1182 inches by 2340 inches	\$1170.00	778.00
1188 inches by 2352 inches	\$1176.00	782.00
1194 inches by 2364 inches	\$1182.00	786.00
1200 inches by 2376 inches	\$1188.00	790.00
1206 inches by 2388 inches	\$1194.00	794.00
1212 inches by 2400 inches	\$1200.00	798.00
1218 inches by 2412 inches	\$1206.00	802.00
1224 inches by 2424 inches	\$1212.00	806.00
1230 inches by 2436 inches	\$1218.00	810.00
1236 inches by 2448 inches	\$1224.00	814.00
1242 inches by 2460 inches	\$1230.00	818.00
1248 inches by 2472 inches	\$1236.00	822.00
1254 inches by 2484 inches	\$1242.00	826.00
1260 inches by 2496 inches	\$1248.00	830.00
1266 inches by 2508 inches	\$1254.00	834.00
1272 inches by 2520 inches	\$1260.00	838.00
1278 inches by 2532 inches	\$1266.00	842.00
1284 inches by 2544 inches	\$1272.00	846.00
1290 inches by 2556 inches	\$1278.00	850.00
1296 inches by 2568 inches	\$1284.00	854.00
1302 inches by 2580 inches	\$1290.00	858.00
1308 inches by 2592 inches	\$1296.00	862.00
1314 inches by 2604 inches	\$1302.00	866.00
1320 inches by 2616 inches	\$1308.00	870.00
1326 inches by 2628 inches	\$1314.00	874.00
1332 inches by 2640 inches	\$1320.00	878.00
1338 inches by 2652 inches	\$1326.00	882.00
1344 inches by 2664 inches	\$1332.00	886.00
1350 inches by 2676 inches	\$1338.00	890.00
1356 inches by 2688 inches	\$1344.00	894.00
1362 inches by 2700 inches	\$1350.00	898.00
1368 inches by 2712 inches	\$1356.00	902.00
1374 inches by 2724 inches	\$1362.00	906.00
1380 inches by 2736 inches	\$1368.00	910.00
1386 inches by 2748 inches	\$1374.00	914.00
1392 inches by 2760 inches	\$1380.00	918.00
1398 inches by 2772 inches	\$1386.00	922.00
1404 inches by 2784 inches	\$1392.00	926.00
1410 inches by 2796 inches	\$1398.00	930.00
1416 inches by 2808 inches	\$1404.00	934.00
1422 inches by 2820 inches	\$1410.00	938.00
1428 inches by 2832 inches	\$1416.00	942.00
1434 inches by 2844 inches	\$1422.00	946.00
1440 inches by 2856 inches	\$1428.00	950.00
1446 inches by 2868 inches	\$1434.00	954.00
1452 inches by 2880 inches	\$1440.00	958.00
1458 inches by 2892 inches	\$1446.00	962.00
1464 inches by 2904 inches	\$1452.00	966.00
1470 inches by 2916 inches	\$1458.00	970.00
1476 inches by 2928 inches	\$1464.00	974.00
1482 inches by 2940 inches	\$1470.00	978.0



YOUR MONEY'S WORTH

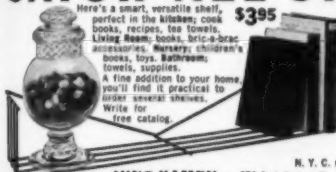


Single hurricane lamp to use as a night light in a guest room, on a hall table, on the porch. Made in carbon-black wrought iron, it has tripod legs, back piece that serves as a handle, a round disk that clamps securely onto the globe. An unusual gift that is practical as well as decorative, \$2.25 each, \$4.25 a pair, ppd. Add 25c west of the Miss. New England General Store (L-56), Millis, Mass.



Their very own. The younger set will enjoy being neat and tidy with these accessories in their room. In white enameled metal, hamper and wastebasket are hand decorated. Your choice of cowgirl or cowboy and first name in bright colors. A practical present, hamper, \$8.25, basket, \$4.50, matching tissue box, \$2.50, all ppd. From Wales Luggage Corp. (L-56), 540 Madison Avenue, New York, New York.

CATCH-ALL SHELF



Here's a smart, versatile shelf, perfect in the kitchen, coat books, recipes, the towels. Living Room: books, bric-a-brac, accessories. Nursery: children's books, toys. Bathroom: towels, supplies. A fine addition to your home you'll find it practical to hold several shelves. Write for free catalog.

SHelves \$7.50 pair 24" x 16" H x 9 1/2" D
APOTHECARY JARS
Charming for pretzels, cookies, candy jars... a handsome decorative possibility.
2 1/2 qt.—12 in. high \$5.75
3 qt.—14 1/2 in. high \$6.50
4 qt.—15 in. high \$8.50

JUNE KAMEN • 270 Park Avenue, New York 17, N. Y. Dept. L13
N. Y. C. residents add 3% sales tax.



Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, \$1.95 to one child, send only \$1.95

(Print child's name and address)
Twinkletoes
REINDER RTE 4, SANTA CLAUS, IND.



The Unique WALL CLOCK

WILL HARMONIZE WITH ANY SETTING

Available in Solom, Money maple or mahogany. Height 18", width 7 1/4", depth 3 1/4". Equipped with self starting electric movement. Fully guaranteed.

\$24.95 shipped prepaid

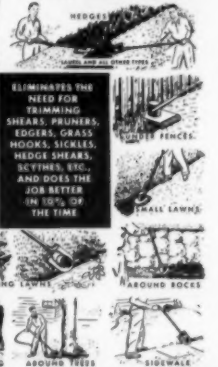
Send for FREE CATALOG, showing reproduction of furniture and clocks.

DEPT. L53
The Beehive ZEEBEE MICHIGAN
handy magnets gift



The Perfect Christmas Gift

FOR ANY MAN WHO HAS A LAWN



Let ELECTRICITY Do Your Gardening

The ALL-IN-ONE is a new garden tool designed to take the aches and pains out of gardening. Made of rust-proof aluminum, it weighs only 3 lbs. It has a specially-designed, damage - resistant blade and a trouble-free motor; handles adjust to any cutting angle. It's more versatile than any trimmer on the market at any price. Send coupon now.

1000 R.P.M. Motor, 8" tempered steel blade.

ELIMINATES THE NEED FOR TRIMMING SHEARS, PRUNERS, EDGERS, GRASS HOOKS, SICKLES, HEDGE SHEARS, SCYTHES, ETC., AND DOES THE JOB BETTER IN 10% OF THE TIME.

*Postage paid on all prepaid orders. L

BUILD-IT-YOURSELF with WROUGHT IRON or BRIGHT-BRASS LEGS

Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in motto Black, Red, Green, Blue, White and Yellow. All legs are welded on an attractive 12" x 1/2" x 1/2" diameter except the 6", 12", and 16" three prong legs, which are in 1/2". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. No COD's.

	1" Leg	2" Leg	3" Leg	Single
Wrought Iron	5.75	6.25	6.50	3.25
Brass Wrought Iron	6.25	6.75	7.00	3.75
Steel	5.75	6.25	6.50	3.25
Brass Steel	6.25	6.75	7.00	3.75
6" Leg	11.95	11.95	11.95	11.95
12" Leg	11.95	11.95	11.95	11.95
16" Leg	11.95	11.95	11.95	11.95

IRONMASTERS, INC.
Box 202, Dept. L11, Brooklyn 11, N. Y.



Robin Hood Cap
Dashing leisure cap for men or women. Genuine leather in "woodsy" browns with leather thong lacing. Small, medium, large, 3.00 ppd. Send for our catalog.

THE VERMONT CROSSROADS STORE.
WATERBURY 10, VERMONT



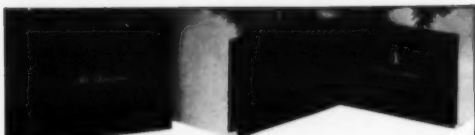
FRENCH GRAY BOAT

Some like it fat, some like it lean... and this handsome gray boat places them all! One stout dispenses lean gray from bottom of boat. The other stout pours oil fat gray from the top. Both are clearly marked for the convenience of each diner. Fine French chinaware, decorated or not to suit your preference.

No. 1 Pure White \$7.75
No. 2 White with Gold Trim \$4.45
No. 3 White with Gold Trim and Floral Design as shown \$3.75

Prices prepaid. No C.O.D.'s, please. Write for our catalogue

Bazar Français
EST 1877
655 SIXTH AVE. NEW YORK 16, N. Y.
between 20th & 21st St.



Simply Beautiful!

"IT'S CHRISTMAS" GREETING

Prices, including white envelopes

\$5	\$3.45
10	5.95
25	8.45
50	10.95
100	15.45
250	22.50

Each Card over and above \$50—5c

"It's Christmas" . . . nothing more . . . is plastic-embossed in gleaming raised silver on the front cover (above, left) of this unique Greeting. The background is a sheet of soft, velvety deep-blue paper, French-folded for luxury to 4 1/2" x 5 1/2" from 3 1/2" x 11".

Your own name, as you wish it, is actually plastic-embossed in shining raised silver inside the Card (view above, right). White horizontal envelopes included.

Satisfaction Guaranteed! We Pay Postage To You!



Yours Free!

Exciting Catalog of new and unusual Gifts, Toys and Housewares!

Miles Kimball

281 Bond St.
Oshkosh, Wis.



Magazine Rack

If you love to keep back numbers of magazines, this is the perfect rack for you. Holds a generous supply. Distinctively styled in black heavy gauge wrought iron. Baked flax finish, electrically welded. Handle wrapped in contrasting white striping. Looks many times the \$8.95 price! 14 1/2" long, 10 1/2" wide, 10 1/2" high.

Gilbert & Leonard

Write for FREE Catalog LH
Northern Boulevard
Manhasset, New York

Reproductions by Mail

*
Heart
Warming
Lovelines



Use our "Zenit" slipper chair to add heart-lifting warmth and color to your bedroom—extra charming in our rich, fresh velvet, choice of Red, Coral, Rose, Brown, Emerald, Sage or Persimmon—\$18.50 each; \$15.00 a pair. Or we'll supply your fabric—4 1/2" x 10 1/2" or 3 1/2" x 9 1/2" mat—\$22.50 each. Express (30 lbs.) collect. Very sturdy, comfortable. In American hardwood, tulip and spring seat. 16 1/2" x 11 1/2" x 12 1/2" high. C.O.D. send check or M.O.—for a pleasant Satisfaction Guaranteed transaction. And send for our free copy of "A Selection of Chairs".

The Chair Shop

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RUGGED Watches \$6.88 for Active BOYS



"MECHANICAL BRAIN" Sports WATCH. Absolutely unique. Chronograph, seconds, minutes, hours, date, compass, barometer, altimeter, thermometer, 2 dials, 100 ft. water resistant. 1 1/2" in dia. Has 2 push buttons, unbreakable crystal, stainless steel case, 10 ft. leather band. Gift price! No. 236. Each set only \$6.88.



JEWELLED SHOCK RESISTANT WATCH. Ideal for sports and active boys. 1 1/2" in dia. Has 2 push buttons, unbreakable crystal, stainless steel case, 10 ft. leather band. No. 260. Yours set only \$6.88.

* UNLIMITED GUARANTEE *
extensive of parts and work on all watches. Free delivery. C.O.D. New York. 2 for money back guarantee. Gift delivery. Add \$1.00 for shipping and handling. Rush order now!

Thoresen's
252 Fourth Ave., Dept. 162-B, New York 10, N.Y.



The unusual
GIFT—
Handcrafted
"BOTTLE"
STEINS

made from
amber glass
bottles

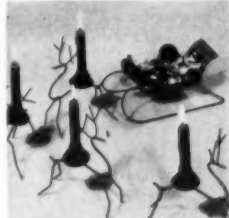
Set of 4 . . . \$4.95

Hand made by the mountain folks of Virginia. Handle and base of native wild cherry wood which mellows with age. Holds full bottle of beer. Glass unbreakable from base for easy washing. Ideal for home bars, club cellars and outdoor living. Also in green glass. Set of 4. \$4.95; additional sets \$1.25 each. Sorry, no C.O.D.'s—money refunded if not delighted. Free brochure.

LONE PINE, Virginia
BLUEFIELD, VIRGINIA
Box 1044, PO Box 1044, Virginia



YOUR MONEY'S WORTH



Christmas centerpiece for a festive table setting, or to dress up the mantel. Sleigh and reindeer are made of black metal, designed to hold four candles, a sleigh-load of Christmas candies. Each reindeer candleholder is 7" long, 6" high; sleigh is about 8" long, 5-piece set is only \$2.95 plus 25c postage. Rope candles are available, 8 for 75c. Foster House (L-66), 15 Cole Court, Princeton, NJ.



Highlight the walls of your dining area, hallway, or sun room with these metal and brass scones. Fashioned with a double branch for candles, they are hand-cast in a solid black metal scrolled design, topped with brass candleholders. 9 1/2" high, 10" wide, 3" deep, brass is a different gift, \$9.75 the pair. ppd. Here's How (L-56), 580 3rd Ave., New York 16, N.Y.

Knitting Bracelet Feeds Wool Automatically To Needles!



This ingenious knitting bracelet keeps your ball of yarn in place. Slip it on your wrist and your yarn will be fed automatically to your needles. A wonderful gift for every knitter you know—including yourself. Makes knitting quicker, easier and more fun!

Only \$1.95 ppd.

Send Check or Money Order. No C.O.D.'s Please

CARDINAL CRAFTS

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Englewood, N. J.



KEY CHAIN

A perfect answer for the men on your list! Sterling Silver key chain holds 8 to 10 keys; with 2 or 3 initials on one end, a half-moon catch on the other. Slide keys on and they can't come off unless taken off. Price includes Tax, postage and gift box.

\$5.95

Robin Hood's Barn
3 Lancaster Road
Sudbury, Mass.

Combination Desk Set

* MEMORABLE
* PRACTICAL
* BEAUTIFUL

An ideal Christmas gift for anyone with a desk.

Desk pen and ink tray set made of lustrous heavy black enameled base, filled, with a guaranteed banker-style fountain pen, set on gold plated twist. Comes with bright etched brass clip. Themes: Flying Ducks, Pointer Ducks, Puppy Dogs, and American Flags. Give Choice when ordering.

Ashtory is 4 1/2" x 6" and comes in black, green and sand. State initial and it will be mounted on framed surface. No C.O.D.'s.

Only \$3.95

Turkish Towels—12 only for \$3.50
12" x 24" Peach, Mint, Blue, Yellow, these towels are NOT SECONDS. . . they are NOT MADE OF PAPER OR FLUFFY. Quantity discounts given.

KISMET MAIL ORDER CO.
60 Wall Street, Dept. 36, New York 5, N.Y.



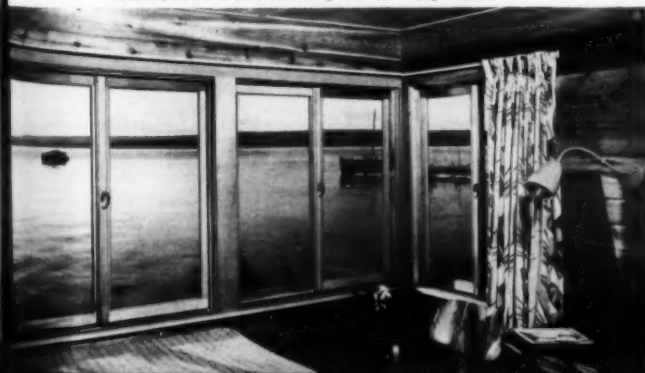
Beautiful solution for your “extra space” problem

If the size of your pocketbook sets a limit to the size of your rooms, don't despair! There's an answer . . . and a beautiful one at that. Plan to open up walls with Andersen WINDOWALLS, fine wood window units that are both windows and walls. You'll get a wonderful feeling

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MAIL COUPON TODAY

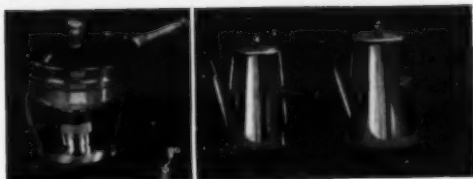
Andersen Corporation, Bayport, Minnesota
Please send me picture book of window ideas.

Please check ☐ I plan to remodel ☐ I plan to build a new home

Name

Address

City.....Zone.....State.....



Elegant Imported Gifts

Selected for you in time for Gay Holiday Giving...

a) Chafing dish of solid copper, with lined hot water well, on graceful stand with heat receptacle... **\$8.30 each.**
2 qt. size, serves 8-12 portions **\$14.95**

Free chafing dish recipe booklet included with each order.

b) From Italy, elegant coffee server in gleaming solid brass lined with silver... These exquisite pieces reflect the careful workmanship of old world craftsmen. Handles are finished in glossy black.

4 cup size **\$12.00**

8 cup size **\$16.00**

12 cup size **\$20.00**

Sugar and Creamer set to match... **\$16.00**

c) From Denmark, this free flowing candleabra, gracefully wrought of black iron with hand turned brass caps... In class, warmly curving lines complement modern or traditional home decorations. Holds five candles. 11" long, 12" wide, 7 1/2" high. **\$8.50 each, \$15.00 pair.**
Add 50c for handling with each order.

Write for free NEW catalog.

JUNE KAHEN

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DEPT. L 14

PROFESSIONAL "SCRATCH-ERASER"



Makes Furniture Scratches Disappear — IN ONE STROKE!

Some types used by dealers, movers, storekeepers.

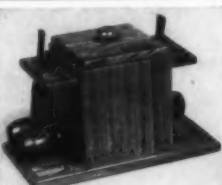
Now you can banish scratches, faded spots on your furniture! Just rub with SCRATCH-ERASER—scratches vanish instantly. Restores beauty to light dark woods. Only \$1.00 delivered. Send cash, check or money order today! 10-day full money back guarantee.

Turn Ribbons Into Fancy Bows With Amazing "BOW-TYER" Kit! Only \$1.00



New "automatic" Bow-Tyer gives you the third hand you need to make perky rosette bows, loop bows, curly bows, crisp tailored bows, etc. Complete kit—plus easy-to-follow illustrated instructions—only \$1.00, delivered. Send cash, check or money order today. 10-day full money back guarantee.

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BAMAR BUILDING NEWARK 5, N. J.



Smoker's Companion PIPE CADDY with HUMIDOR

A gift after his own heart this is man-styled, functional accessory! Designed with hand-some simplicity in genuine solid American walnut, and hand finished to bring out the rich grain of the wood. Humidor will hold a full pound of tobacco under its cork-lined lid. The racks on either side hold his six favorite pipes neatly and conveniently. Splendid gift... especially priced at only—**\$3.50 ppd.**

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America's most popular dinnerware!

"Ballerina"
... in the lovely new Moss Rose pattern

20-pc. Starter Set
\$6.95 postpaid

4 dinner plates 4 dessert dishes
4 bread & butter 4 cups

guaranteed ovenproof

For your own home—or for the perfect gift to others—choose "Moss Rose" dinnerware in the graceful Ballerina shape! Soft rose coloring, vivid green leaves on white. Order today, or send for free folder listing open stock prices.

Send check or money order. No C.O.D.'s, please. In Ohio, add 2% sales tax.

M-O SALES CO.
Box 203 Cambridge, Ohio



"MOSS ROSE" is the same beautiful dinnerware you've seen nationally advertised in leading magazines.



YOUR MONEY'S WORTH



To a gourmet's taste. This gayly colored towel is made of pure linen, has eight lovely herb designs telling which to use when cooking certain dishes. Safe to launder like any dish towel, a pair of these make a smart and practical gift. \$1.00 each, ppd., add 15c west of Miss. From Vermont Crossroads Store (L-56), Waterbury, Vermont.



A new look in hampers. For bathrooms or dressing rooms, if short on space, here is an ideally shaped hamperette. Standing 21" tall, it is made in openwork black metal, contrasted with an inside liner in phlox-pink, citron-yellow or sky-blue. \$9 plus 50c postage. From Sagham Workshop (L-56), Little East Neck Road, Babylon, New York.



*** SHADES OF MOULIN ROUGE ***
Colorful reproductions of Toulouse-Lautrec posters on highly glazed ceramic tiles, 6" x 6". Smartly framed in wormy chestnut makes them 7 1/2" square, ready for hanging. Attractive highlights for any room setting—\$1.50 each, \$4.85 a pair, three for \$7, set of four, \$9. All ppd.
NEW LONDON WOODWORKS INC., 3500 Hawthorne Ave., 66, New York, N.Y.

modern stools



for
SNACK BAR
PLAYROOM
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KITCHEN
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\$4.95 each

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Deluxe "FIX-IT" Convertible

• The dream of every youngster... to "fix" his own car. Plenty of tools to perform every "fix-it" operation, including an emergency "gas can" from which water can be poured into gas tank, battery, radiator. What a thrill!... what an education for ambitious youngsters! A complete car from bumper to bumper. Replaceable fuses, hub caps, battery, simulated motor, etc. Made of heavy-duty plastic that can "take-it". A sweeping 13" Convertible. Order several... it's the holiday gift of the year. Only 2.95, plus 25c for postage and handling. No C.O.D.'s. Money back guarantee.

HARVEST HOUSE • Dept. 154
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YOUR MONEY'S WORTH



This old-fashioned string holder is a true copy in cast iron of the wonderful old gadget in which storekeepers used to hold twine. It comes with a bracket for attaching to the wall of your kitchen, pantry, or back entrance. Inside is a removable, shallow iron plate for a small potted vine if you care to use this holder as a planter. \$3.50, ppd. Order from Whitmore's (L-56), Box 7, Glenview, Illinois.



Basket trio that nest compactly for storing; better still, hang them on the kitchen wall for a provincial touch. Attractive for serving fruit, biscuits, tidbits of every kind for convenient passing. The largest is 7" x 10"; medium is 6" x 9"; smallest, 5" x 7", not including the convenient handles of 4 1/2". Set of three, \$3.50, ppd. Order from Gotham Gifts (L-56), 67-85 Exeter St., Forest Hills, N. Y.

Brilliant CHRISTMAS EARRINGS
Sparkling with gaiety for a Merry, Merry Christmas and a Happy New Year's Eve.

Charming little screw-back earrings with tiny dangling Christmas **BELLS** or **BELLS** for you and your guests. In exquisitely brilliant Red, Green or Gold.

Order several of each.

\$1.00	the pair.	\$1.75	each pair.
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Postpaid, Incl. Tax. No C.O.D.'s

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BOILED EGG OPENER
No More Burned Fingers!

Crack, they're open! Just like that. Boiled egg lovers—CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No mess. No more risk of burned fingers. Child simple. More than 5 million already in daily use. Made of durable plastic and stainless steel.

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EACH
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Or send only \$2.00 for 3—regular \$2.25 value.

Money back if not absolutely delighted. Order TODAY!

Send for FREE 8110-G-Gal Christmas folder

CRAX-EZY 4000-24 Long Beach Ave., Los Angeles 18, Calif.

RUNNING HORSE

What a gift for any horse lover! Mount on wall above fireplace, in den, office, etc. This graceful metal horse is 3-dimensional—30" long, 13" high. Black or Pompeian green finish, \$22.00 f.o.b. Wheeling. Polished brass or copper, \$42.00.

CANDLESTICKS. Four-steps design. Made of wrought iron, black finish. 13" wide. Pair, \$20.00 postpaid.

Hagenstrom METALCRAFT STUDIO
Handcrafted specialties since 1928—Wheeling, West Virginia, Wheeling, W. Va.
80 Old Milwaukee Road Wheeling, Ill.

Fisherman's Joy
PRITTIEST RACK YOU EVER SAW

Protects All His Gear in One Handsome Display

Now, enjoy fishing equipment just roused in this wonderful, new show rack. It does everything, safe-guarding up to 5 rods, any type or size, in rubber holders. They can't warp, fall out, shatter or dent. All types. Neutral gray felt back holds flies, lures, plugs, lures, hooks in a jiffy. Larger, wicker drawer. Finely crafted in polished heavy tone knotty pine or mahogany finish. Size 22" x 22" x 22"

Local Fisherman's Gift—only \$22.50

Only \$22.50

Shipping Rack Only \$10.00

Other items postpaid

Yield House
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No. Canby, New Hampshire

SUSIE WALKER WALK HER DOLL
With Long, Silky, Washable SARAN Hair

- She Walks—Sits—Stands
- Turn Head As She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism
- 180°-20° TALL
- SUSIE DOES EVERYTHING

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HAIR—ONLY \$6.95

See the singing or C.O.D. plus postage

As Lillies you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, divines and creases in her chubby arms and legs. She assumes and will hold (no fidgeting) all lifelike positions. Susie can be waded, dressed, undressed in standard 28" doll costumes. Her hair can be waxed and combed; her picture framed and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of being played. Susie Walker is the gift of every girl's prayers. Commended by Parents Magazine. Satisfaction Unconditionally Guaranteed!

SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—18" TALL. Formerly advertised at \$12.50. Our price—\$8.95 plus shipping or C.O.D. plus postage.

P. J. HILL CO., Dept. F-76
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SAFE-LOCK GUN UNITS

Per Gun Set ONLY \$6.95 PPd.

"Play Safe"—Keep Guns Under Lock and Key. These ingenious gun units lock barrels or slide-top guns in the locked "show position." Ideal for single or double pistols, shot or trigger. For two or more guns, units interconnect one above the other—add more units as you see. One unit secures all guns. Cannot fall or be taken out. Protects family and friends. Guns are secure. The only ones of their kind. Hand-made in maple honey-comb. Beautiful. Size 13 1/2" x 13 1/2" deep.

Safe-Lock Upright Gun Rack
The Guns & Ammunition Are Locked In
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DISPLAYS YOUR FAMILY PROTECTS YOUR FAMILY

Handsome, rugged gun racks safely lock up to 5 antique or modern guns in upright position. Large drawer locks up ammunition, knives, traps, cleaning gear, etc. One key unlocks guns and drawer. Guns cannot fall or be taken out. No wall, no friends cannot tamper with them. No wall, or with rubber feet for use on floor. Stands floor or table model. Finely hand-crafted. Beautiful. Smooth. Honey-comb finish. (Invis. Shatter-proof). Size 13 1/2" x 13 1/2" deep. ONLY \$29.95 Postpaid

BUTTERFLY CHAIR

DELUXE model. Heavy black steel frame. Durable, removable, washable, slip-resistant, reinforced seats, pockets, in black, white, yellow, red, green, brown, orange or terra cotta. Upholstery in modern interiors, plush or plain. Shipped Express Collect. FULLY GUARANTEED. (Add) each sling \$4.95

AUTHENTIC model. Like classic original, heavier, larger steel frame, heavier "cushion" 18" deep, same colors as above. This model price-fixed by mfr., but we **guarantee** shipping charges anywhere in the 48 States. \$14.95 (Add) each sling—\$4.45 ea.

No C.O.D. orders. Money returned if not satisfied.

THE YARDSTICK
"for modern interiors"
Dept. L15 MANHASSET, N. Y.

Merry Christmas

SEE A FREE SAMPLE

Before you buy... Send negative of yourself, your home or your children... a **PERSONAL** Christmas Card only YOU can give. No obligation. Your negative returned unharmed. Send negative and 3c stamp for **FREE** Photo Christmas Card Sample.

SEND NOW FOR FREE SAMPLE

PHOTO CHRISTMAS CARDS ARE Personal

20 for only \$1.25 including envelopes plus 35c shipping

NO SAMPLES AFTER NOV. 30

LARGA-PIC BOX 2-B BROOKLINE 46, MASS.

Enclosed is negative and 3c stamp for FREE Photo Christmas Card Sample

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3 = 1 Gift Sensation for Youngsters



AMAZING
ELECTRONIC
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PERSONAL BROADCAST 2 WAY RADIO MICROPHONE TELEPHONE

The gift rage of the decade for boys and girls! Not merely a toy, but a precision made **ELECTRONIC 3 WAY** communication system! It's a **WALKIE-TALKIE 2 way Telephone System** highly efficient up to 1/2 mile! A simple connection converts it into an **Electronic Microphone** for broadcasting over your own radio. Ideal for singing, home plays and voice culture. Included is a crystal circuit set. Merely connect for a personal radio receiver that picks up local programs. No batteries needed.

Endless Fun . . . Educational!

This 3 Way Electronic System is ruggedly built, virtually unbreakable. It provides endless thrills for boys and girls 6 to 15. Inspires! Helps overcome backwardness in children. Increases confidence. Teaches as it entertains the year round.

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Like Professionals



ITASCA'S brand new "HOW TO MAKE THEM YOURSELF" BOOK!

Now, for only 25c, get a book that shows and tells how to make drapes, slipcovers and bedspreads—like a professional! Beginners have no trouble. Over 50 illustrations, worlds of new ideas. Step by step directions for making picture window draw drapes, cottage curtains, valances, criss-cross curtains. Also easy instructions for slipcovers, lampshades, cushions and specialties.

SPECIAL OFFER only 25c

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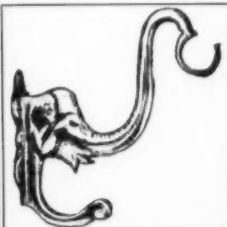
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Rush 20 Itasca samples plus new book.
I enclose 25c.

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LUCKY ELEPHANT HOOK

From India comes this solid brass double bracket elephant hook. Originally used as a temple bell-string holder, you will find it wonderful for belts, bags and umbrellas, as well as a sturdy upholder of your hanging ivy-pot. Completely rustproof, 3" x 4".

\$1.50 each; 4 for \$5.00 postpaid.

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ORANGE, NEW JERSEY



EASY KNEES

THE FOLD-AWAY FOOT REST

Easy—done it in this clever, comfortable modern foot rest—a wonderful advance over the old-fashioned, unsightly footboard. Sturdily constructed of horizontal and vertical wooden bars it tilts to the position you prefer, does not break to shreds and folds away when not in use. Mahogany finish. Buy several for the entire family for television, reading or just plain relaxing.

ONLY \$2.95 PPD. No C.O.D.'s, please

Write for Free catalog showing a hundred new gifts suggestions!

THE LATE REPORT
BETHEL L-3, MAINE



YOUR MONEY'S WORTH



A real find. These nontip bar and kitchen stools will hold up to 300 pounds, come with or without a back. Welded frame is black 1/2" solid steel, legs are rubber tipped. Seat and back are smoothly sanded hardwood, ready for paint, stain, or oil. Price without back, \$4.95, with back, \$7.95, express charges collect. Country Workshop (L-66), 95 Rome Street, Newark 5, N.J.



Canine cronies, in the midst of a tense poker hand, will be a sure laugh-getter as a gift for men. Perfect for bar, corner, den, recreation room or office, this is a print of an oil painting in true-to-life colors and expressions. Framed in antique solid oak, measures 12" x 16", \$4.50 ppd. Order from Artisan Galleries (L-56), 2100 North Haskell Ave., Dallas 4, Texas.



MAKE YOUR LAMPS INTO XMAS TREES

Now for the first time you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp instead of your regular shade—The cleverest decorating idea in years. Each shade beautifully lithographed in forest green with white "snow" on die cut branches that stand out for easy decorating. Can be used for many seasons. Completed with simple illustrated instructions. At this low price, you'll want several. With order of 2 or more, you'll receive free 12-page book of world's most popular Hymns and Carols... words and music. Order now. Sorry, no C.O.D.'s. SATISFACTION GUARANTEED

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BAKES—on top of stove

4 golden brown, fluffy, butter tender pancakes without grease or smoke . . . 4 grilled sandwiches, French or plain toast . . . in 50 seconds.

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without grease—steaks, chops, hamburgers, ham and bacon does not curl up.

EXCELLENT FOR FOLKS WHO CAN NOT EAT FRIED FOODS—No grease is used



● 11 inches wide ● Natural Silver Frost Finish ● Thick cast aluminum ● Both sides are used

Send \$2.95 now for your combination Griddle and Broiler. Refund if not delighted.

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BUILD YOUR OWN MODERN FURNITURE!

Beautiful Wrought Iron Legs AT NEW LOW PRICES!

Just fasten these extra heavy satin black wrought iron legs to plywood sheets or slab doors to make tables, divans, etc. Prices are for set of 4 legs. Shipped prepaid, immediately! NOTICE! THESE ARE EXTRA HEAVY, FINE QUALITY LEGS AT NEW LOW PRICES!

8" high for divan or couch	\$4.95
12" high for coffee table	\$5.95
16" high for lamp or end table	\$6.95
22" high for lamp, TV sets	\$9.95
28" high for dining table	\$11.95

No C.O.D.'s. Satisfaction Guaranteed!

Hidden Valley Forge
2041 PASADENA BOULEVARD, PASADENA, CALIF.

A Beautiful "Fibber" . . . the
KARPEN KONVERTABLE



Truthfully, it's a sofa . . . Honestly, it's a bed!



AS EASY TO TURN DOWN AS A BEDSPREAD . . .
 the Konvertable works noiselessly, effortlessly on lifetime nylon bearings. Perfectly balanced—no humps, lumps, hills or valleys. Legs adjust to keep you level when the floor isn't. And when opening or closing the Konvertable, it never goes askew to snag the arms, spoil the upholstery, or ruin your disposition.

Here, at last, is a sofa that keeps quiet about being a bed. And here's a bed that doesn't divulge, with a bulge, that it's a sofa. The Konvertable is a beautiful piece of furniture that keeps your living room looking like a living room . . . yet keeps you from missing a bedroom. Karpen-built, with a world of comfort for you imbedded in it. In a wide choice of traditional and modern styles, and in a fabulous selection of coverings.

Karpen

Regular Sofa Style . . . wider than a double bed.

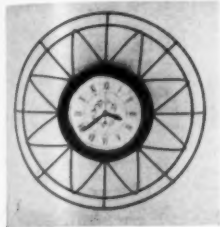


Sectional Sofa Style . . . each wider than a twin.





YOUR MONEY'S WORTH



Circular timepiece, useful and decorative for living room or den. Fashioned in a 15" wrought iron frame, the actual clockface is about 5 1/2" wide. With AC Sessions self-starting electric movement, \$14.95, ppd. With 8-day front wind, four-jewel movement, \$24.95, ppd. Order from Homecrafts (L-56), 799 Broadway, New York, N. Y.



Three towels, finger-tip size, are a thoughtful gift for hostess-homemakers. They are sure to be admired for their lovely floral design and monogram, and very much appreciated for their easy-to-laundry white terry cloth, safe, boil-fast colors. The initials are hand printed. Order now for your Christmas list. The set of 3, \$2.50, postpaid. Susan Smith (L-56), Carpentersville, Illinois.



Wrought Iron and Foam Rubber . . .

steel designed as the latest accessories for the living room, game room, kitchen, bar, dining, and dressing rooms and for the children's playroom in this day of modern living and party-giving. The 12 inch square four rubber cushioned seat is supported by a sturdy 18 inch square rust-proof wrought iron base . . . Your choice of heavy cotton weave in rust, brown or black and white check tweed also in the new and very popular straw featured plastic wine red, natural straw and chevron . . . Three heights . . . Shown are 29" Bar St. with foot rest and 19" Table St. with foot rest. Also available but not shown 24" Kitchen St. . . 29" St., \$9.95, and 24" St., \$9.95, 19" St., \$8.95, immediate delivery. Make your choice and send your order today to . . .

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COCKTAILS FOR TWO

Surprise sportsmen friends with this attractive set, handpainted with Up-land Birds in natural color. Canadian goose, pheasant or Mallard duck. Hand-blown 22 ounce mixer and stirrer, two 3 1/2" glasses.

Also available, 14 ounce highlight or old-fashioned glasses, \$1.75 each. Pioneer beer glasses, \$2.25 each, all ppd. **BAR-VAN CREATIONS**
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BANISH COOKING ODORS PREVENT MUSTINESS Freshen Children's Rooms

Just plug into any electrical outlet and this New Pin-Up 40-60watt deodorizer will destroy offensive odors instantly. Connected to help bring fresh, clean air in the kitchen, bathroom, closets, children's rooms, 60,000 activated users. Beautiful, high polish aluminum housing makes most wall decoration. The amazing fully-guaranteed electrical deodorizer costs less than a nickel per week to use.

1 Lamp Unit For medium to large rooms (1,000 cu. ft.) **\$6.98** post paid
2 Lamp Unit For medium to large rooms (1,000 cu. ft.) **\$8.98** post paid

Send Check or Money Order. No C.O.D.'s, please.

Franklyn Electronics Deal Co.
443 Elmwood Ave. Minneapolis 1, N. Y.

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4 Pc. HAND-PAINTED CERAMIC Ladle, Strainer, Funnel SET!



Useful for your own kitchen. No. 101—\$1.00 postpaid.

At bright and cheerful as glowing Christmas—and guaranteed to enhance the beauty of your kitchen, welcome! Painted in gift attire, this beautiful and useful pottery strainer, ladle, and funnel hang from 3 inch wooden handles. They fit perfectly in the grooves on holder—which is also easily designed in matching colors. Highly glazed for permanent. Makes an excellent gift for your nearest friends. Unexcuse and practical. No. 101—\$1.00 postpaid.



5 PIECE Provincial SALAD SET

This exquisite 5-piece Provincial Salad Set helps you make delicious French dressing for your salad! Rack is made of wood. Wooden 12" serving fork and spoon have pottery handles and are hand-decorated to match funnel, oil and vinegar bottles. A most ornamental and useful accessory! No. 102—only \$3.00, postpaid.

JAR AND SHAKERS FOR SMART HOMEMAKERS!

To hold hown dripping honey, salt and pepper too . . . here this set sent in your smart homemakers really go for this set—perfectly hand-painted pottery jar, salt and pepper shakers. Just the right size for serving fast, too. Or, you can use it as an extra large sugar container on the breakfast table. No. 103—only \$1.50, postpaid.



NO C.O.D.'s please! Money back if not delighted!
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Green Gable Gifts

Dept. L-2, 1554 Third Ave.
New York 28, N. Y.

NEWEST CUTEST LIGHT SWITCH



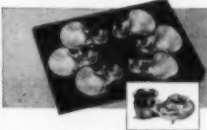
Puffy is a cute, lovable teddy-bear that will add sparkle to every child's room! Large **100W-60V**, replaces ordinary switch plate easily installed by anyone. Complete with screws. Made of unbreakable cellulose acetate plastic, beautifully hand painted. Choice of color: yellow, mint green, pink and baby blue.

GLOWS IN THE DARK!
JUST MOVE HIS TUMMY UP TO
DOWN TO OPERATE LIGHT!

ONLY
\$1.00

WHITDALE'S 1023-C 50, MEADOWBROOK AVE.
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Dress Up Your Table "SEA-SERVER" Cocktail Set



Your guests will thrill in the "fresh from the Sea" look of these new cocktails in Sea-Servers. Crystal-clear sauce cups fit snugly into rim of glass to hold. Shells resist chipping and breaking, and keep their natural color when washed. Set of 6. **\$4.00** (No C.O.D.'s)

Send for our Free Catalogue—
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FINE Handcrafted SOLID BRASS HANDLES



Important looking handcrafted and finished solid brass handles and pulls give your cabinets and furniture that expensive, finished look. Add a custom look to den and living room cabinets. Sizes from a delicate 1 1/2" wide to massive 6 1/2" wide. For decorator specified matte black or satin nickel plate on solid brass add 35c. Wonderful for exterior use too. Send your order today. FREE folder of 50 items.

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royal delft canisters

from Holland



Be authentic in detail they look like the porcelain originals—actually, the blue & white Delft motif is enameled on metal! Use them as decorative containers for candy, cookies, cigarettes . . . air-tight lids make them practical as well. Delightful for packing your home-made goodies for gifts, too! Better buy several . . . you'll surely want a set for yourself! Sizes range from 3 1/2" x 4" high to 6 x 6 1/2" high.

SET OF 4, \$4.95 ppd.

Write for catalog. **Seth & Jed** Dept. L, New Marlborough, Mass.



YOUR MONEY'S WORTH



Import from Italy, this charming smoking set is in Chinese white ceramic, with a fine brush-line of glittering gilt, patterned by hand. The pieces include a cigarette lighter by Evans, a cigarette cup, and two ash trays. A choice gift for your Christmas list, \$10.95 the set, ppd. The Dean Co. (L-56), 270 Park Ave., New York, N. Y.



Hostess hint: be at your prettiest when presiding at your next party. This color-fast linen apron and towel set is printed in a colorful fruit design, black, gold, and white. The apron has drawstring ties, the tumbler towel is an extra-long 30", 15" wide. Packed in a special gift box, both pieces, \$3, ppd. From Malcolm's House and Garden Store (L-56), Baltimore, Md.

The Nicest Christmas Gift... from Grandmother

FOLDMASTER Hi-Chair

Hi-Chair, folding table, play table, auto seat—ALL IN ONE! Just flip open—it folds automatically. Attach to any adult chair and FOLDMASTER, a safe, comfortable, many-purpose hi-chair. Fold-folding, portable, lightweight, the FOLDMASTER Hi-Chair is always ready to travel with baby, visiting grandparents, friends... everywhere. It's FUN to take baby along with FOLDMASTER. Beautifully finished, hardwood, full size, adjustable, fold, chrome, chrome, chrome. A set of nine drawings included, only \$11.95. Money back guarantee. Write for free literature.



Foldmaster Company
Dept. F, Scituate, Mass.

Write to the name of a Telephone Book



SECRET HOOK

Looks like a door or wall ornament; it's actually a secret hook! Will hold 3 garment hangers, over 10 lbs. Of solid, hand-polished aluminum. Hook is actuated by concealed spring; "clicks" into hole when set in use. Easily attached to door with one screw. Inexpensive, no springs. For bathroom, bedroom, gymnasium, kitchen or anywhere a hook comes handy. Thousands in use in homes, apartments, motels, offices, and stores. Also used in trailers, and most makes of auto. Make appreciated Christmas gifts.

Bill-based in pairs, complete with screws. \$1.29 a pair; \$3.50 for 3 pairs. Postpaid!

R-Key 131 PROVIDENT BANK
LINCOLN 1, OHIO



"SCREWBALL" Key Chain

Safeguard your keys with this smart new gold-plated "screwball" key chain. Holds 12 keys. Unscrew either ball quickly to add or remove keys. Saves space in pocket or purse. A wonderful Christmas stocking gift. Order today! No C.O.D.'s please.

\$1 each postpaid

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Monogram Shop
22 WESTMINSTER ST. PROVIDENCE 3, R. I.



Pipe Man's Pipe Rack

Does everything a good pipe rack should do HANGS ON WALL CONVENIENT

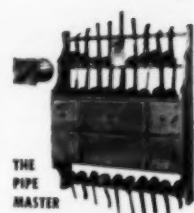
Saves Precious Desk & Table Space

1. Holds 14 (count 'em) pipes! 2. Has 3 air-tight humidifier jar-drawers. 3. Large drawer for accessories. Hand-crafted in honey tone knotty pine or lovely mahogany finish—sized and hand-rubbed. Size 13" x 18"—only \$12.50

Also available: THE PIPESTER—same style as Humidrawer (right) but with 1 large drawer replacing 3 shown. Size 13" x 9 1/2"—only \$7.50



THE HUMIDRAWER



For the pipe collector—a large handsome rack. Holds 50 pipes, has 4 humidifier drawers and 3 accessory drawers. In honey pine or mahogany finish. Size 17 1/2" x 22". \$26.50



Size: 3 pipes, has 3 tobacco drawers. In honey pine or mahogany finish. Size 13" x 9 1/2". \$8.50



Reproduced on a 25% home-playing record, "The Merry of the Music Man" in an unusual Book-and-Record Combination. Read the story! Hear the music!

50 lovely tunes from 18th Century music boxes—world famous collection of G.M. Brown—plus a charmingly illustrated book on history of the music box. A new gift to delight lovers of music and antiques, or to please some lucky child. Album complete with unbreakable record and book, only \$3.95. Satisfaction guaranteed. No C.O.D.'s. Postpaid. Write for free gift catalog.

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Amazingly Low-Priced Automatic DISHWASHING MACHINE

Automatically washes, rinses, air-dries and sanitizes dishes for average family in 10 minutes! Operates on water power from any faucet. Complete immersion in scalding water PLT'S BESSEN Revolutionizing dish with positive swirl-hall action assures sanitary clean dishes without hands ever touching the water or the dishes while they are being washed and dried. Self-draining, self-cleaning. No installation cost—sets on sink top. Portable, economical. Laboratory approved 2 year guarantee. Only \$89.50—terms arranged. \$119.50 in Canada. Sold only through direct factory representatives. Write us for descriptive literature and name of representative nearest you.



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Bubbling with Excitement!

Earrings as gay and gale as New Year's Eve. Wear Christmas bells dangle 'bout your head. For an extra merry holiday idea, ear-rings your guests love! Glistening bright in red, green, gold, aqua.

\$1.00 pair; \$1.75 two pair
Tax Included—Postpaid—No C.O.D.'s

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Dept. C-1
21-20 32nd Ave., Long Island City 6, N. Y.

CARRY YOUR PHONE AND "DESK" TO ANY ROOM WITH PHON-O-RACK

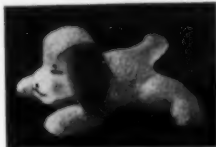


Shipped anywhere Satisfaction guaranteed \$3.95 (Saver, no C.O.D.'s)

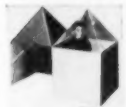
Weil's
1449 Fourth St. Santa Monica, Calif.

green gable gifts SAY "MERRY CHRISTMAS" BEST Tubbable, Scrubbable Lubbable TERRY PUP

This lovable, cuddly toy is a wonderful gift for any child! Popular with college coeds, too! Terry Pup, with a jingling bell in his tail, is filled with non-allergic foam rubber so he can float. Wings drive—easy and soft as new. 7" long. No. 357—Only \$2.00 postpaid.
Terry-Pup has a big brother stuffed with Kapok who is 5 1/2" long and 8" high! He's big enough to sit on but light enough to carry. He is yours, for only \$4.98 postpaid. No. 357-9.



50 TOYS IN ONE!—For Indoors or Out!



"THE TOY" THAT LIFE MAGAZINE WROTE ABOUT!

Now—in just a matter of minutes—any child can build his own big, sturdy playhouse, a lemonade stand with which to set up business, a cubana, or a "fortified cabin." No tools needed. "The Toy" comes in a compact 30" x 3 1/2" package that contains 8 panels of strong, impregnable Kraft, 28 dowels and 36 flexible connectors—enough equipment to assemble more than 50 life-size brilliantly colored units! Your youngster, whether he is 4 or 12, will get many hours of exciting pleasure building a piece of his own! No. 57—Only \$3.50 postpaid. Small size version—No. 571—\$1.98 ppd.

No COD's please! Money back if not delighted!
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1554 THIRD AVE. • NEW YORK 28, N. Y.



SQUEEZY-DO

Ketchup and Mustard Dispensers

Just squeeze SQUEEZY-DO . . . that's all. Last drop drops down back when released. The 2-piece cap allows easy filling and accurate dispensing. Entire cap rotates for filling, top cap only for dispensing. There's no guessing on the level of contents. They show through the white, frothy walls. Attractive chef designs identify ketchup from mustard. Made of miracle plastic that nothing can stick to. It rinses clean as a whistle with clear, warm water. Holds generous 8 oz. capacity. Measures 6" high.

Set of 2 SQUEEZY-DO \$1.25

John & Ryan

2679 N. 94th St., Dept. L Milwaukee 10, Wis.



EARLY AMERICAN

Button Foot Table

20 x 24 inch oval knotty pine top. Height: 24 inch—sturdy maple legs. Finish: honey brown—hand rubbed—waterproof and alcohol resistant.

\$24.50 Postpaid

OLD SALT BOX

East Sandwich

Mass.



YOUR MONEY'S WORTH



You can't miss with these six-shooter cuff links as a special gift for a special person. They are reproductions of the old Western six-shooter pistol, cut down to the tiny revolving barrels. In sterling silver with a pearl handle, this clever set of cuff jewelry is \$10.80, including tax and post. From Camalier & Buckley (L-56), 1141 Cam, Ave. N.W., Washington, D.C.



Shown this spring, we think these flower forks are lovely enough to suggest again for Christmas giving. Handcrafted of sterling, each handle has a different design. The tines are plated in gold. Wonderful for hors d'oeuvres, pickles, lemon, etc. The set of four is \$6.80, including tax and post. The Jamaica Silversmiths (L-56), 79-30 164th St., Jamaica, N. Y.

NON-ELECTRIC DOOR CHIME GREETES GUESTS WITH MUSIC

Only \$5.95 Postpaid

Now, amazing! Inspired MUSICAL door chime is so easy to install—has no wires or batteries to get out of you. Set this on an old wood, metal or screen door—bar, lounge, apartment or doctor's office. Beautiful, hospitable!

- 2 clear musical notes
- 2 tone melodies of door when opening
- 2 tone melodies of door when closing
- Includes solid brass nameplate and handle
- Heavy or Walnut Grain

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Write for FREE SUE Catalog

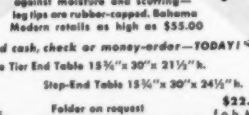
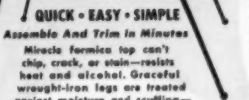
bahama modern coffee table ASSEMBLE IT YOURSELF AND SAVE!

\$21.00

F.O.B. MIAMI
Coffee Table
18" x 40" x 14 1/2" h.



\$18.00
F.O.B. Miami



\$22.00
F.O.B. Miami

Choice of ivory
oak or natural
lined oak with
black legs.

Send cash, check or money-order—TODAY!

Single Tier End Table 18 1/2" x 30" x 21 1/2" h.

Step-End Table 18 1/2" x 30" x 24 1/2" h.

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DECORATIVE CERAMIC VASE LETTERS

Add charm to your season's greetings from mantle, table or wall (holes for easy hanging). Letters are 4 inches tall, 1 1/2 inches thick. In Black, White, Christmas Green or Holly Red. Four NOEL Vases in gift box just \$9.95 ppd. No COD's, please. Guaranteed to please. Write for free gift catalog. Albin of California, Room 311, 1401-27 W. 8th St., Los Angeles 17, Calif.



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Even the cheapest meat is the best you ever eat!

Even the toughest, most tasteless meat is juicy, tender, full of flavor when you use a CHOP'S. Put tenderizing action, your favorite seasonings, and your water in the meat and cut. House economical any it pays for itself in a most dramatic way. Send check or m.o. today. Wonderful for Christmas gifts. Unconditional guarantee.

TOWLE MANUFACTURING COMPANY
Dept. LN Walnut Creek, Calif.



YOUR MONEY'S WORTH



Beautiful for brides, lucky new homeowners, favorite friends, et al on your Christmas gift list. This hot plate measures a generous 7" wide, is delicately designed in sterling on glass. The pattern is perfectly simple, appropriate for formal and informal dinner settings. \$9.75, including post. and tax. Order from Nelman Jewelers (L-56), 897-901 Bergen Avenue, Jersey City, New Jersey.



Noel, a simple greeting at Christmas time. And the added personal touch inside is a reproduction of your handwriting—any message and signature not exceeding 1 1/4" x 2 1/4". A plate is made and printed exactly as you write it, in black ink on white paper. Vermilion on gray, prices are: 25 cards, \$4.25; 50, \$7.50; 75, \$10.70; 100, \$13.85. All include envelopes. Miles Kimball Co. (L-56), 137 Bond St., Oshkosh, Wisconsin.

FOAM RUBBER 3-WAY PILLOW



The Ideal Christmas Gift—TV Pillow for Floor Squatters
A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedge-foam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorative fabric with corded edge. Gray, green, cherrise, gold or maroon. Immediate delivery. Shipped anywhere.

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Silver MOTHER-IN-LAW EARRINGS

★ We didn't make up the name for these clever earrings that are actually miniature silver bells. They're part of the folklore of the Mother-in-Law, who make them on their reservation. According to legend, a money old saw gave her prospective son-in-law a hard time of it until he hung bells on her ears. Made by hand of silver they're unusually different. Also available for pierced ears. Postpaid, tax included, only

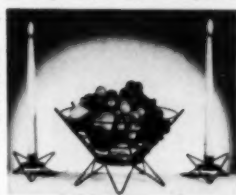
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A pair of smart, star-motif candleholders with matching bowl, exquisitely designed in sleek, black wrought iron! The stunning simplicity of this exclusive design provides a striking accent for either contemporary or traditional homes. Fill the bowl with fruit for buffet or as a centerpiece. Use it for lacquered Christmas balls during the holidays, or colorful garlands, etc. Bowl is 11" in diameter. Candleholders stand 2 1/4" high. Make a useful gift of exceptional good taste. Order No. 826, 3 pc. set only \$4.85 postpaid.



Cherrywood Canape Trays

There's not a housewife in the land who doesn't need one or more of these handsome trays! Beautifully grained, these Cherrywood trays are 17" in diameter with hand-painted, 6" ceramic centers. Perfect for serving cheese, canapes, sandwiches, etc. Stain-resistant, convenient to pass around, they make a hit at any party! Order No. 797, Only \$3.95 each, postpaid.

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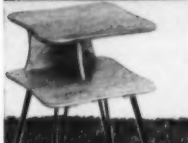
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LAMP TABLE
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19 x 37 x 16" High

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Highlight your XMAS decorations with this beautiful, handmade centerpiece. A really cute red bobbed—just like Grandfather's—with a real white birch log, and topped with evergreens, pine cones and red candles. Place it anywhere and see how it adds holiday cheer to your home. ONLY \$7.95 postpaid.

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Gay Little

TOOTHBRUSH GUARDIANS

Brightly painted cut-outs decorate these handmade wooden Tooth Brush Holders imported from Germany. 3 metal hooks for hanging toothbrushes. For the tiny tots on your Gift List.

\$1.25 each ppd.

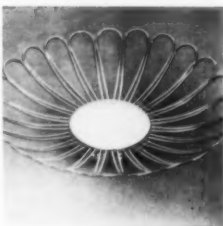
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West Hartford 7, Conn.



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Basket in brass, designed in flowing, petal-like lines, reaching to a diameter of 12 inches. The sturdy brass has a deep, golden tone, makes a magnificent accent for traditional or contemporary furnishings. Let it double as a serving piece, or to hold luscious fruits. We like it alone as a striking centerpiece. \$12.50, ppd. World Treasures (L-56), Suite 514, 487 Main Avenue, Passaic, N. J.



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NEW ZIPLOC WATCH BAND

attaches to any man's wrist watch in seconds. No buckles, no holes. ZIPLOC'S hidden zipper is rustproof and tarnish-proof... adjusts to any wrist size. Just slip hand through the bracelet-like band, pull the strap and ZIP... a perfect fit! In smart, genuine pigskin... outlasts most other bands.

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Now you can have an endless variety of smart lamps, each your own original creation. Simply select your figurines, tops, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade. Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring. Choice 1. BASS 17" round, 6 1/2" sq., or 6" x 8" rectangle. 2. BEAUTIFUL FINISH Walnut, Mahogany, Maple, Birch, or Doll-Back. We match prices.

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Gifts and Greetings

Rockland 149 Minn.



YOUR MONEY'S WORTH



Centerpiece with a double meaning. When not used with candles and flowers, the basket can hold relish, sauce, etc., and the salt and pepper birds fit on to the candleholders, making an attractive serving piece. In off-white ceramic, trimmed in color, this imported piece measures 8 1/4" wide, 2 1/2" high. A pretty, incidental gift, only \$2.25, ppd. Crown Craft Prod. (L-56), 246 Fifth Avenue, New York, N. Y.

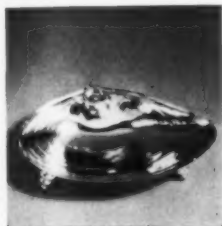


Table treasure with a bargain price tag. This attractive dish, designed with the rippling lines of an oystershell, is richly silver-plated on heavy copper, measures a good 6" long to hold hors d'oeuvres, relish, assorted candies, etc. Use it, too, as an ash tray, for its finish makes it easy to clean. The bound-to-please price, including tax, is only \$3.98, ppd. From Mastercraft Prod. (L-56), 212 Summer Street, Boston, Mass.



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Clever designs are borrowed from the garden . . . smoky is a wheelbarrow, cigarette on a trucker in smart jet black metal with rubber wheels, they're easy to look at, easy to clean, practically indestructible (won't peel or chip). Very conversation - provoking for your coffee table, desk, porch or patio . . . order extra sets for seasonal gifts!

\$1.59 each, \$2.95 the set, postpaid
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Order two Today. Postpaid . . . no COD's
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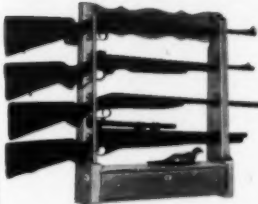


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PERSONALIZED
Cigarette container and two ashtrays of hand-painted fine china, kiln-fired for permanency. The container holds more than a full pack of king-size or regular cigarettes. All three pieces are personalized with hand-block lettering . . . send surname for container and 2 first names for matching ashtrays. Your choice of Maroon, Green or Blue lettering and design for a smart accent to your livingroom. Perfect for well-appreciated gifts. The Set \$3.95 ppd.

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Personalized Gifts
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Safe-Lock Gun Racks

Display Your Guns—Protect Your Family
GUNS & AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, shooting gear, etc. One key unlocks drawer and guns. Guns can not fall or be taken out. Children, friends can not tamper with them. Only one of its kind. Holds all antique or modern guns with or without scopes. Flirtie hand crafted in solid mahogany hand-time hasty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x32" (Illustrated) \$19.95
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Single Gun Lock Rack—21"x24" (no drawer) \$6.95
We pay postage

GUN RACKS—U. S. Pat. Nos. 2,616,000-2,622,020. Other Pat. Pend.



YIPPIE RODEO NAME TOWELS
Keep your bronco buckin' cowboy happy at their wash-up
1 Canoe
quality towel and 1 wash cloth, personalized with any name or nickname up to 11 letters printed on the 20" x 40" towel. Western design is hand-blocked in gay rodeo colors: Soap Green, Sun Orange, Black, on a White towel. Per set \$2.00

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Sleepy time pull! Fine quality, Peppermint machine pillow case, personalized with any name up to 11 letters. Western design is beautifully hand-blocked in three gay rodeo colors: on a White case. Fits standard size pillows. Each, \$1.85

Saves gift problem for both boys and girls. PRINT name. Easy order must be received by Dec. 10th, 10-day delivery.

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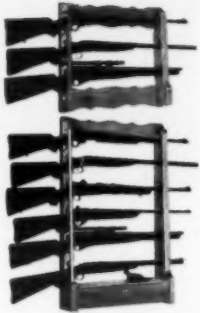
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New square washcloths have pocket for soap scraps, and room inside for a bar of soap. Blue, white, green, yellow or pink terry cloth. Postpaid—58¢ each, 4 for \$2.25.

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FREE SAMPLE! See before you buy! Select your favorite photo of home, children, or family group. Mail negative with 3c ret. postage. Negatives returned with sample. (If neg. unavailable, we will make from photo . . . send 75¢)

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Send 10¢ For Christmas Catalog

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• a matched coffee table and magazine rack . . .

perfectly combining beautifully textured BIRCH with the luxury of WROUGHT IRON . . .

Coffee table has doweled top; 14" high, 17" wide, 54" long. \$24.95, express charges collect. Magazine rack: 15" high, 10" deep, 20" wide, \$9.95, express charges collect. Both pieces in natural birch finish, hand rubbed, alcohol resistant. Rubber tips on wrought iron legs.



All new perspective pieces sold on money back guarantee. Accessories shown not included. Order today.

new perspectives

45 LORNA ROAD
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"Screw" Cuff Links

My "Screw" Cuff Links really create a stir everywhere they go—and no wonder! They're honest-to-goodness bolts and cap nuts, handsomely GOLD plated, beautifully polished by hand to a mirror finish.

That dome shaped nut, which is the part that shows on the front of the cuff, couldn't look more stunning if it had been especially created by a top jewelry designer.

These cuff links are marvelously easy to put on, too—just push bolt through French cuff, screw on the nut.

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Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Wearing of fun and beautiful scarves at the same time!

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- Strong enough to support 200 lbs.

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\$1.00 Each Postpaid Gift Wrapped

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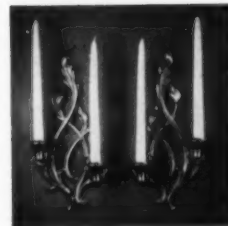
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YOUR MONEY'S WORTH



Mexican monk, beautifully carved by hand, makes an interesting decorative piece. In subtle shades of brown, varying from light tan to chocolate, this wooden figurine stands 12" high, will be effective alone or with an arrangement of flowers or greenery. \$4.50, ppd. Religious Art Guild (L-56), 125 Herold Street, Peoria, Illinois.



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+ THREE MAGI CANDLEHOLDERS +



For the Christmas Host and Hostess—These 3 delightful, hand-decorated ceramic wise-men, averaging 5 1/2" inches high, will make Christmas setting festive and gay—or as a gift, will warm the heart of even old Scrooge. Use them to brighten your hall or mantel, or to give that soft glow to your dining table. \$4.95 the set ppd. No C.O.D.'s please.

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TILLAMOOK DAIRY MAID
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ANGEL CHIMES—Whom candles are lit, best makes it reverie. Chimes tinkle as angels strike them. Beautiful and decorative for table or mantle. Rustic gold metal. 12" high, 8" wide. Complete with candles—\$3 for \$2.50 or set, \$1.00.

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WEST BEND

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MAKES TWO CUPS IN
LESS THAN 10 MINUTES

2 TO 5 CUP Flavo-matic®

THE FULLY AUTOMATIC PERCOLATOR

Here is an automatic coffee maker in a brand new size. It's just right for all those many occasions when two to five cups of good coffee are desired.

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ELECTRIC FRYER-ROASTER-SERVER

This is a table appliance that is actually
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4 quart family size. Complete, \$23.95*.6 TO 8
CUP

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Another of the famous Flavo-matic
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WITH TEMPERATURE CONTROLJust plug in the cord, set the dial and
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range oven. Pre-heats quickly and
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*INCLUDES CORD AND EXCISE TAX

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A real mirror serves doubly in this very unusual Christmas Card. It reflects through the cut-out lamp to make it shine like a lighted lamp. And inside, framed by a holly wreath, the person who receives it sees a reflection of himself. "Look in the mirror," says the verse. "There will appear... Someone (your own family name) Wish 'Holly-Holly Cheer!' Printed in c.i.m.e.o.s. with green and black. 5 x 6 1/4" folded

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 Each Card over & above 200—13c.

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Oshkosh, Wis.

check this!



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ADDRESS
CITY STATE

PRINT YOUR OWN NAME & ADDRESS!
 Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books, greeting cards & photos. Only \$1 for PRINTER, complete with compact "anyx black" case and automatic ink. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. Guaranteed to please or your money back! Order PRINTER direct by mail—send \$1 with **\$1** paid your name and address. . . . **1** paid

sunset house 821 Sunset Building
Hollywood 44, Calif.

For You and Your Chicadee!

Two adorable "CHICKS IN A NEST" 2-Piece Set Personalized Salt & Peppers ONLY **\$1.00**

Postpaid

These two chicks are so happy and content in their adorable little nest that they then ship! PERSONALIZED with any TWO first names on the chicks. NEST comes in the nest. CHICKS are yellow. NEST brown. High glass on imported china. Really rare and different.

You Will Fall In Love . . .


with this Adorable Miniature Baby Sheep ONLY **75c**

Postpaid

It's a super glazed white china, decorated with raised relief design and glazing and trim. A little treasure you'll be glad to show on your side shelf, or give to friends as a gift. Exceptional value. Sorry no V.A.R.S. — Other best times for corrected Xmas gifts. WRITE FOR FREE GIFT CATALOG!

HOUSE OF JENARO Box 8310-A1
Chicago 80, Illinois

PRESERVES FROM OREGON MOUNTAIN MEADOWS



for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5½-oz. jars Oregon Wild Blackberry, Greenapple Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones. **Shipped prepaid \$3.95**

JANE ABERNETHY 1180 N. Astor, Portland 17, Ore.

☐ Send boxes listed on enclosed sheet. ☐ Social Salute.

Name _____
 Address _____
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SAVAGE ART

UNUSUAL GIFTS FOR MODERNS

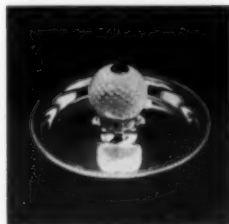
Authentic reproduction in art plaster of an original museum piece, from the Ivory Coast of Africa. These Bawle masks were used in tribal ceremonies by men only. The sight of such masks was forbidden to women on pain of death. African wall mask finished in Jungle Black, ready to hang. 9 1/2" inches high.

\$3.00 instant money on C.O.D.

savage arts
 dept. b, box 116, college station, texas



YOUR MONEY'S WORTH



Under par with gold enthusiasts. This sterling-plated silver tray, bordered in a gadroon pattern, is cleverly designed and decorated with a real gold ball. For those on your Christmas list, whose game is golf, consider this attractive smoking accessory. \$10, including post. and tax. Order from Rodine's of Baltimore (L-56), 44 East Belvedere Ave., Baltimore 12, Md.



Classic touch. These handsome Grecian heads of Diana and Apollo are delicately made of white composition, mounted on green, black, or rose velvet. Framed in antique gold, your choice of a 17" deep diamond frame as shown, or a 13" deep oval frame. Either shape, \$14.95 the pair, ppd., add \$1 sent of Miss Mayhew (L-56), P.O. Box 26, Mount Vernon, New York.

DOG MATTRESS

KEEP YOUR DOG OFF THE COLD FLOOR AND FURNITURE!



WASHABLE SLIPCOVERS
 Made to fit, with snap fasteners, slips on and off easily. Price each slipcover, 15¢; price of mattress if fits (see size table). Buy two, have one clean at all times.

CEGAR TREATED FOR FLEA CONTROL

Filled with first quality combed cotton.

SIZES & PRICES	PRICE
15" x 22" 1/2	\$3.95
17" x 22" 1/2	\$4.95
17" x 23" 1/2	\$5.95
18" x 27" 1/2	\$6.95
21" x 32" 1/2	\$8.95
23" x 34" 1/2	\$9.95
24" x 36" 1/2	\$10.95
26" x 38" 1/2	\$11.95
28" x 40" 1/2	\$12.95
30" x 42" 1/2	\$13.95

MONEY BACK GUARANTEE

Send each, check, or Money Order C.O.D.'s. 50¢ extra plus shipping charges

Kumfort MFC CO.
 Dept. 11, 79 Sudbury St., Boston, Mass.

NEW HOLIDAY GIFT FOR YOUNGSTERS

Imported from Denmark
CHILDREN'S T. V. SWIVEL CHAIR
 Only **\$4.95** postpaid



The seat revolves all the way around! Swivel action will intrigue active youngsters. Made of handsome, sturdy beech wood . . . a real piece of Children's furniture. Comfortable back, 17" tall, supports 50 lbs. Shipped in carton, unassembled with full directions, can be assembled in 5 minutes.

HERALD SALES

P.O. Box 1753, Fort Worth 1, Texas



Tradition in Christmas

For a historical holiday this little import from Holland makes a romantic and practical gift. Crafted in highly polished brass, oriented on keranos, it has an adjustable wick and stands on an ideal height, 6 1/2". Fun for a highlight in your festive decorations as well as a unique answer to the problems of presents.

Only **\$3.50** ppd.

JOYCE CHEN

89 Alpin St. Cambridge, Mass.

Imagine... HAVING CABINETS AND COUNTERS
THAT NEVER NEED PAINTING OR REFINISHING
... THAT STAY BEAUTIFUL ALWAYS

Get a new slant on carefree living
in a heavenly **NEVAMAR** kitchen



This is
NEVAMAR

... a high-pressure laminate surface, designed for long life and lasting beauty. Nevamar is not affected by grease, alcohol, fruit acids, cosmetics, bleach, ink or similar substances. It will not crack, scratch or peel. Nevamar is resistant to cigarette burns and withstands boiling water. Nevamar may be cleaned with soap and water.

► To keep your Nevamar surface beautiful... Don't use abrasive cleaners. A protective pad should be used beneath hot vessels, electric heaters and similar appliances. Don't use your Nevamar surface as a cutting or chopping board.



THE NATIONAL Plastic Products Company
BOSTON, MASS. • NEW YORK, N. Y. • LOS ANGELES, CALIF.

You can build or remodel with this prefinished
surfacing material that's designed for lifetime service

Your spirits will rise every time you enter a kitchen like this! For a super-smooth NEVAMAR surface is a joy to behold... and it's as rugged as it is beautiful.

A damp cloth whisks away stains... no scrubbing, no waxing, no polishing. It's made in exquisite colors and mellow wood-grain patterns that are "built-in" to stay! See your builder or home-improvement man and learn how easily you can be the proud owner of a heavenly, out-of-this-world NEVAMAR kitchen.

► Want a blueprint of a heavenly NEVAMAR kitchen? Send 10c to cover handling and mailing.

 **The NATIONAL Plastic Products Company**

Manufacturers of Nevamar High-Pressure Laminates • **SARAN FILAMENTS** • Wynano Molded Products
ODENTON, MARYLAND • NEW YORK, NEW YORK • LOS ANGELES, CALIFORNIA

**3-BURNER GRIDDLE**

Easy-to-use 3 burner griddle, grills meat, onions, potatoes, etc., all at one time; or a batch of pancakes that you can serve hot or keep warm. Of cast aluminum, with special finish to prevent sticking. Fine for baking and roasting inside oven, too. Measures 10½" x 18".....\$3.95

JUICE JUG MIXES INSTANTLY

By far, the most attractive juice shaker we've seen! Pretty but practical! No measuring necessary. Empty 6-oz. can frozen juice into jug and fill with water. Special design gives swift action for instant mixing. Imports "fresh squeezed" flavor. Of unbreakable plastic with seal-tight cover. In Orange or Tomato.....\$1.00

CUTTING BOARD SET

This handy cutting board will be the pride and joy of your kitchen. Perfect for those little garnishing jobs with salad vegetables, fruits, or with slicing cheese, cold cuts. Sturdily made of seasoned wood in maple finish. It comes complete with matching serving knife. Adds a nice homey decorative touch, too. Boxed.....\$1.35

**SEND FOR CATALOG**

Postpaid. No C.O.D.
Satisfaction Guaranteed.

319 W. Chicago Ave.
Dept. 8-141, Chicago 10, Ill.

**HUMPY**

Is a cute nursery toy and a pillow for sleeping and cuddling. Designed with a happy, smiling appliqued face. Humpy comes in red, blue or green, all color fast. Pillow is silky kapok-filled. In two sizes:

12" x 14", 21" overall, \$2.95

10" x 12", 18" overall, \$2.50

Each includes postage

KAPOKJODLER

IDELL EM MATTHEWS BFD 1, WESTPORT, CONN.

**GRANDPARENTS' PRIDE and JOY...**

Grandparents rave over this purse-size photo album. Glistening white fabric cover. Imprinted in 24k gold "OUR GRANDCHILDREN" or "MY GRAND-CHILDREN." Acetate leaves hold 16 interchangeable 4x5 photos or 32 snapshots. Gift boxed. Only \$3.00 postpaid. State titles desired. Satisfaction guaranteed or money refunded.

Crestwood
PRODUCTS CO.

3601 West 71 Street
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**To Make Your Silver Even More Beautiful With Age...**

here is a wonderful new kind of silver polish! Queen's Own Silver Polish shines your cherished silver without scratching... makes it even more beautiful with age. Safe for sterling, plate, gold, or pewter. Send \$1.00 bill to The Dominion Company, 224 S. Michigan Ave., Chicago for 8 ounce bottle.



QUEEN'S OWN SILVER POLISH
... its name describes its quality

New! SPICENETTE SPICE & UTILITY CABINET

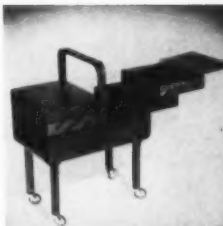
Keep your spices on your finger tips... completely enclosed & dust-free. Hanging cabinet in white enamel baked on heavy gauge steel... with white sliding doors are corrugated plastic, flame retardant and unbreakable.

Good in the bathroom, too, for overflow supplies or your man's shaving gear. All 4" deep, 5½" high.
36" long, \$6.98 24" long, \$4.98 18" long, \$3.98
No C.O.D.'s. All prices postpaid.

Exclusive With **MARBRITE CO.** P.O. Box 36, Queens Village 9, N.Y.

**YOUR MONEY'S WORTH**

Carrier and Ives, always a favorite, fit into the scheme of things, modern or traditional. Interestingly framed in a wide molding with a distressed pine finish, a pair or a group of four of these reproductions make a wonderful gift for your home or a friend's. Each is 7" x 8", overall. Two scenes of *Summer*, two of *Winter*; an exceptional buy, \$2.25 each, ppd. From Wit's End (L-56), 221 Bellevue Avenue, Upper Montclair, New Jersey.



Sewing box, imported from Europe, is a portable set of drawers on wheels. Hand fashioned by skilled craftsmen, it has six roomy drawers to separate sewing needs, swing out for easy reach. Made in blond or dark walnut, it is 28" high, top is 20" with 11½", \$33.75, ppd. Order from Lions Needle, Inc. (L-56), 139 Payson Ave., New York 34, New York.

Looking for a cute Gift?
Give the New Patented PERSONALIZED FOLDING TV CHAIR

For Boys and Girls, Ages 1 - 10

Only \$4.95 ppd. 2 for \$9.50

U.S. Pat. No. 2,617,473

Complete with patented "CHON-TRAY" & fitted plastic drinking glass.

Top quality, colorfully decorated in Western style.

For TV viewing, home-work, rumpus room, outdoors, etc.

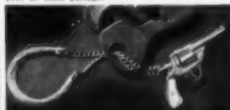
FREE! Folding Xmas card addressed to child with each chair.

Satisfaction GUARANTEED or money refunded

Send Check or M.O. direct to manufacturer - KRISTOFER BROS., Dept. 1011, 510 N. 5th St., Minneapolis, Minn.

**This football plays your college song!**

Touch a button and this football plays Varsity college songs, perfect in every note (includes over 25 college songs). We make these up to your order; select fine 24-in. quality leather in light or natural leather. They're perfect in every detail: look like the real thing. Leave in in school colors, too. \$3.95, plus 25c postage.

**Unusual pistol key chain, in Sterling!**

Perfect reproduction of the "gun that won the West," hand-crafted in solid sterling. Barrel revolves. Fitted with smart hand-grip. Holds up to 10 keys. \$6. Machine-plated off links. \$1.95 set. Pistol key holder \$7.50; all in solid silver. There's not a man in the world who won't like these.

MARKET COMBERS (read for true address)
Box 3282-F, Atlanta, Georgia 9 (Dept. 34)

ZIP through your disking and your Christmas shopping**QUICK-SUDS** SEMI-AUTOMATIC DISHWASHER

Complete with two brushes

Saves half your dishwashing time and keeps your hands out of greasy water. Uses any powdered or liquid detergent. Delivers sudsy or clear rinse water at touch of the handy button. Verlon dishbrush and film jet-brush interchange instantly. ATTACH IT TOUGH-SEAL IN A JIFFY.

Buy it for yourself—buy several for gifts. Order today on our 3-day money-back guarantee. We'll gift-wrap and send it to any address you designate. L.

BERNARD A. MUNN CO.
Box 1073, Maple Ave., Coll.

Spring Air

MATTRESSES

**ACCLAIMED BY MILLIONS
FOR SLEEP COMFORT!**

Throughout the nation, the spotlight of public favor is on Spring-Air mattresses. No wonder such enthusiastic preference... because Spring-Air offers the amazing comfort and long lasting durability of a superior type of innerspring construction.

Hundreds of top quality steel coils, scientifically arranged, give proper support to every part of the body. Luxurious cushioning provides relaxing sleep-inducing comfort. You, too, can enjoy Spring-Air mattresses, the world's finest sleep equipment... priced at \$49.50* to \$79.50*. See them in beautiful decorator styled tickings, at fine furniture and department stores or write for free folder showing all models in full color.

SPRING-AIR CO., Dept. 1131, 444 Lake Shore Drive, Chicago
Our 25th Year of Producing the Finest in Bedding.

**Modesty higher than of Bonhôte*

Model 70 shown.
mattress or matching
bed springs—\$69.50*



OVER A THOUSAND FINE HOTELS

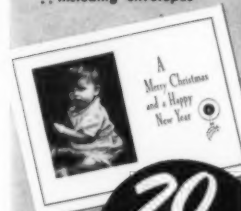
NEARLY THREE MILLION HOMES

OVER TWO THOUSAND HOSPITALS

GET MORE REST FROM EVERY SLEEPING HOUR —Wake up Fresh as Spring Air!

Personal PHOTO Christmas Cards

FROM YOUR OWN NEGATIVE
...including envelopes



20
FOR ONLY
\$1 plus 10¢
shipping
**FREE
SAMPLE**

Try before you buy
LIMITED TRIAL OFFER
only one order (20 cards)
to a customer

Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome Deluxe Yulecard,* from world's largest producer of Photo Christmas Cards. Please include 3¢ return postage. Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. Write today.

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FREE SAMPLE
Deluxe Yulecard*

YULECARDS*

Dept. 48, Quincy 67, Mass.

Please send me FREE sample Deluxe Yulecard made from my own snapshot negative. Also send illustrated style and price folder.

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(1) I enclose snapshot with 50¢ for new negative

Name.....

Street & No.....

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YULECARD, A Division of MAIL-N-SAVE



Wonderful
Fun indoors!
**CARD TABLE
PLAYHOUSES** **\$3.45**
postpaid

The Kiddies Love 'Em!

The perfect answer to "What can we do now?" Just set up a card table, slip playhouse into place for hours of fun! Bright colors on sturdy cotton cloth; side wall lifts up for entrance and ventilation. Order the Kottage model (complete with hickory door built for young housekeepers and the Fire Station for the fire engine crowd. Perfect for gifts—order today!

Ask for FREE Gifts 'N' Gadgets Catalog

MEREDITH'S
of EVANSTON 2, ILLINOIS



MINIATURE BARROW

This cute miniature barrow will carry off your heart. It's just the right size for use as a bobbin pin, paper clip, or jewelry holder, tiny planter, cigarette dispenser or ash-tray. Available in cast iron, painted black, decorated by hand with colorful Pennsylvania Dutch designs or in solid, highly polished cast brass. It is 4 1/2" long and 3 1/2" wide. Tray is removable and the tiny wheel actually turns. Get several for yourself and friends, in cast iron, just \$1.25 each; cast brass, \$2.50 each, postpaid.

No C.O.D.'s please.



P. O. BOX 1196, LANCASTER 3, PENNA.



Personalized Sterling PRAYER BOOK MARKER

Someone you love will cherish this thoughtful gift. A beautiful sterling silver book marker for Prayer Book, Bible, or Missal. At one end of three black or red satin ribbons is a sterling silver Cross or Star of David; at the other end of each ribbon is a hand cut silver initial, forming a three-letter monogram. An acceptable gift in many religious orders for adults and nuns.

Postpaid, only **\$3.95**

Write whether Cross or Star is desired and ribbon color

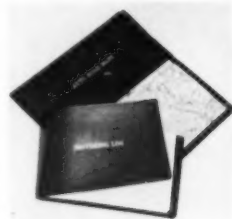
Religious Art Guild

125-C11 Herald Street

Pearle, Ill.



YOUR MONEY'S WORTH



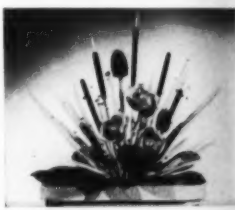
Map case and motoring log will be welcome gifts for motorist friends. The case keeps one map spread out for easy reference, holds other maps in its money pocket. In brown sheepskin, \$3.50, natural pigskin, \$7.50. Logbook is designed for keeping mileage record, gas consumption, route numbers, etc., fits in the map case pocket. In sheepskin, \$2.50, in pigskin, \$3.50. All ppd. Bonney's (L-56), 121 E. Broad St., Westfield, N.J.



Fireplace set, in dull black iron, is a perfect Christmas gift for newlives or friends with new homes. The shovel, broom, and fork, each with pony-shoe handle, come with a holding hook that has a pony-shoe bracket. Nails are furnished for fastening to wood, or screws to fasten into a brick fireplace. Set, \$8.95, ppd. From Horsehoe Forge (L-56), Lexington, Mass.

NATURAL FLOWERS THAT LAST A LIFETIME!

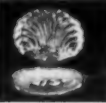
Rare Hawaiian Wood Roses, Brazilian Flowers, Wheat, Thistles, Cattails, and Magnolia leaves. Natural flowers processed for permanence, red or gold, with complementary green, yellow and turlap. Fast, non-fading dyes permit easy cleaning by dipping flowers in water. Wonderful for mantel, table, window, TV arrangements. Complete ensemble with moulding clay for base, and instructions—regular size illustrated (tray not included) only \$3.45 ppd. Large size, \$4.95 ppd. No C.O.D.'s. State color: red or gold. Satisfaction or money refunded. Also other arrangements, prices and photos in color. FREE. Cal-Craft Creations, Dept. L-3, 1712 Glendale Blvd., Los Angeles 26, Calif.



CRYSTAL CORDIAL SET

\$6

Sparkling, hand blown, hand finished crystal! Decanter is 12" high, 6 glasses 4 1/2". Add charm to your sideboard during dinner, be a gracious living room hostess after dinner. Guaranteed. Postpaid.



SILVER BUTTER DISH

\$5

Hinged, gleaming seashells with frosted inner glass tray and silver serving knife, 5" wide. Made in Sheffield, England. For butter, cheese, mustard, relish etc. Perfect gifts. Guaranteed, \$5 complete, tax inc. and ppd. 3 for \$14.

FREE—Write for New Catalogue

TAYLOR GIFTS

Dept. FB, 134 N. Wayne Ave., Wayne, Pa.

The Old Maxwell Rides Again!

This famous old timer is smartly fashioned into a new cut-link and tie-clip set. The double gold-plating and rich vitreous enamel make a luxurious setting for this nostalgic auto. In choice of red or black enamel. Regally gift boxed. No C.O.D.'s please

postpaid **\$5.98**

Write for Free Gift Catalog!

PERSONAL GREETING CO.

Dept. 11-L, 92-24 Queens Blvd., Rego Park, N. Y.

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For folder and "where to buy" write your name
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NEW CRAB ORCHARD CHERRY is surely "cherry as cherry would like to look." Full of such surprises as the color (a light, sherry-caramel, hand rubbed) . . . the three-way choice in stunning bed styles . . . the dressers, chest and desk-dressing table, that double from den to dining room, as well as accenting the most stunning bedroom of any year. (Yours . . . this year? . . . See Crab Orchard Cherry, you'll say yes.)

NOW... PAINT HOT-PLATES, COASTERS, DECORATIVE TILES WITHOUT EXPERIENCE!

All necessary materials included in the kit



Tile Craft MAKES IT EASY

Paint a beautiful ceramic tile set the first time you try. No art training or experience of any kind is necessary. Just paint the numbered areas on the tile with the color having the same number. The colors are brilliant, easy to apply, washable, chip and heat resistant.

Write for free literature showing all tiles. Money back guarantee. Sorry no C.O.D.

THE PORTLAND GIFT & HOBBY CO.
P.O. Box 309 Dept. A Milford, Connecticut

Wonderful for gifts in either kit or finished form.

TILE CRAFT KITS AVAILABLE

- 101 Nursery Clowns
- 102 Sea Nymphs
- 103 Kitchen Chiefs
- 104 Blue Jay-Woodpecker
- 105 Camellia-Lily
- 106 Mother Goose
- 107 Soil Life Fruits
- 108 French Country Scene
- 109 Cape Cod Scene
- 110 Mermaids
- 111 Tropical Birds
- 112 Spring Flowers
- 113 Tropical Fish

\$2.50 PER KIT
Plus 20¢ for handling



WITH THEIR **\$1.19**
OWN NAME! ea.

Milk and fruit juice taste better in a mug—specially if the mug has the young owner's name hand painted on it! Opposite side has small boy or girl hand painted in 3 colors—complete with curls, freckles and clean, white collar. Easy-grasp handle on 4 1/2" white plastic mug that holds 12 oz. without spilling. Wonderful gift for young relatives. Order today! \$1.19 each, 3 Mugs for \$2.95

Ask for FREE Gifts 'N' Goddies Catalog
MEREDITH'S
of EVANSTON 2, ILLINOIS



Something new in eye-appealing indoor-outdoor tables. The combination of mellow everlasting redwood with sturdy black wrought iron legs, tipped with plastic balls, makes these versatile tables a sensation. Ideal for TV buffet servers, patio or yard serving, end-tables, magazines and gifts. Tables stack neatly when not in use. Easily assembled in sets of 4. Money-back guarantee. **\$14.95** Only..... post call.

Send check or money order.
The **FILE-KRO CO.**
265 Greenway Road, Memphis, Tenn.

BLOND NEW SUPER-PALE Wood Finish



Beautify and protect wood paneling, floors, furniture, etc., the way fine woods were treated for centuries, with oil, not varnish. Liquid Raw-Wide Blond is a new Bohr Process resin-free (hard oil) super pale clear interior finish. Fast drying. Hard to mar. Waterproof. Stain proof. Easily applied. Covers linoleum like elastic liquid glass. Ppd. \$1.90 Qt., \$3.65 Gal. Cash, check or m.o. Wood finishing folder with every order or free on request. Write Dept. 2.

LINSEED OIL PRODUCTS CO.

1106P South Fremont Ave.
Alhambra, California



Make this big 20" Colorful SIMPLE SIMON DOLL, only \$1.65

Great big, jovial Simple Simon! 20" tall, or 10" high sitting as shown. In brightest, most colorful dress you can imagine, right out of Mother Goose. A bundle of fun to make with Spoonies Kit. Includes all parts pre-cut. Just follow simple directions to sew and stuff with cotton furnished. Kit postpaid, only **\$1.65**

OTHER DESIGNS: Mother Goose, Little Red Riding Hood, Snow White, etc. Write: Mr. Ramsey 147, Cook House 13, East 11th St., St. Louis, Mo. 63103

DECOR BY DELANOR
1327-L 10th Avenue N., Fort Dodge, Iowa



YOUR MONEY'S WORTH



Festive and fun. Decorate your holiday table with this striking red tablecloth. With special pencils (green and white), friends can sign their names directly on the cloth as a sentimental remembrance for many Christmases to come. Made of color-fast linen, woven in Belgium, two sizes: (A) 52" x 70", \$5.95, (B) 60" x 80", \$7.95, with pencils, ppd. Cam Beatty (L-56), 7410 Santa Monica Blvd., Los Angeles, Calif.



Handy hooks, cast in antique-finish brass, can be called upon to perform many household tasks. Have them hold hats, handbags, or umbrellas in closet or hall. In the kitchen they can hold cooking utensils, cleaning tools. Use them, too, to hold clock, mirrors, collector's items. In 2 sizes: 3 1/2", \$2.25, and 2 1/4", \$1.65, each postpaid. Finds Unlimited (L-56), 210 Hendrickson, Lynbrook, N. Y.



SAVES FLOORS AND LINOLEUM

The new non-skid, long wearing

PEBBLE SPONGE RUG

- Can be used anywhere in the home.
- Deep cushioned for foot comfort.
- Durable patented design with realistic carpet texture.

Available in red, blue, green, grey, black, and brown

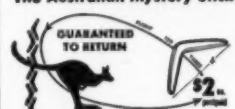
Mail-A-Way
GREENBACK 1, TENNESSEE

APPROX. SIZE
18" x 36"

NO CORNS
\$2.49
EVS.

Fascinating Gift FOR BOYS OF ALL AGES

FLIGHT TESTED BOOMERANG The Australian Mystery Stick



A fascinating gift and unique sport to thrill any discriminating sportsman from 12 to 60. No special skill required. Beautiful lacquer finish in your choice of color, Golden Red, Jade Green or Natural. Truly a collector's item for game room or den. Mailed direct, complete with story and instructions.

Carved by
COL. JOHN M. GERRISH
4409-L S.W. Parkway Lane, Portland 1, Ore.



CHEESE DISH and SPREADER

IN SPARKLING FULL COLOR CERAMIC

A cheese dream for cheese devotees. Glittering glaze covers a delicious design of Eden, Swiss, Roquefort, Bel Paese. Easy-to-clean ceramic pottery in white with cheery in full-color. Complete with mirror-polished stainless steel spreader which is cleverly handled with a glazed ceramic vegetable decoration. Use fish, too, for jam or butter. 5" x 4 1/2".

ONLY \$1.50 PPD.
No COD's Please
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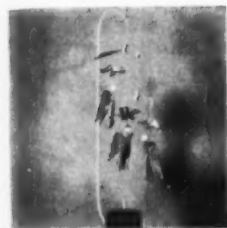
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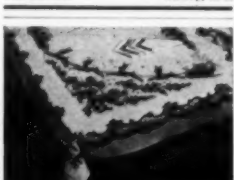
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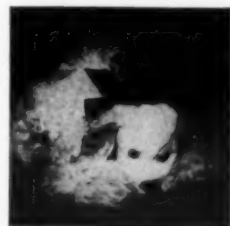
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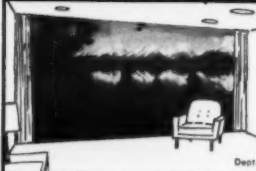
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A-130	100	\$1.00	A-140	100	\$1.00
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A-290	100	\$1.00	A-300	100	\$1.00
A-295	100	\$1.00	A-305	100	\$1.00
A-300	100	\$1.00	A-310	100	\$1.00
A-305	100	\$1.00	A-315	100	\$1.00
A-310	100	\$1.00	A-320	100	\$1.00
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A-350	100	\$1.00	A-360	100	\$1.00
A-355	100	\$1.00	A-365	100	\$1.00
A-360	100	\$1.00	A-370	100	\$1.00
A-365	100	\$1.00	A-375	100	\$1.00
A-370	100	\$1.00	A-380	100	\$1.00
A-375	100	\$1.00	A-385	100	\$1.00
A-380	100	\$1.00	A-390	100	\$1.00
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A-445	100	\$1.00	A-455	100	\$1.00
A-450	100	\$1.00	A-460	100	\$1.00
A-455	100	\$1.00	A-465	100	\$1.00
A-460	100	\$1.00	A-470	100	\$1.00
A-465	100	\$1.00	A-475	100	\$1.00
A-470	100	\$1.00	A-480	100	\$1.00
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A-510	100	\$1.00	A-520	100	\$1.00
A-515	100	\$1.00	A-525	100	\$1.00
A-520	100	\$1.00	A-530	100	\$1.00
A-525	100	\$1.00	A-535	100	\$1.00
A-530	100	\$1.00	A-540	100	\$1.00
A-535	100	\$1.00	A-545	100	\$1.00
A-540	100	\$1.00	A-550	100	\$1.00
A-545	100	\$1.00	A-555	100	\$1.00
A-550	100	\$1.00	A-560	100	\$1.00
A-555	100	\$1.00	A-565	100	\$1.00
A-560	100	\$1.00	A-570	100	\$1.00
A-565	100	\$1.00	A-575	100	\$1.00
A-570	100	\$1.00	A-580	100	\$1.00
A-575	100	\$1.00	A-585	100	\$1.00
A-580	100	\$1.00	A-590	100	\$1.00
A-585	100	\$1.00	A-595	100	\$1.00
A-590	100	\$1.00	A-600	100	\$1.00
A-595	100	\$1.00	A-605	100	\$1.00
A-600	100	\$1.00	A-610	100	\$1.00
A-605	100	\$1.00	A-615	100	\$1.00
A-610	100	\$1.00	A-620	100	\$1.00
A-615	100	\$1.00	A-625	100	\$1.00
A-620	100	\$1.00	A-630	100	\$1.00
A-625	100	\$1.00	A-635	100	\$1.00
A-630	100	\$1.00	A-640	100	\$1.00
A-635	100	\$1.00	A-645	100	\$1.00
A-640	100	\$1.00	A-650	100	\$1.00
A-645	100	\$1.00	A-655	100	\$1.00
A-650	100	\$1.00	A-660	100	\$1.00
A-655	100	\$1.00	A-665	100	\$1.00
A-660	100	\$1.00	A-670	100	\$1.00
A-665	100	\$1.00	A-675	100	\$1.00
A-670	100	\$1.00	A-680	100	\$1.00
A-675	100	\$1.00	A-685	100	\$1.00
A-680	100	\$1.00	A-690	100	\$1.00
A-685	100	\$1.00	A-695	100	\$1.00
A-690	100	\$1.00	A-700	100	\$1.00
A-695	100	\$1.00	A-705	100	\$1.00
A-700	100	\$1.00	A-710	100	\$1.00
A-705	100	\$1.00	A-715	100	\$1.00
A-710	100	\$1.00	A-720	100	\$1.00
A-715	100	\$1.00	A-725	100	\$1.00
A-720	100	\$1.00	A-730	100	\$1.00
A-725	100	\$1.00	A-735	100	\$1.00
A-730	100	\$1.00	A-740	100	\$1.00
A-735	100	\$1.00	A-745	100	\$1.00
A-740	100	\$1.00	A-750	100	\$1.00
A-745	100	\$1.00	A-755	100	\$1.00
A-750	100	\$1.00	A-760	100	\$1.00
A-755	100	\$1.00	A-765	100	\$1.00
A-760	100	\$1.00	A-770	100	\$1.00
A-765	100	\$1.00	A-775	100	\$1.00
A-770	100	\$1.00	A-780	100	\$1.00
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A-785	100	\$1.00	A-795	100	\$1.00
A-790	100	\$1.00	A-800	100	\$1.00
A-795	100	\$1.00	A-805	100	\$1.00
A-800	100	\$1.00	A-810	100	\$1.00
A-805	100	\$1.00	A-815	100	\$1.00
A-810	100	\$1.00	A-820	100	\$1.00
A-815	100	\$1.00	A-825	100	\$1.00
A-820	100	\$1.00	A-830	100	\$1.00
A-825	100	\$1.00	A-835	100	\$1.00
A-830	100	\$1.00	A-840	100	\$1.00
A-835	100	\$1.00	A-845	100	\$1.00
A-840	100	\$1.00	A-850	100	\$1.00
A-845	100	\$1.00	A-855	100	\$1.00
A-850	100	\$1.00	A-860	100	\$1.00
A-855	100	\$1.00	A-865	100	\$1.00
A-860	100	\$1.00	A-870	100	\$1.00
A-865	100	\$1.00	A-875	100	\$1.00
A-870	100	\$1.00	A-880	100	\$1.00
A-875	100	\$1.00	A-885	100	\$1.00
A-880	100	\$1.00	A-890	100	\$1.00
A-885	100	\$1.00	A-895	100	\$1.00
A-890	100	\$1.00	A-900	100	\$1.00
A-895	100	\$1.00	A-905	100	\$1.00
A-900	100	\$1.00	A-910	100	\$1.00
A-905	100	\$1.00	A-915	100	\$1.00
A-910	100	\$1.00	A-920	100	\$1.00
A-915	100	\$1.00	A-925	100	\$1.00
A-920	100	\$1.00	A-930	100	\$1.00
A-925	100	\$1.00	A-935	100	\$1.00
A-930	100	\$1.00	A-940	100	\$1.00
A-935	100	\$1.00	A-945	100	\$1.00
A-940	100	\$1.00	A-950	100	\$1.00
A-945	100	\$1.00	A-955	100	\$1.00
A-950	100	\$1.00	A-960	100	\$1.00
A-955	100	\$1.00	A-965	100	\$1.00
A-960	100	\$1.00	A-970	100	\$1.00
A-965	100	\$1.00	A-975	100	\$1.00
A-970	100	\$1.00	A-980	100	\$1.00
A-975	100	\$1.00	A-985	100	\$1.00
A-980	100	\$1.00	A-990	100	\$1.00
A-985	100	\$1.00	A-995	100	\$1.00
A-990	100	\$1.00	A-995	100	\$1.00

FREE CATALOG: 10c post paid

YOUR MONEY'S WORTH



Stocking stuffers for Christmas morning. Here are two sets of nesting dolls made to fit one inside the other. Each set has seven figures ranging from tiny to 4" high. Hand carved and hand painted, these little imports are colorful and fun, are \$1 the set or \$2.75 for three sets. Postpaid from Q. T. Novelties Ltd. (L-56), Box 54, Murray Hill Station, New York, N. Y.



Little mothers will want this comforter and pillow set for its luxurious satin, pink on one side, blue on the other. Dollies will love its soft, white cotton filling, quilted top. Comforter is 16 1/2" x 22", pillow is 10 1/2" x 9", just right for crib or carriage. Nicely priced at \$2.29 the set, ppd. Order from Elron Prod. (L-56), 219 West Chicago Avenue, Chicago, Illinois.

PERSONALIZED GIFTS FOR THE WHOLE FAMILY

MY OWN CRAYONS
Hand made basket of native pine. Natural tan, your finish. Hand painted with child's name. Will hold full set of crayons also fine for adults, both toys, etc. \$2.95 Ppd.

ICE BOX
Hand painted with your name. Insulated plastic lining. Holds 3 quarts of food or 30 ice cubes. Vigorous for many hours. 7 1/2" high. \$4.95 Ppd.

Hand Engraved Buckle
Leather or silver, without lining. \$3.75 Ppd.

NOTE: SHOW THE PERSONALIZED BY TITLED IN 2 COLORS. DESIGNS: COUNTRY, FAMILY NAME, INITIALS OR MONOGRAM. GOTHAM GIFTS, 67-85 Exeter St., Dept. L4, Forest Hills 75, N. Y.

GOOD DESIGN*

selection by the
museum of modern art
designed by
Allen Gould

the cord chair

*basis of selection:
eye appeal: classic lines
function: comfortable side chair for dining, desk or occasional use.
construction: 150 yds. of tough washable yacht cord on satin black steel frame. Cord in white or red-dyed black, sandalwood tan, forest green.
price: 20.95 white cord
23.95 colored cord

Madison House
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RIDE 'EM COWBOY

Safe on a hobby-horse that cannot tip over. This sturdy hobby-horse is for children up to school age. Nothing to wear out. Simple to assemble. Every child from time immortal has wanted a horse.

—So make that child happy—
Price **\$12.95** Express collect
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S. W. ALLEN
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LAKESIDE, OHIO

EASILY attach your own SLIDING MESH FIRESCREEN



Choose top bar in Polished or Antique Brass or Copper, Satin Silver or Wrought Iron finish with matching handles. Steel Mesh in Black, Brass or Bronze color. Send coupon for quotation on your fireplace. As America's foremost outfitters to fireplace, we guarantee satisfaction or your money refunded. Illustrated screen is Solid Brass bar with Black mesh 40" x 31" and fits opening 34" x 30", costs \$19.80 postage paid including drill tool. Also screens may be made to fit within fireplace opening, and cost from \$27.60.

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The Franciscan Forge
3398 El Camino, Atherton, Calif.

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1. Please send me your four catalogs on fire screens, hand forged fire tools, post lanterns, wrought iron signs . . . from your own forge.
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Your choice of Mahogany or Walnut with beautifully handwrought Old English or black initials on the antiqued copper plate. It is designed to keep the largest on wall as the digest magazines in order and in view.

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Our catalogue will interest you. Please write for one.

"Ye Olde Cranberry Scoop"



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A popular early Dutch East design is revived for the modern home. Delightful and unique as a planter, when hung on the wall or standing on a table or mantel, it can be used as a cigarette holder . . . in the foyer for mail . . . or in pairs as bookends. Handcrafted in fine heavy-duty Vermont pine, waterproof plastic lined: 7 1/2" high x 1 1/2" deep x 4 1/2" wide.

\$3.50 plus 38c postage
Send for illustrated folder showing other handcrafted wood accessories
POTTER POST
Box 41 — BRIGHTWATERS, N. Y.

Pete the Panda
and
Pal Poochie

These nursery rugs are super-soft chenille, latex-backed for non-skidding. Each measures 29" x 41". Panda and Poochie are black and white, background choice of baby blue or pink, mint green, buttercup yellow. Colors will stay fresh and bright, yarns are color-fast, vat dyed, sun-proof. \$4.95 each, ppd.

KATHY KING PRODUCTS CO., 317 Citizen's Bldg., Cleveland, Ohio



YOUR MONEY'S WORTH



Let's play store! And what fun with an actual *Super-Duper Market* with counter room for two junior clerks. Made of easy-to-assemble corrugated board in a flagstone pattern, it has a red and yellow tile roof, chimney, and door. Six shelves hold over 2 dozen miniature famous-brand groceries. 55" high, 36" wide, 26½" deep, \$4.98, ppd. Add 50¢ west of the Miss. Kal-fred Arthur Assoc. (L-56), Box 251, Forest Hills, New York.



Sent into storage. Make a note of this solid pine toy chest-bench, a fine addition to the children's room. Made and finished by hand, the edges are dovetailed, handles are cut out. There are concealed sliders for easy moving about. Measuring 31½" x 16½" x 20" high, it is available with or without the colorful deal at the top. \$11.95, exp. chgs. coll. Order from Jeff Elliot (L-56), Statesville, N. C.



The Gift—that's really different!
BLACKBOARD
FOR GROWN-UPS—NOT FOR CHILDREN
This blackboard is designed for grown-ups who will use it many ways—in the kitchen for grocery list or reminder notes, near the phone for messages and numbers, recreation room, sister's notes, etc. One of the handiest, colorful and most decorative things in your home. 11" x 14" with permanent, washable, smooth slatted surface. Beautifully shaped and decorated in brilliant colors. Chalk and cord furnished.
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NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER
NOW—Mounted in Seconds!
JUST PEEL AND PRESS
this new model anywhere on outside of windowpane. No screws, brackets or glue. Unique transparency sharply outlines bold figures and pointer. See at a glance how cold it is outside from inside, even 10 ft. away. Compensated for windowpane use.
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Thrill the Kiddies
A series of 5 beautifully colored and illustrated letters signed by Santa. Handwritten style. Order a set for each child on your gift list. (Send names and addresses plus \$1.00 per set.)
OR... you may order a series of 3 letters plus a surprise gift for only \$2.50 per child. (Send \$2.50 for sample set.)
SAMPLE SET OF LETTERS: \$1.00
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CHRISTMAS CARDS WITH AN Artist's Sketch OF YOUR HOME



Prices, with envelopes
35 — \$5.95 100 — 19.35
50 — 19.50 150 — 27.50
55 — 14.95 200 — 36.25
Each Card over 200-15c.



Yours Free!

Miles Kimball

149 Bond St. Oshkosh, Wis.



From our Home to Yours

Send us a photo of your home. Our artist will sketch it and we will print it on the cover of this Greeting. A sheet of snow-white parchment paper is French-folded to 5" x 6½". On the cover (above) is the sketch of your home in black, with "From Our Home to Yours" printed under it in red. Inside chiefly is printed your name under the message "Best Wishes for the Holiday Season."

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- Holds 11 plants, 10 on Revolving arms
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ORDER BY MAIL today for only \$14.95 plus \$1.00 for packing and postage. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—your money back if not delighted. **Vio Holden Mfg. Co.,** Box 915, Dept. 32, Topeka, Kansas.

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Glamour Gifts by BRANDICOLF



THE INITIALS BRANDED ON THIS
GENUINE CALFSKIN RUG

Jr. Buckaroo or Sportsman, these silky, short-haired calfskins are perfect for his bedroom or den—for floor or wall. Soft yet durable, Sueded back, 3 initial brand (print initials desired). Choice: black or brown with white. App. 5 sq. ft. — \$12.95 PPD. 6 to 7 sq. ft. — \$17.95 PPD. Unbranded — \$1.00 less.



SHE'LL ADORE THIS LUXURIOUS

SHEEPSKIN "Snuggle-Rug"

Give her that "lap-of-luxury" feeling with these deep, silky sheepskins to scatter beside her bed—before her fireplace—in her playroom. Cloud soft, they make cold morning risings a joy. Choice: cloud white or honey. App. 8 to 9 sq. ft. — \$12.95 PPD.

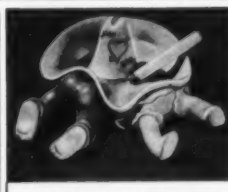
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Like walking on a cloud—these feather-light slippers are exceptionally warm and comfortable. A most unusual Christmas gift—they are imported from Peru where they are made high in the Andes. Available in all sizes (including children's and men's), in snow white and various shades of lavenders. Dry clean like new. Send correct shoe size

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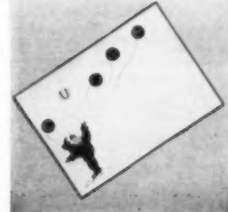
YOUR MONEY'S WORTH



Kitchen dress-up. This apron, serviceable for cooking chores, pretty enough for hostess duties, is fashioned of unbleached muslin, has a bib, pocket, and deep border of colorful flower, fruit, and vegetable prints. The generously cut skirt and waistband fits all sizes. \$3.98, ppd. Order from The Village Shop (L-56), Cashiers, North Carolina.



Stainless steel platter to delight every host or hostess. Imported from Sweden, these fine pieces are ideal for all heating and serving—are so practical for they stay shining and bright merely with soap and water. Made up in 3 useful sizes, 12½" long, \$5.50; 14½" long, \$7.50; 16½" long, \$9.75; all ppd. Scandinavia House (L-56), 111 E. Post Rd., White Plains, N.Y.



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Shells in fine detail, ready for baking individual portions, resemble the real thing. These are on white glaze and oven-proof. Size 6½" x 4" x 1½" deep. Makes fish dish a real treat! Can also be used for nuts or mints.

6 for \$8.35 postpaid

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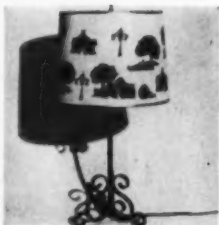
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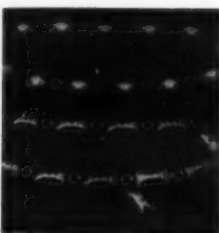
YOUR MONEY'S WORTH



Colonial charm of yesterday finds great favor in rooms of today. This fine water bench is an authentic reproduction of the middle eighteenth century. Use it as a buffet server in living or dining room, or as a lar. Shipped knocked-down, ready for assembling, with a special antique satin stain included. Measures 4' 3" high, 3' 6" wide, 1' 3" deep. \$59.50, exp. coll. Salt Box Traditionals (L-56), 74 Stage St., Stamford, Conn.



Victorian mansions. This good-looking table lamp stands 28" high, has a graceful, black wrought iron scroll base, smartly patterned shade of silk-screened fabric on parchment. The design is a series of Victorian houses, iron fences, and gaslighted street lamps typical of that era. In red, green, and black on white, 14" wide, \$10.95, ppd. House of Bertram (L-56), Box 598, Scarsdale, N.Y.



Western flair. These handsome coucha belts, a fine copy of the originals made in sterling, are reproduced in a nontarnishable white metal. Wonderful with slacks, woolen suits, autumn tweeds, each belt is 34" long, can be shortened to fit by removing extra links. Chic and casual as a fashion accessory, each belt is \$5.00, postpaid. Order from The Cracker Barrel, (L-56), Franklin, Michigan.

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Hand-fashioned in the Blue Ridge mountains... choice solid maple seats, hand-woven oak splint seats. Solidly built, smoothly sanded, hand-rubbed in a flawless natural finish. May be used as is, or painted, stained, lacquered, Outstanding Value—Order Today!

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WASHABLE CHOICE OF 5 COLORS

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Complete Set, 50 pieces \$3.95 Post 15 pieces, including large sleigh \$2.45 Paid

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So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-nineteenth century.

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Converts any table lamp into a Christmas tree in just a few seconds. It's a refreshingly different idea for adding Yuletide cheer to your home. Equipped with sturdy projecting twigs and branches to hold small gifts, and Christmas tree ornaments. Beautifully designed in legendary colors of red and gold or silver and gold. You'll use it year after year.

Miracle "Glow-Glow" Included

Just sprinkle on "Glow-Glow" and your lamp glows in the dark—even with lights out—and there's plenty for use on your Christmas tree, window sill, table settings, mantel, etc. Turn off the room lights and won't your guests be surprised!

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Not more than two shades to each customer. Send check, money-order or cash. Add 10¢ to C.O.D.'s ordered for postage and handling.

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Distinctively styled to harmonize with your best furnishings, these lovely tables let you save as positive than their low prices indicate. Constructed with many quality details. Crafted from selected hardwoods—solidly-jointed, smoothly sanded, & ready for you to stain, glaze, or lacquer.



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Coffee Table with 12.95

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END TABLE \$12.95

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YOUR MONEY'S WORTH



Checkers or chess, on the move. This game board has 32 dual-purpose chessmen which become checkers when detached, and a magnetic device to hold them securely on the board. Marvelous for travelers, vacationers, servicemen, convalescents, etc. Game board, 8" x 6", collapses to pocket size; directions for playing chess included, \$4.25, ppd. Selectos (L-56), 34 West 37th St., New York, N. Y.



A note of charm for your front entrance. Designed in gleaming solid brass in the form of a lyre, this attractive door knocker is about 1" wide, 6" tall, \$6.95, ppd. In aluminum, finished in satin black, \$1.98, ppd. Included with each are three wood screws for mounting. Order from Tennessee Chromium Plating Co. (L-56), 206 Louise Avenue, Nashville 5, Tennessee.

NEW! VISORETTE THE PERFECT AUTO SECRETARY



Beautiful 14" x 2" top grain saddle-leather case. Clips to any car visor. Holds maps, gloves, sunglasses, note pad, pencil and pen within easy reach of driver and passenger. Zippered pocket holds maps and papers. Keeps your glove compartment neat. Beautiful 5" gold-tone mechanical pencil and three 4" x 3" note pads included FREE! Send check, cash or money order today. Sent postpaid and guaranteed. No C.O.D.'s please. \$6.95 Only.

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THRILLING CHILDREN'S GIFT POP CORN JUNIOR

More than a toy... a real machine
Sensational new machine pops all the corn you can eat. Comes ready to use, just plug in cord. Height—20 inches. Sturdily constructed to last for years. Features red plastic top that lights up like big ones at the movies. Aluminum sealed heating unit. Glass enclosed to keep pop corn warm. Colorful clown insignia on front. Make your child happy or order as gifts for others. Sorry, no C.O.D.'s. Send check or M. O. today for immediate delivery.

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POSTAGE PREPAID
EACH UNIT CONTAINS:
• Pop Corn Junior Machine, ready to use
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\$8.50
Sleekly styled in the contemporary manner, this handsome bucket holds ice cubes for 4 hours, with 80% efficiency, stays on the job all through the most successful party! Thermos-style Pyrex in a sleek brass-plated frame, with handle trimmed in white. 2 qt. capacity. Use it to keep foods hot or cold indefinitely too. Raven Black or Snow White. Send for free gift catalog.

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POTATOES PEELED IN SECONDS—
With This Amazing New Machine!



No more potato peeling problems! This ingenious potato peeler from HOFFRITZ saves your "spuds" in a matter of seconds and requires no special knowledge of peeling. Made in Germany. Construction of 2 strong metal materials. It has 4500-rotational shaft. Simple to operate. Instructions included. Also come equipped with built-in fruit of your kind. Only \$6.95, postpaid. 1-day money back guarantee. Send check, cash or money order today!

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Yes! These cars, trucks and planes put end-to-end and reach almost 8 feet. You get FIFTY true one-dimensional colorful plastic scale models of streamline modern, highway vans, trailers, service cars, U.S. Army planes. Perfect collection to swap, exhibit! Order now!
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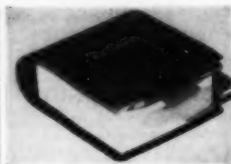
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10" Diameter x 6" high

Also available without design.

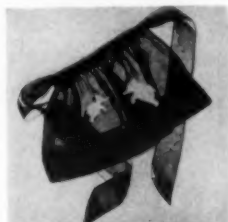
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YOUR MONEY'S WORTH



Pink elephants will lend a spark of humor to your role as hostess. This delightful cocktail apron is made of sheerest black organdy, is decorated with two hand-sewn elephants made of pink felt, each with glistening rhinestone eyes. Completely washable, here is a pretty yet practical apron, \$5.95, ppd. Carl Duncan Co. (L-56), 2429 Pine Street, Philadelphia, Pa.



Tiny trinkets will have a place of their own in these charming boxes. Imported from Italy, they are hand carved and hand painted in bright enamel colors. About 2 1/4" high and 2 1/4" wide, the angel figurines on the covers make them a delightful "extra" at Christmas time. \$1.25 each, 4 for \$4.50, ppd. Kathleen Weller (L-56), Bryn Mawr, Pa.

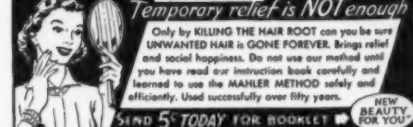


Smoking duo. Smart looking in black and white, this two-piece set is designed in black metal, black plain ceramic. The feet on both the cigarette container and ash tray are rubber-tipped to protect table top. Ash tray is removable for easy cleaning. A gift that looks more than \$2.95, ppd. From James Lee Co. (L-56), 1140 South Michigan Avenue, Chicago, Ill.



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YOUR MONEY'S WORTH



A thumbful of service. Purse-size, this little gadget can take care of any emergency sewing problem. Designed with a colorfully flowered top and silk tassel, it opens on the bottom, revealing four spools of multi-colored thread, and on the top, some straight pins and a needle. A practical thought for a Christmas stocking, \$1.25, ppd. Personal Greeting Co. (L-56), 93-24 Queens Blvd., Rego Park, N. Y.



Kitchen convenience. This wall fixture is made of steel, enameled in black or yellow with chartreuse flowerpots, green or red with yellow pots. There is a catchall for marketing lists, recipes, household memos. 7½" x 19", easy to hang on any wall. \$3.75, ppd. Order from Perks (L-56), 226 Murdock Rd., Baltimore 12, Md.



Desk trio, deftly designed in wire, loomed by hand. The trimming is a series of loops which set off the simple, straightforward lines of the basket, letter-holder, and picture frame. Finished in either snow-white or gleaming gold, the ensemble is \$14.95 complete, basket alone is \$7.95, ppd. Allow two weeks for delivery. Unique Gifts (L-56). Box 164, Glen Ridge, N. J.



Morning coffee or afternoon tea will be as gay as can be with these nesting chickens. In white pottery with vibrant touches of red, black, and yellow, the sugar and creamer stack compactly on top of the three-cup tea- or coffee-cup when not in use. A delightfully different and useful gift, the set complete is \$3.95, ppd. Daniel Low & Co. (L-56). Salem, Mass.



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Hand-turned by Village Craftsmen
In New Hampshire's Swanzy Village
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The graceful table measures 30" x 48". Its top is solid selected birch in natural or walnut finish—not a ply-wood—not a plastic, but solid birch. The exclusive Madden finish is highly resistant to scratches, alcohol, and cigarette burns. The base is wrought iron in black matte finish. Complete with 6 Croote chairs, (illustrated in box at right) in denim, only **\$69.95**

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Holds everything he needs for
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Send for brochure of other unusual gifts.
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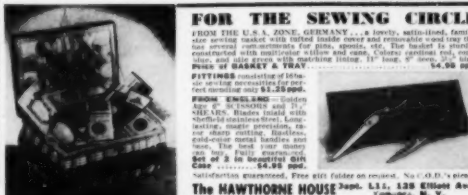
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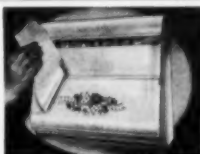
FROM THE U.S.A. ZONE, GERMANY... a lovely, satin-lined, family-size sewing basket with tufted inside cover and removable wood tray (the tray has several compartments for pins, spoons, etc.). The basket is sturdy, constructed with multicolored willow and cane. Colors: cardinal red, copal blue, and olive green with matching lining. 11" long, 5" deep, 3 1/2" high. **Price of BASKET & TRAY \$4.95**



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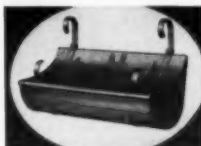
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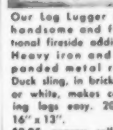
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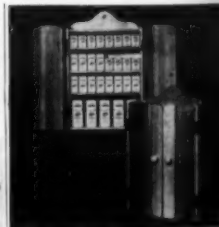
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03

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SHE CRIES
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Bathe her like a real baby — her entire body is genuine latex.



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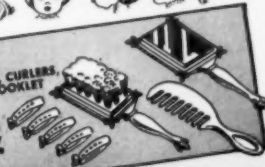
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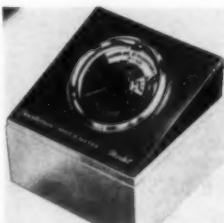
YOUR MONEY'S WORTH



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And on top of all this it's one of the funniest books ever written. "You'll laugh aloud" says **Sam Bradford**, who "Makes Refinishing Fun." Adds the **N. Y. World-Telegram & Sun**, "Only \$1.00"

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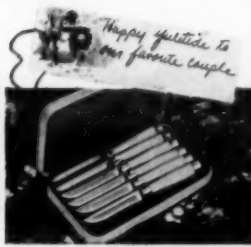
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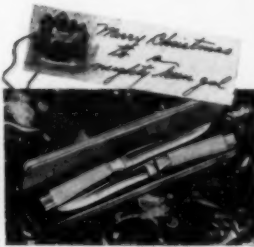
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PANCAKE MIX—NEW WAYS **WITH AN OLD FAVORITE**

Besides being the oldest of the ready-prepared food products, pancake mix is also one of the most versatile. Here are recipes which show how it can be used in many other ways.

BLUEBERRY MUFFINS

- 2 cups pancake ready-mix
 1/2 cup sugar
 1 egg, beaten
 1 1/2 cups milk
 2 tablespoons melted shortening
 1 cup fresh or frozen blueberries, drained
- Heat oven to 425°F.
 - Mix pancake mix and sugar.
 - Add beaten egg and milk.
 - Stir lightly until combined.
 - Fold in melted shortening and blueberries.
 - Fill greased muffin pans 3/4 full.
 - Bake 15 to 25 minutes.
 - Makes 12 to 18 muffins.

POTATO PANCAKES

- 1 1/4 cups pancake ready-mix
 2 teaspoons onion salt
 1 cup milk

- 2 eggs, beaten
 2 cups grated raw potato
 2 tablespoons melted butter or margarine

- Mix pancake mix and onion salt.
- Add milk and beaten eggs.
- Fold in grated potato and melted butter.
- Pour 1/4 cup of batter for each pancake onto a hot, lightly greased griddle.
- Bake to a golden brown, turning only once.
- Serve with hot gravy or hot spiced applesauce.
- Serves 6 to 8.

CRÊPES SUZETTE

- 3 eggs, beaten
 1/2 cup milk
 1 teaspoon brandy
 1/2 cup pancake ready-mix
 1/2 teaspoon grated lemon rind
- Combine beaten eggs, milk and brandy.
 - Add pancake mix and lemon rind.
 - Melt one teaspoon butter in small frying pan; heat until butter bubbles.

- Pour in just enough batter to coat bottom of pan with thin layer.
- Bake until pancake is delicately browned; turn, and bake other side.
- Roll up; serve with the following sauce.

- 1/4 cup butter
 1/4 cup powdered sugar
 1 1/2 teaspoons grated orange rind
 1/4 cup orange juice
 2 tablespoons Curaçao

- Melt butter in chafing dish or over low heat.
- Add sugar and remaining ingredients.
- Add rolled pancakes and heat slowly.
- When sauce is sirupy and pancakes are thoroughly heated, sprinkle with Curaçao and ignite.
- If you do not use a chafing dish, remove pancakes and sauce to a platter and proceed as above.
- Serves 6 to 8.

ROULEAU AUX CONFITURES (easy jelly roll)

- 3 eggs
 3/4 cup sugar
 2 tablespoons butter or margarine, melted

- 1 tablespoon lemon juice
 1 teaspoon grated lemon rind
 3/4 cup pancake ready-mix

- Heat oven to 400°F.
- Beat eggs until light and foamy with rotary or electric beater.
- Gradually beat in sugar.
- Gently stir in remaining ingredients. DO NOT BEAT.
- Grease a 15-x-10-x-1-inch pan, line bottom with wax paper, grease again and sprinkle lightly with flour.
- Pour batter into pan.
- Bake 10 minutes.
- Immediately turn cake out on a tea towel that has been well dusted with confectioners' sugar.
- Remove wax paper from bottom of pan.
- Roll cake up in towel, let stand 10 minutes; unroll carefully, spread with currant jelly.
- Reroll and dust with confectioners' sugar.
- Serves 10.

Variation:

ICE CREAM CAKE ROLL

Spread with 1 quart of ice cream, leaving an inch margin all around. Roll up quickly, wrap in wax paper and place in freezer.



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Something wonderful

HAS HAPPENED TO DINING . . . IT'S **TEXAS-WARE**

The day of the "informal" formal is here, and LOOK what you can do for your table with Rio Vista in Ebony Black, Bone White and Chinese Red! That's the delightful thing about Texas Ware, this gay, versatile new kind of molded dinnerware. Whether it's the "little dinner," the crowd in after the game, or the everyday pleasure of making your table look "special" for your own family, Texas Ware teams fresh, casual charm with thorough practicality. You can work fast with Texas Ware . . . let everyone help.

For these suave, smooth, delicate-looking dishes are **RUGGED**, actually replacement-guaranteed for **TWO FULL YEARS** against chipping, cracking, breaking.

Automatic dishwasher, boiling water, speedy stacking . . . Texas

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of mix-match colors, \$13.95. Accessory pieces and open stock are inexpensive, too.

Write for color folders illustrating the complete Texas Ware lines, address



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THE CASE OF THE OVERWORKED THERMOSTAT

(or why it pays to
get insulation's **SECOND** value)

The thermostat read 80°—but the room temperature felt nearer to 60°. No wonder Fred Clark couldn't find a buyer for his house! His insulation, you see, was not the kind that provides the important **SECOND** value... ability to protect property values.

Balsam-Wool sealed insulation is famous for its primary job of providing year 'round comfort and slashing fuel bills. But **SECOND**—and equally important—it keeps the re-sale value of your home high. That's because Balsam-Wool **lasts**—resists settling or packing down—has an efficient vapor barrier—is windproof and highly fire retardant. In short, Balsam-Wool is the mark of a quality-built home!

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Here are all the answers to your questions about insulation—actual proof that Balsam-Wool sealed insulation will give you more for your money. Avoid costly mistakes—mail the coupon for your copy now.



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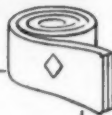
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Based on research and survey, our architect designed this house to fit the budgets of America's young homemakers and to meet the space requirements of a growing family. Designed to cost \$15,000 or under without land, its simplicity, efficient use of space and practical construction economies make it truly a house with a future.



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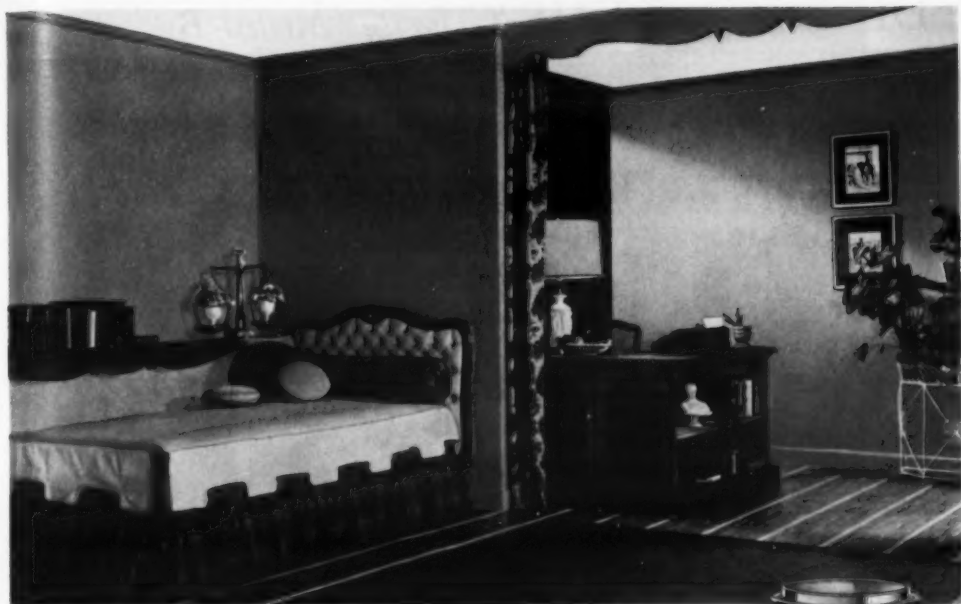
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SUPER KEM-TONE comes ready to use. No thinning, just stir and apply with brush or Roller-Koater. Dries so quickly you can use your room the same day you paint it.



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Use KEM-GLO, the super durable enamel with the rich subdued lustre, for kitchen and bathroom walls, for all woodwork, for indoor and outdoor furniture. No undercoater needed. One coat covers most surfaces. Dries in 3 hours. Color-matched to SUPER KEM-TONE. Try it and discover why KEM-GLO is America's favorite enamel.



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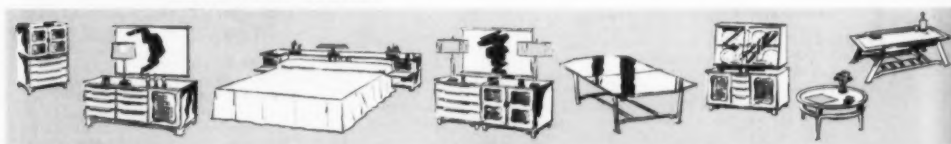


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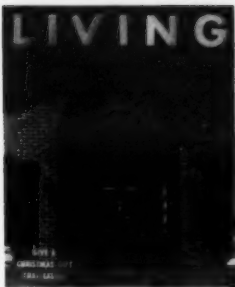
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NOVEMBER 1953 35 CENTS

LIVING

FOR YOUNG HOMEMAKERS



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Give a gift that lasts

A gift for the home is not as impersonal
as it may seem when you consider the permanent
pleasure it gives the whole family

Just as his neglected conscience played hob with Scrooge, so the warning cry of "only so many shopping days until Christmas" hangs over the average young American's head from September until December 24th. At first the idea is rather amusing. By Thanksgiving it has begun to gnaw with an alarming persistency, and by December it has become a cause for panic. What will John give Mary? Just as maddening, what will Mary give John? With or without the first snowfall, our young friends start eying each other uneasily at the breakfast table, wondering what in the world they can think of this year. Forgotten are the year-long discussions of the new rug for the living room, much admired but never purchased; the den for John, the guest room that knows no guest because of the ancient vintage of its bedsprings. And what a pity! Here, if our friends could only recognize them, are the perfect gifts. Having long contended that the pleasure of giving a gift is fast nipped in the bud by not knowing what to give, we cornered a few young people and boldly made out their Christmas lists. Allaying any fear that gifts for the home might be too impersonal, we sent them off shopping with a vengeance and our blessing. A long-wished-for tile floor was laid. A guest room, newly bedded, put out its welcome mat. The den, properly decked with masculine gadgets, was assembled. A chaise longue found a mistress and a reclining chair a master. Christmas came to these houses in the same red ribbons but in an entirely new spirit. If there was one flaw in our

plan, it was only that too many gifts were needed. A house cannot be completely transformed in one fond stroke, but in a succession of Christmases it can become a grateful testament to thoughtful gift giving.



THE LIVING ROOM can be a giant package of gift suggestions wrapped in the brilliant colors of freshly painted and papered walls. Traditional in feeling, modern in conception, this friendly room is composed of pieces that lend themselves to a combination of styles and preferences. The price tags are within reason, too: the well-proportioned sofa with foam rubber cushions, about \$200, the mahogany side chair, \$29, the rug of Dupont Fiber E, \$119.50 (even the rug underlay, unseen, but evident to the step). All are welcome gifts

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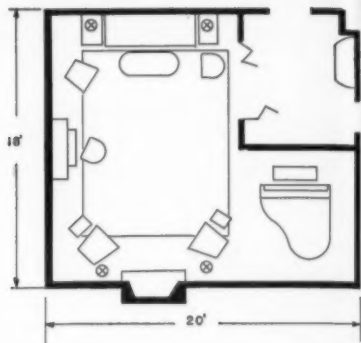
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A LESS IMAGINATIVE HUSBAND would never dream of giving his spouse curtains by the yard. This one did, and the result is worthy of his ingenuity. Lace, in a design woven at the suggestion of *LIVING For Young Homemakers*, has the look and feel of hand loomed (\$1.95 a yard). Hung over underdraperies of moss-green cotton, it falls so gracefully that we think it will mark an enthusiastic return to lace as a treatment for both the traditional window and the wide contemporary expanse of glass



BENNETT BLISS

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THE PIANO, in many households, is usually a long-anticipated investment. Here, for a music-loving family, it was one of the first. A gift of many Christmases, it is placed dramatically in an alcove against a background of scenic wallpaper. The nest of tables (\$29.95) is a thoughtful gift of unlimited usefulness, and the armchair, which stands comfortably on its own, becomes a chaise longue with the ottoman

MORE BARE WALL SPACE has been earmarked for "the place where our breakfront will go when we can afford it" than for almost any other piece of furniture we can think of. Here is one well below the average estimate, about \$150. In fruitwood, it has a spacious drop-down, can be an important gift for a family to give one another. (For individual listing of Christmas gifts, see page 188)



[Continued on the next page]

The focal point of family life can
be a room for dining,
study, and the pursuit of leisure

IN OUR EFFORTS to utilize space in the small home, we have planned dining areas all over the house. Holidays, however, remind us that no amount of improvisation quite takes the place of the traditional dining room. Let's make a switch, then, and plan a room that can be a family room as well. Here, a floral-bordered cotton print lends itself to the informal window treatment, and is repeated on the three-quarter-size sofa and cushions. The table pretends to be nothing else and serves equally for the family conference and the children's study, as well as for the festive board





THE FIREPLACE, which might have come from an old New England kitchen, sets the keynote of traditional hospitality, its gleaming whiteness a pleasant contrast to the mustard walls and heather tones of the jute and cotton rug (a gift of good value, incidentally, at \$39.95). The furniture, of knotty pine, is simple and graceful. Andirons and fireplace tools are brass, a thoughtful gift for those fortunate enough to possess a fireplace. A reproduction of a primitive painting completes the scheme of sturdy tradition



THE OLD-FASHIONED sideboard was once the proud display piece for silver and cut glass. Its modern counterpart, the buffet, with its removable hutch cabinet, has practical storage space for linen and silver, and its shelves may be used for books as well as china and glass in making this a more general room. Crystal and brass sconces, colonial American in feeling, lend soft light, a note of elegance. (For individual listing of Christmas gifts, see page 188)

[Continued on the next page]

Give your twenty-four-hour-a-day room the comfort and charm it deserves



WE DON'T HOLD WITH THE COUPLE who dress up the "front" of the house and allow their own bedroom to have a haphazard plan and become the catchall for castoffs. This is the place where comfort, convenience, and attractiveness contribute beyond measure to the happiness of those who share it. Above all, it can be a comfortable place in which to sit, to read, to sew, and even to think



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COLOR IS A GIFT, to be shared by those who live in the room, a mutual agreement in clarity and hue. Here the graceful simplicity, the warm finish of mahogany pieces are compatible with masculine preference and feminine taste. The use of the powder table to the distaff side has been obscured by placing its mirror in the small adjoining dressing room converted from a large closet. The smart traveling case has been put to good use as a blanket box; old bedside tables are dressed up with tailored skirts. (For individual listing of Christmas gifts, see page 189)

AMPLE DOUBLE CHEST is perennial favorite of most couples. Besides size, this has excellence of design to its credit

[Continued on the next page]



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Give your child a room that suits his size. Here's one both small in scale and price

MAPLE, DENIM, AND LINOLEUM make an ideal combination for a growing, active child without sacrificing any of the room's fresh appearance. Price is another fresh note: the single beds are about \$30 each; the large chest is \$69. Homemade table serves as a desk, game storage, and hobby space at the same time. Miniature greenhouse will grow plain grass or orchids. The jackstraw-patterned linoleum floor is splendid safety precaution against hobby enthusiast's mess. (For individual listing of Christmas gifts, see page 189)



SURPRISE AND PLEASURE will register from any boy if a fireman's ladder is used for framing pictures



THOUGH LIGHT IN COLOR, the coverings for chairs and ottomans (like those for the beds) are denim—as easily washed as the floor. Spreads are as decorative as they are serviceable, and above all, tailored so simply that each child can make his own bed in record time

[Continued on the next page]



SCOTT DYER

What better gift is there
for the man of the house
than a room all his own?

HIS OWN, PRIVATE HEADQUARTERS should be decorated with furniture and accessories designed to underscore his interests. Mahogany—solidly masculine—is used for the wood pieces; fabrics, leather coverings, and rough-textured, random-looped rug, all accentuate the mellow look. Get him a desk large enough for his files and a lamp to light it well. Add to his collection of sporting prints, get a rack for his assortment of pipes. He'll like the comfortable sofa-bed and its price, \$149. He'll be delighted with the latest book on trout flies, or a hand-carved set of chess



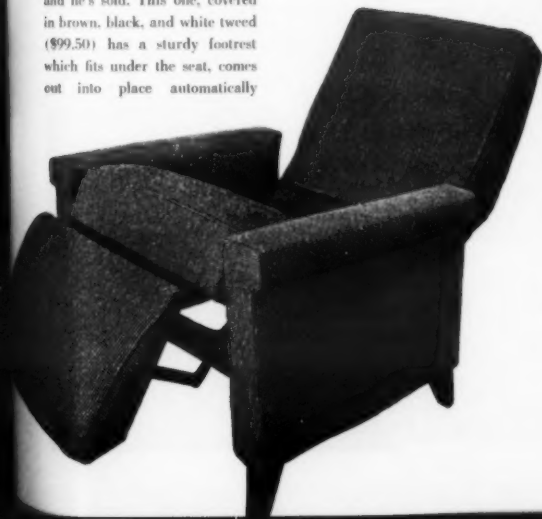
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SOME MEN believe their personal comfort went out with the Morris chair. Just let him sit in one of the new reclining chairs and he's sold. This one, covered in brown, black, and white tweed (\$99.50) has a sturdy footrest which fits under the seat, comes out into place automatically



THE RECLINING CHAIR is a sure-fire signal of the comfort most men dream about, but seldom have. This plastic-covered one (\$129) gives not only comfort but resistance to wear



BACK REST, SEAT, AND FOOTREST move independently, yet actually work together to cradle the body regardless of its position, through the gamut of a man's after-dinner quest for relaxation. Covered in a leatherlike plastic, it costs \$187. (For individual listing of Christmas gifts, see page 189)

[Continued on the next page]

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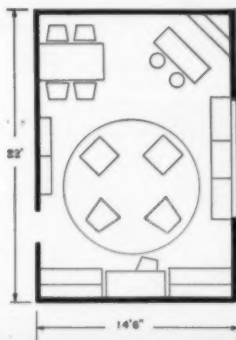
RUN DOWN THE LIST of an average family's enthusiasms and prove how much "equipment" they take. Piano, TV, high-fidelity radio and phonograph, home movies, tape recorder, and games all need a lot of space. However, the homemakers who set aside a special room for them go a long way toward full family enjoyment. Establishing such a complete collection at once is more than most can manage; the room shown here can serve as a check list, for one-at-a-time purchasing. Even if incomplete, the all-purpose room automatically becomes a gathering place for happy leisure time

From the family entertainment
budget, a recreation room
can be built a piece at a time





THE BLANK WALL behind piano has been painted flat white and serves as a movie screen. White unit of shelves and cupboards for TV, radio-phonograph adds impression of depth to room. TV is mounted on a dolly, for easy viewing, slides back into unit when not in use



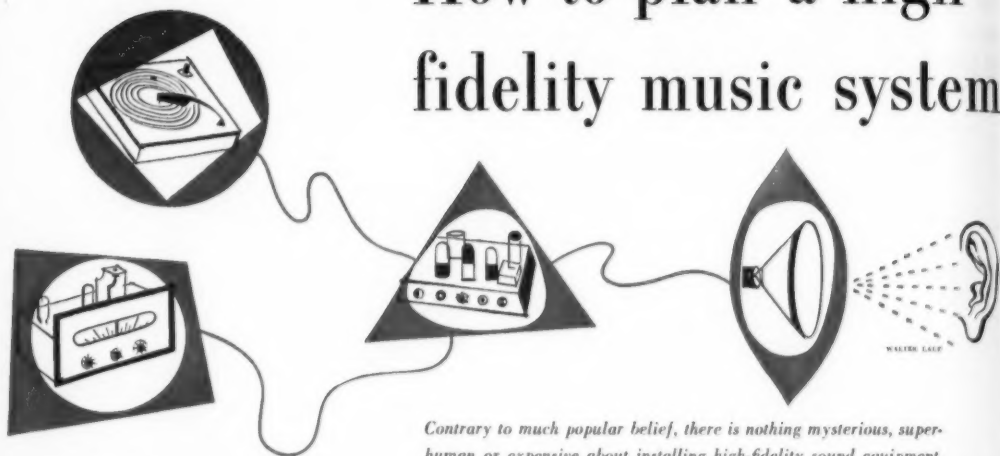
BULLETIN BOARD for the whole family's amusement and use is made of composition board, neatly framed. Side lanterns are ideal for television viewing



AMPLEY-SCALED TABLE sees constant use—for games, snacks, the children's homework. Wrought iron and wood (with fiber backs and seats) make a splendid combination for game-room wear and tear. Floor is made of cork squares, for easy upkeep and sound-deadening effect. In diagonally opposite corner is snack bar, with housing for high-fidelity speaker above. The housing comes in knocked-down kit, ready for easy assembling at home. (For individual listing of Christmas gifts, see page 190)

See page 188 for listing of furniture, and for stores featuring it, see *Stores in Your Vicinity*

How to plan a high-fidelity music system fo



By JON NAAR

High fidelity, like many another new phenomenon, means different things to different people. The engineer, for instance, thinks of it in terms of wide-range sound frequencies. To the "hi-fi" addict, it is a cult bordering on the fanatical, while many other people still find it a source of mystery and misunderstanding. Of its growing popularity, however, there is no doubt, as the number of recent books and the several magazines devoted exclusively to the subject bear witness. To almost anyone, technician and layman alike, high fidelity can mean keener enjoyment of music in the home. The reproduction of music can be so realistic that it makes the listener forget the sound is actually coming from a loud-speaker.

If you haven't heard high fidelity yet, you are missing a really exciting experience. In the words of one local wit: "You never heard it so good." Contrary to some belief, you don't need a Ph.D. from M.I.T. to grasp how it works; in fact, anyone who knows how to fix an electric light plug can put together the basic parts of a high-fidelity system. Nor does it have to be extravagantly expensive. You can buy a highly enjoyable system that you can hook up yourself at relatively moderate cost, or if you want the last word in hi-fi equipment you can budget the cost over a period of time, starting with the minimum and buying extra components as you go along. Another way to cut down on expenses is to rejuvenate the radio-phonograph equipment you have by adding new parts such as a wide-range speaker

Contrary to much popular belief, there is nothing mysterious, super-human or expensive about installing high-fidelity sound equipment. It is only a matter of joining four simple elements and housing them appropriately in a room. Here are hints which should dispel your fears and open the door to wonderful listening.

or an FM tuner. In any event, the basic units of the high-fidelity system are the same. Two of them—the record player and the loud-speaker—are familiar to everyone. The other two are hardly more complicated. The tuner, which in effect is a more sensitive version of the conventional radio receiver, picks up radio waves and feeds them into the fourth basic unit of the high-fidelity system—the amplifier. This is the heart of the system because it amplifies both the radio signal and the almost inaudible sound generated in the record player pickup (by the motion of the needle in the record groove) until they are strong enough to operate the loud-speaker. Other components you can add to these include a microphone and a tape recorder, both of which are "input" units also feeding into the amplifier.

Once you understand how an audio system works, the next steps are to decide which equipment you should buy first and how you can fit it into your home. To these questions there are many answers and many possibilities. The type of set you buy and the way you install it are individual choices determined by your particular needs, the amount of room you have, and how much you want to spend. If space is limited or if you don't especially care about assembling your own system, then your best bet probably is to look into some of the fully assembled package models now being produced by radio and phonograph manufacturers. These sets represent a vast improvement over the more conventional radio-phonograph combinations. The

Family recreation room is a logical spot for hi-fi equipment

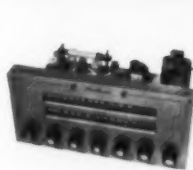
m for your home

assemble-it-yourself high-fidelity system, on the other hand, offers the advantage of much wider choice of individual components and also of how and where you put them in your home. It will normally give better performance, but naturally takes more time to assemble and install. A third possibility is to select the audio equipment you want and then have a local audio custom builder or technician put it in for you. All installation, however, should be planned in terms of both acoustics and decoration, with an eye also to future expansion and additional equipment.

When you install a hi-fi system there are certain technical points to watch for. First, you should locate record player, tuner, and amplifier close to each other. By cutting down the length of the input leads you lessen the chance of unpleasant hum. Another important point is to provide adequate ventilation for the amplifier. If the temperature reading in the amplifier cabinet after an hour of play is 15° or more above room temperature, more ventilation is needed. One of the most vital links in any audio system is correct design of the loud-speaker enclosure. You can get excellent results by mounting the speaker in a wall or on a closet door so that the sound waves from the front of the speaker are separated from those of the back. Other enclosures are the "infinite baffle box"—a fully enclosed rectangular cabinet insulated with sound absorbent material such as rock wool—the "bass reflex" cabinet, and the corner enclosure. Which type is best for your requirements depends on many different factors and it is usually worth-while to get some expert advice before installing this particular unit.

Planning the layout of your high-fidelity music system offers infinite play for your imagination and ingenuity. You can place your system in existing cabinets or other pieces of furniture, or you may prefer a built-in installation either in a wall or converted closet. Many people are fitting their audio equipment into bookcases, shelves, and even drawers. Another favorite installation idea is to house the record player, amplifier, and tuner in an end table, cabinet, or coffee table. Some examples of how hi-fi equipment can be built into a room are illustrated on page 178.

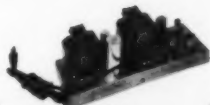
For list of dealers, see page 180



Tuner



Record Changer



Amplifier



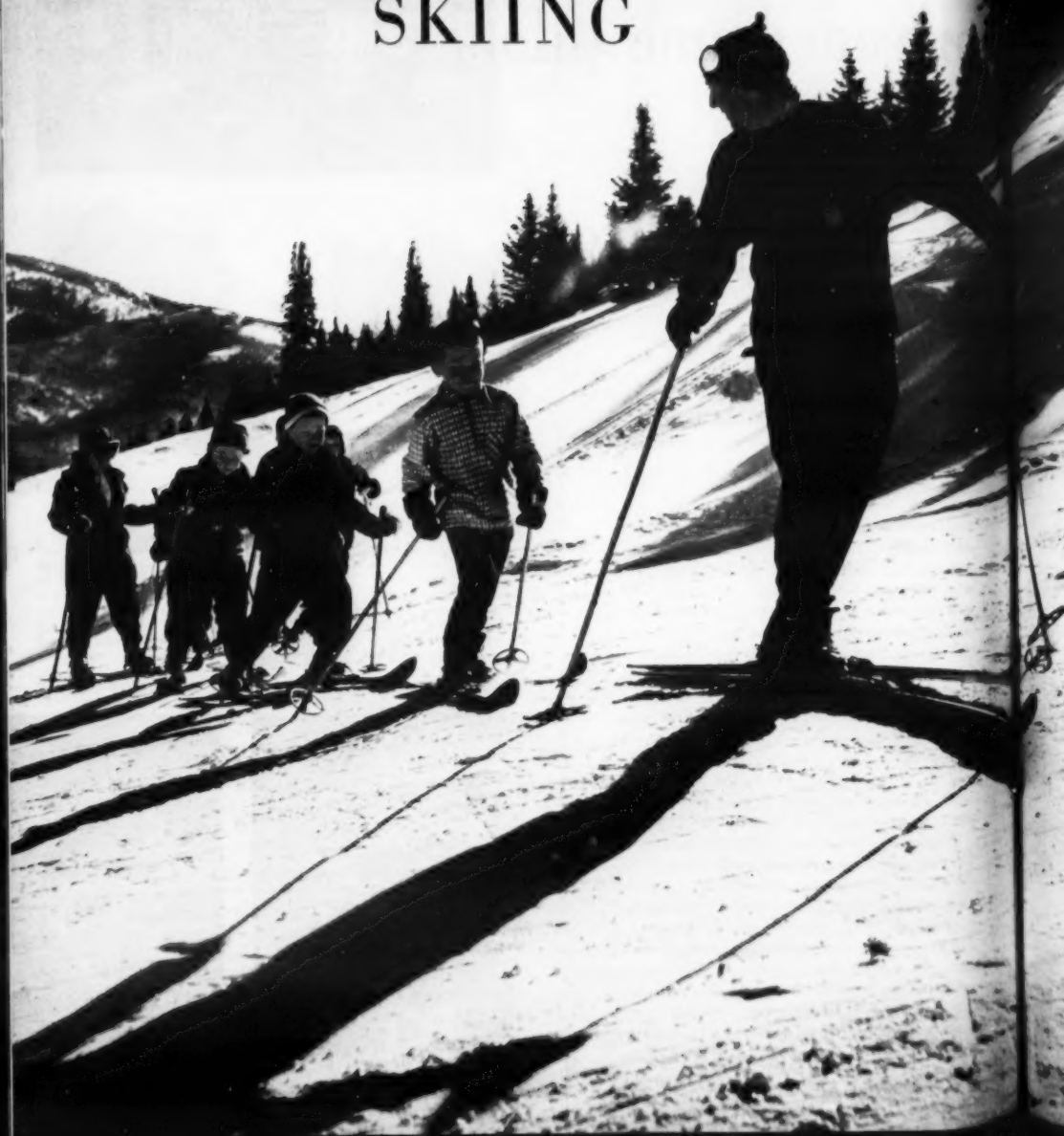
Speaker

Built easily and unobtrusively into this room (shown also on page 144) are these four major high-fidelity components: an AM-FM Pilotone, a Pilotone amplifier, a University speaker enclosure, and a V-M Triomatic record changer. Tuner is located at a convenient height in right-hand built-in wall

cabinet. Directly behind it (unseen) is the amplifier, a key instrument in the hi-fi setup because it smoothes sound as well as increases its audibility. In a pull-out drawer in the cabinet section below is the record changer. Speaker is located neatly in snack bar corner, well above furniture which might block the path of sound



READING, WRITING, AND SKIING





SKI TOGS are standard school dress for children in Steamboat Springs, Colorado. Not a moment is lost in getting to the slopes for the skiing that follows each day's lessons

When winter comes to Steamboat Springs, Colorado, the children who are lucky enough to live in that town become, possibly, the happiest in the world. The reason for this lies in the fact that this small community, high in the Rocky Mountains, boasts a ski recreation program that includes every child in town. Here children learn to ski soon after they learn to walk, and it is hardly necessary to add that by the time they have mastered the kick-turn they are avid devotees. The program began a few years ago when a group of adults, aware of the town's sports potential, got together and floated a bond issue to build a ski lift. An ex-Olympic jumper, Gordy Wren, was engaged to supervise the new winter program, and classes were formed. As the children developed into fine skiers, a lively program of competitions and an annual winter festival were started.

The effects of this program extend to nearly every aspect of a child's life. One would have to go far to find a town with as many healthy, apple-checked boys and girls. Scholastically, too, the program pays off as children, wishing to participate in tournaments, must maintain good grade levels, and virtually unknown now in Steamboat Springs is the usual mischief that arises when active youngsters have too little to occupy their free hours. Best proof of all that such a recreation program is successful can be seen in the sparkling eyes and heard in the happy shouts—almost any afternoon in winter—when school lets out and the children stream as one to the snow-covered slopes above town.

opposite

CHILDREN TAKE TO SKIING as naturally as to walking, the recreation program has shown. Here a group of young beginners falls in line behind instructor to play follow the leader

right

SCHOOL'S OUT and pupils make a beeline for the slopes. In the time the ski program has been in effect, many of the local children have won trophies in national competition



LAST CLASS of the day is a model of efficiency and good manners. No child wants to risk being held over after class and thus miss valuable skiing time or a ski lesson on the mountain



CONFERENCES between ski coach Gordy Wren (center), Ben Moore, principal of the town's grammar school (right), and teacher Herb Ellison compare children's school and skiing progress

JOHN GAROIS



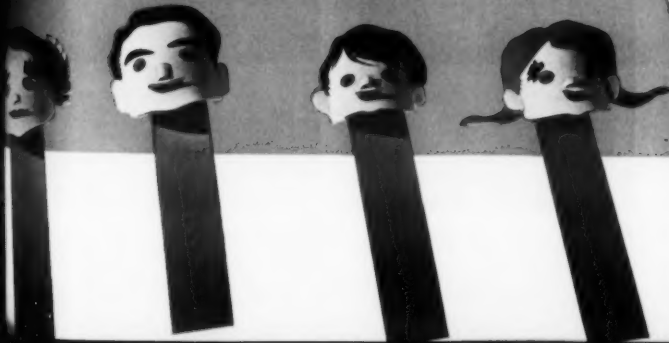
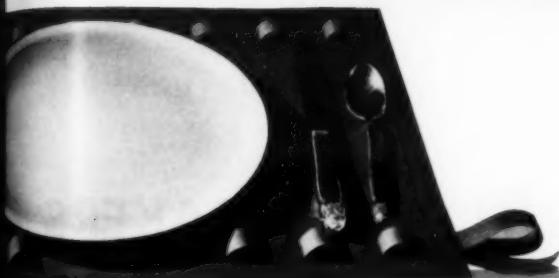
CHRISTMAS CUTOUTS

Decorations which you
make yourself will add an
individual and freshly
festive note to the big day

If Christmas is enjoyed most by children, the preparations for that exciting day are the special province of their parents. The midnight oil burned in weaving a magic spell in the living room is more than made up for by the rapt little faces which behold the spectacle on Christmas morning. This reward is even richer when mother and father take the do-it-yourself approach to their role as Santa Claus and make the decorations with their own hands. Here are some ideas which can easily be turned to decorative reality with scissors, cellophane tape, and colored paper of the size and kind to be found in any dime or stationery store. We have made stocking markers for every member of the family, fireplace and mirror garlands, package decorations, place mats, and a Christmas punch bowl — all of which you can make by writing for directions.



FOOTPRINTS OF SANTA AND REINDEER cut from black paper and leading from the fireplace or tree to a child's bedroom window are sure to enchant a tot on Christmas morning. Decking the mantel is a garland of holly leaves in whatever colored paper you choose; the same leaf pattern can be used for the mirror decoration and for the wreath under the punch bowl. Christmas place mats are one sheet of red paper with green paper ribbons leading through top and bottom. Decoration for a Yule punch bowl is designed to fit the largest in a nest of glass mixing bowls (so few families have a punch bowl). Christmas tree package decoration also stands up perkily as a table ornament under the mirror. We put markers for Mother, Father, Brother, and Sister in oversize stockings we made from colored felt



For patterns and complete instructions on how to make all of these Christmas Cutouts, send 50c in coin to: LIVING For Young Homemakers, Box No. 1405, Grand Central Station, New York 17, N. Y.

CAP AND GOWN HOMEMAKERS



**FULL-FLEDGED HOUSEWIVES CAN PROFIT
FROM COLLEGE STUDENTS' EXPERIMENTS**



Designed by: UNIVERSITY OF CALIFORNIA, ARCHITECTS AND
ENGINEERS OFFICE, AND ARCHITECT BURNETT C. TOSHI

There was a day when a young woman learned homemaking from her mother. As soon as a girl was able to hold a cooky cutter, she was busy at her mother's side learning by the time-revered method of apprenticeship the intricacies of caring for home and family. It is a pretty picture and one we remember with nostalgia. But let's face it—it belongs to another age. Today's teen-ager is far too busy with school sports and social activities to do more than a few specific chores about the house. The very job of homemaking has itself changed. The modern homemaker has greater responsibilities than her counterpart of past generations. For instance, wives today are expected to manage the family finances, a job women formerly left to their husbands. Many young marrieds have careers as well as homes, and many wives take active parts in civic affairs. All this requires that women must tend to homemaking tasks with greater dispatch and less fatigue.

To satisfy this need of learning techniques as they are practiced

today, many universities throughout the country have developed programs and courses in homemaking. At the University of California in Los Angeles such a program can be seen at its best. To instill as much realism as possible into the subject of home management, the university has provided a two-story house of contemporary design in which students actually live under the supervision of an instructor. Rotating groups of six students reside in the house for a period of five weeks. During this time, girls take full responsibility for the upkeep of the house,



A welcome to the UCLA Home Management Laboratory is extended to guests by one of the students. For the period of residence, girls learn to regard house not only as a classroom, but as though it were home



Entertaining is frequent and girls are encouraged to invite visitors to the house. Purpose of the school is to demonstrate the importance of well-ordered family living and to develop in the girls the requisite skills

J. DALE GRAY

each girl serving in turn as house manager, cook, laundress, and housekeeper. Students learn to budget time as well as finances, to think and plan ahead for smooth-running unharried housework. They are taught good habits of work.

The house is fully equipped with modern, laborsaving appliances so girls will know how to use them and have an opportunity to compare their relative merits. Even though students may not be able to afford all such appliances in their own future homes, they will be able to choose wisely what they want to buy, and to use it efficiently. UCLA goes on the assumption that every housewife is, in a sense, running a business. She has a budget to balance, work to get done. She has long- and short-term goals which take careful planning to fulfill.

At the UCLA Home Management Laboratory, students are encouraged to examine and re-evaluate techniques for keeping house. They make simple time-motion studies of everything from bedmaking to ironing, always seeking better ways of doing the chore, evaluating new equipment that might make the job easier. The goal of instruction is not to impose on "right" ways of doing things, but to develop a new attitude toward work; to encourage a future homemaker to study her own procedures and find out what methods are most economical of time and energy for her. Students quickly learn that time is saved in small amounts. They see that it is worth-while developing a technique that saves only three minutes on a task that must be performed every day or several times a day. Such savings can add up to extra leisure hours in the course of a week or month. Most importantly, girls learn that house-

hold tasks are interrelated, that it is better, for instance, to change sheets on the day that linens are to be washed, or that better use of the automatic washing machine can be made if clothes are bought preshrunk and color-fast. Housekeeping is taught as a year-round job, one that requires the same long-range planning as a business. For example, major cleaning jobs should be scheduled throughout the year to eliminate the disruptions that spring and fall house-cleaning inevitably brings.

By the end of their studies, students as a matter of course ask themselves such questions as: Can the job be eliminated entirely? Is it necessary or only habit to perform certain chores every day? Will equipment simplify a job? Will even an inexpensive tool, a brush or gadget, speed the task? Is my equipment in the right place? Is it within easy reaching distance, as close as possible to work height? Can I combine and simplify my motions? Is the sequence of work I use effort- and timesaving?

All is far from work at UCLA's Home Management Laboratory. Students are taught to regard the house as their home, and encouraged to entertain friends there. Meals are handled informally, as though within a family circle, and each girl takes a turn as hostess. Thus, as a concomitant of direct instruction in homemaking, girls receive practice in the other important, if perhaps less tangible, phases of group living.

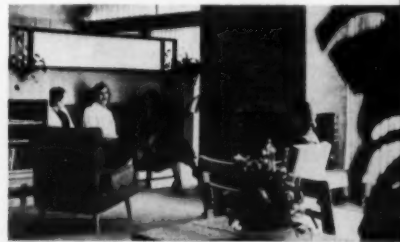
On the following pages we show students of one UCLA home management class as they go about preparing a meal, incorporating work habits and patterns they have learned. In future issues we plan to show students as they go about other homemaking tasks.



House and its facilities are open to other homeliving groups on campus, in addition to the small number of girls in residence. The class shown here is preliminary discussion will later divide into smaller groups to work throughout the entire house



Social development and appreciation of group living are intangibles which benefit students as rewarding as more obvious household skills girls learn at the house. The evenings are usually spent in informal entertaining



Fireplace is focal point for relaxation in Management Laboratory as it is in many homes. Home life girls experience here, allied with the homemaking skills they develop, makes far simpler their adjustment to future married life

[Continued on the next page]

STORY OF A MEAL SHARP-FOCUSES VALUES OF EFFICIENCY



Administrative ability is a must for any modern homemaker: at UCLA Management Laboratory, all students help develop it by taking turns supervising meal preparation and other activities of girls. Here manager of the week checks duty roster



Budgeting can be learned only by doing, so with shopping lists at hand, recipes in front of her, and reference to supplies already on hand, manager plans purchasing of food for the week. Problem is to plan nutritious, varied, and tasty meals within strict budget



Transporting groceries from one to freezer, refrigerator, and cabinets is greatly facilitated by use of wheeled cart. Such a carrier handles job in one trip



Ventilated built-in bins give generous and convenient storage space for onions and potatoes. Cabinet space in school kitchen is oriented to place object stored adjacent to appropriate work area



Storage racks eliminate clutter in cupboard drawers, give easy accessibility to utensils such as these pie tins and baking racks. This particular drawer is located convenient to cooking area, saving time and motion in many cooking or heating operations



Meal preparation gets under way. Pull-out wooden shelf facilitates chopping and paring; its low height permits sitting down to work. The right cutlery, kept sharpened, speeds job. At sink, another student peels potatoes; sink is equipped with garbage disposer to eliminate time-consuming trips



Burners in a line give easy access to each cooking utensil without necessity of reaching over range and chancing a burn. Pass-through to dining room is at left, eliminates time-costly trips from kitchen to table. Note abundance of cabinet and drawer storage space



Proof of the pudding is in the eating, and mealtime turns out to be a kind of daily examination where students test their own and fellow student's cooking. Girls take turns as hostesses, getting practice in the social as well as the practical side of home management

J. WALKER



Bread and pastries are put in a tin-lined drawer where they will retain freshness. Coffee and tea will be placed alongside teapot and coffee-making equipment in cupboard, and adjacent to range for speedier preparation



Frozen foods are put into freezer quickly before they can begin to thaw. Freezer allows advance purchases of many food products, making possible once-a-week shopping even for such items as meat, vegetables, ice cream. Preparation of foods for freezer is a vital skill for homemakers of today



Refrigerator takes care of all dairy products, fresh fruit, and salad greens which are here being stored in the two crisper trays after they have been thoroughly washed and drained at sink



Disposable paper towels are useful for wiping off meats preparatory to cooking. Work is planned to get as many tasks—baking, thawing of frozen foods, etc.—done ahead of mealtime



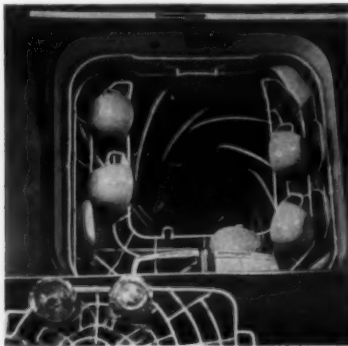
Instruction in the finer points of baking are given students by Dr. Jessie Obert, resident instructor. Mixer is mounted on shelf that swings up and out of cupboard. Rack on wall keeps cookbook within full view but out of range of food splatters. Modern equipment removes much of the drudgery from cooking tasks



Spacious kitchen with distinct areas for preparation and cooking makes for well-ordered work at mealtime. Students at school take turns at all phases of cooking, working in small groups to produce each day's meals



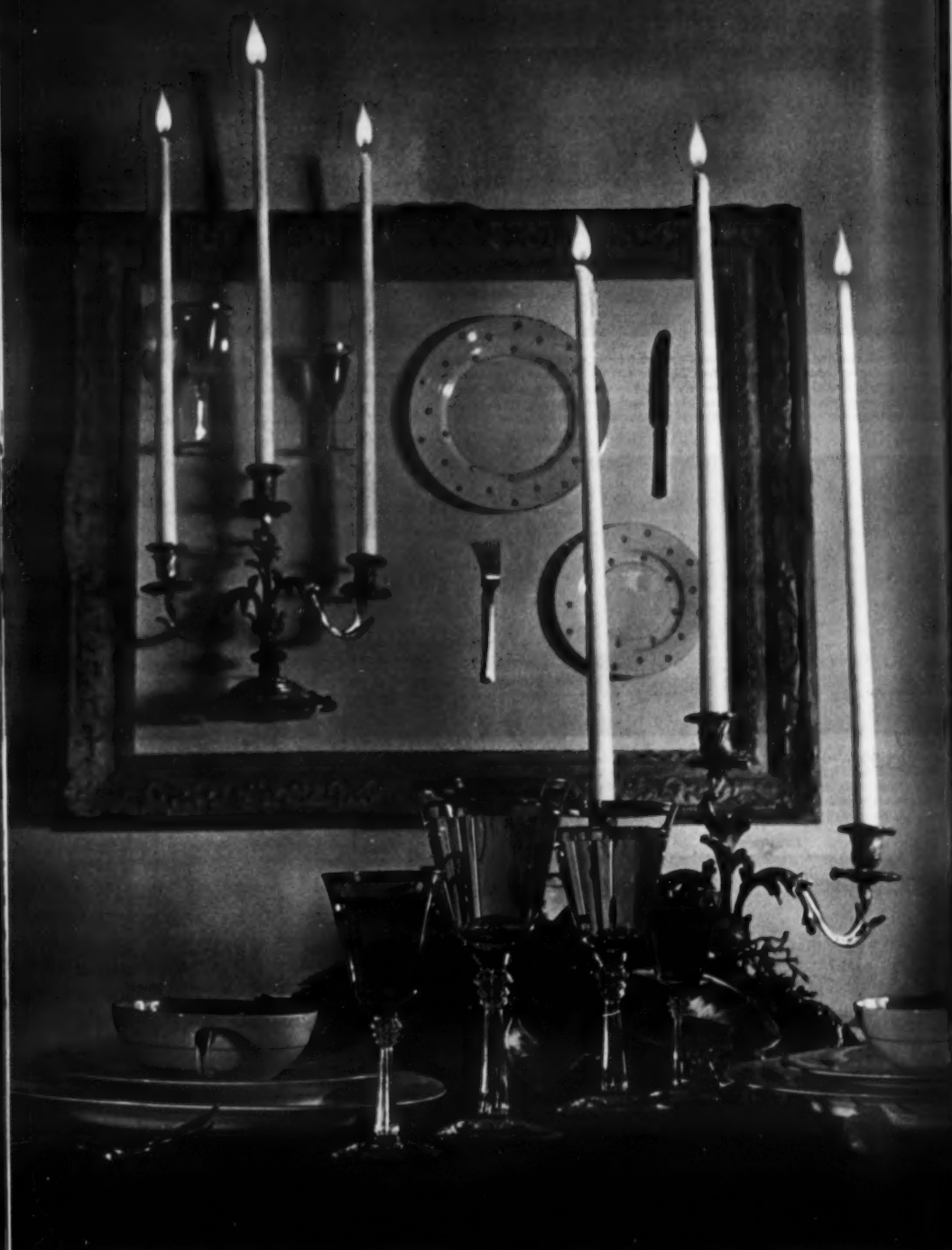
Post-dinner demitasse is a regular routine at the school. Everyone, including the resident instructor, participates, and it's a chance to air the problems of the day, plus an occasion for general feminine chitchat



Dishwasher has been voted the greatest time- and temper-saver in the house. While students relax, machine takes over, turns itself off automatically. Whole process, including scraping and stacking, takes twelve minutes



Storage for dishes is directly over washer so dishes can be lifted out of machine and put away, ready for use in the next meal experiment



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Make your table setting as handsome as a picture

Grandma Moses once said that she saw no reason to put a picture on the wall unless it was pretty. We concur and, with pardonable plagiarism, suggest that this sound advice be a guide for table settings. Today's young hostess is apt to feel that she cannot do her best, settingwise, in the limited space supplied by the average modern dining area. But a table, like Miss Stein's famous rose, is a table, and however small, provides a frame. You provide the picture, and you don't need a banquet table for a canvas. Miniatures can be as effective as murals. To work, then. Using the staples of your craft: china, glass, silver, linen, flowers, and decorative accessories, compose your setting. Don't just set the table. It's a problem of balance, composition, design, and color. Try to avoid the incongruity of elaborate silver with cottage earthenware, of delicate china with horn-handled cutlery. Most important, probably, is color. It can enhance the charm of any setting and disguise the frequent inadequacies of the average silver chest and china cabinet. To practice what we preach, we have arranged this series of still lifes and whimsically hung some of them on the wall.



BLACK AND GOLD ALWAYS SUGGEST A KIND OF SPLENDOR. IN THIS SETTING, BLACK IRISH LINEN IS A PERFECT FOIL FOR THE GOLDEN GLEAM OF THE *Durlyte* FLATWARE, *Empress* PATTERN; BARONET BONE CHINA, *Suzette* PATTERN; TINY GOLD FLEURS-DE-LIS ON DAZZLING WHITE, FOSTORIA'S GOLD-BANDED CRYSTAL STEAMWARE AND WHITE CANDLES IN OLD BRASS CANDELABRA COMPLETE THE GLITTER



THERE IS A FEELING OF PROVINCIAL FRANCE IN THIS ARRANGEMENT OF BLUE, WHITE, GOLD, AND GRAPE. THE ROYAL BLUE OF THE CHINA BANDING IS REPEATED IN THE LINEN, SHARP CONTRAST TO THE MILKY WHITE OF GOBLET'S. CHINA IS IROQUOIS' NEW *Caprician*; IMPERIAL GOBLET'S, *Doeshkin* DESIGN; ONEIDA COMMUNITY STERLING, *Melbourne* PATTERN

[Continued on the next page]





LUCY LARSEN

↑
UNLIKE THE FORMAL PLACE SETTING, A BUFFET ARRANGEMENT CAN BE PLEASANTLY UNINHIBITED. USE SILVERY IRISH LINEN AS A BACKGROUND FOR PLATES BANDED IN BLUE AND STREWN WITH SNOWFLAKES, AND SPIKE THE SETTING WITH CRIMSON CANDLES, A CRYSTAL BALL, AND VIN ROSÉ. CASTLETON'S NEW *Snowflake* CHINA, VIKING STEMWARE, KIRK'S STERLING, BOTH FLAT- AND HOLLOW WARE IN *Quadrille* PATTERN

→
THE OCCASION IS GALA, FRIVOLOUS AND DASHING, AND PINK IS THE COLOR. A BARRAGE OF PINK BALLOONS ADDS A MERRY NOTE TO IRISH LINEN BENEATH PINK STEMWARE, A GAY CONTRAST TO WHITE CHINA, PINK CHRYSANTHEMUMS, THE SOFT GLEAM OF STAINLESS STEEL. ARZBERG'S *Pink Champagne* DINNERWARE; TIFFIN GLASSMASTERS' PINK WISTARIA STEMWARE; ALSO LAUFFER'S NEW FLATWARE, *Design One*

See Your Guide to This Issue for further information



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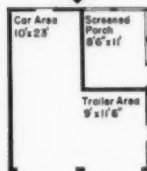
THEY BELIEVE IN

Ken and Jean Frye invested \$9,000 and a year's hard labor in their own home

In the fall of 1948, Ken and Jean Frye, of Westlake, Ohio, decided to emulate the famous Jack and build themselves a house. Since Ken's experience was limited to a birdhouse he built as a child, he and Jean spent the following winter busing up on all phases of design and construction through courses at Cleveland College, by studying government publications and home magazines. By May, 1949, the Fries felt ready to go ahead and, with the help of a local contractor, ground was broken. Basic plumbing was installed professionally, as was the concrete block foundation. Then Ken took over. A friend's hundred-year-old Greek revival house suggested the design; a government housing agency supplied the plan. For the next fourteen months, with the occasional help of friends, the Fries ran the gamut of building from nailing joists to installing hardware, and in July, 1950, the house was finished. The furniture, mostly family heirlooms, was moved in. Jean put up the draperies she had made, and they were in business. Total expenditure was \$10,700 including house, garage, and a \$1,700 half-acre plot, an investment now valued at twice the amount. The Fries' labor of love has paid off.



THE CLAPBOARD exterior is painted barn red; shutters and trim are white. Garage, which Ken designed and built, is unusually versatile for such a structure. It not only houses a car and a trailer, but has a screened TV porch where the Fries spend most of the summer. A flagstone walk leads from the garage to the kitchen door. An old farm bell has been hung in the cupola—a practical means of summoning the family to meals and to bed. The house itself has been designed for expansion and, before long, the Fries hope to add two more bedrooms and another bath. A paved patio is planned for the rear of the house outside the scenic window



TWIN HOOKED RUGS are used as a decorative link in the L-shaped living-dining room. In the dining alcove are Hitchcock chairs, pewter, and a wallpaper copied from an old crazy quilt. The pine cupboards were designed and built by Ken. Accessories throughout the house are from Sterling-Lindner-Davis, Cleveland

IN "DO IT YOURSELF"



CLOTHES CLOSET in the children's room (there are two boys) is a metal cabinet papered in the same blue and white plaid of the walls. Antique milking stools can be used as portable front seats at television. Ken and Jean together installed and finished the hardwood strip floors.



THE LIVING ROOM has a pleasant blend of Victorian furniture. Ken utilized the space beneath the windows for a built-in unit to hold books, magazines, and the high-fidelity speaker for radio-phonograph. Walls, curtains, and sofa are pale green, the chairs scarlet. Floors have been left unstained, but sealed and heavily waxed.



MORE OF THE FRYES' HANDICRAFT is seen in the master bedroom. Ken built the window valance of solid pine; he and Jean put up dry wall construction throughout the house in a week. They painted walls dusty pink; green and white draperies and quilt complete scheme.



SOLID PINE CUPBOARDS in the kitchen were also built by Ken. Floor and counter tops are marbelized linoleum, edged with aluminum molding. Window faces garden and a grove of hickories which blend with indoor color scheme.

REMODELING FOR EASY MAINTENANCE

Bachelors are notoriously proficient at thinking up ways to avoid household chores. As a result, when it comes to planning a home which requires the least possible upkeep, we can pick up some points from them. Michael Lowe was presented with a golden opportunity to put his pet theories to practice when he found a landlord who was offering tenants a chance to remodel the apartments in an old house to suit themselves. In planning his 20' x 50' space on the top floor, Mike stripped out all partitions and gimeracks, went right to the four bare walls. His scheme took servantless living into account: the living-dining room was placed right next to the kitchen to make entertaining easy; bachelor cooking is simplified by having all kitchen appliances within arm's reach. To make routine housework a simple matter, living room walls were coated with a washable paint; easy-to-clean floor tile was used in all rooms. Furniture, upholstered in leather, canvas, and other durable fabrics, can be brushed clean in seconds. Bathroom counters are laminated plastic and walls are surfaced in a washable wall covering. The net result is an apartment which is streamlined to the hilt, yet without the impersonal look of bachelor "diggings."

NOT TO SCALE



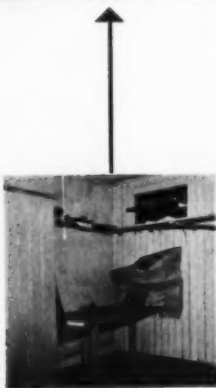
REPLANNING INTERIOR SPACE with a free hand is a privilege enjoyed by few apartment dwellers. In his bachelor quarters, Mike Lowe ripped out chandeliers and ornate bookshelves as well as closets and old laundry room (above, left). He revised the nearly 1,000 square feet into the plan above. Two large rooms emerged: dining corner of living room (left) is convenient to kitchen through swinging door. The breakfront was designed to mask the chimney breast of an unused fireplace; on either side, wall was taken to bare brick and whitewashed. Mike's entire previous apartment would fit into his present living room. With built-ins which he made and by arrangement of furniture, he was able to make do almost completely with what he had



WELL-PROPORTIONED WINDOWS were an important factor in the choice of this apartment. To lighten room further, walls and ceiling were painted white, and a black and white tile floor installed (Rubber Flooring Division of Rubber Manufacturers Ass'n.). Repainted shutters serve in lieu of draperies.

ORIGINAL LAYOUT included three doors to hall. Two were closed off and the area taken for the living room. White wall space is an excellent background for Mike Lowe's collection of paintings. Easy cleaning was the watchword in redecorating: leather lounge and canvas officer's chairs (McGuire) can be brushed





KITCHEN WAS PLACED in space formerly used for a laundry. Old-fashioned wooden partitions (left) made way for neat plaster walls which enclose the 9' x 9' room. This small size more than meets the needs of a bachelor, even one like Mike Lowe, an accomplished amateur chef, who likes plenty of work space. He planned the arrangement so that, standing in the center of the room, appliances and cabinets are within the radius of an arm's length. Wall cabinets are located in relation to work areas, above the Caloric range and the Formica-topped base cabinets. The refrigerator (right) is a Sheldador

ENTRANCE HALL ceiling was dropped in order to give a funnel effect from the front door to the bedroom-study and to the living room which seem even larger and brighter on entering. Hall wall, covered in grass cloth, displays vivid butterfly print collection



SCOTT WYSE



BEDROOM WINDOWS were recessed with a frame of shelf boards to give storage space for books and extra records. Light is controlled by roll bamboo blinds in a tortoise-shell pattern. Room was decorated in beige and black, is a restful and secluded retreat for study and sleep



BEDDING is stored by day in lockers specially built along one wall. Made of shelving, they have hinged fronts which drop down to give access to pillows, blankets



FOAM-RUBBER LOUNGE-BEDS are covered in a nubby fabric of mixed brown shades. Covers were specially designed to slip over mattress corners like a fitted sheet; they can be taken off in a matter of seconds at bedtime. Floor is same as in living room and hall, except that the black diamonds were omitted in the pattern. Wicker-backed chair has a black iron frame, yellow foam-rubber cushion



You have more room than you think

DOUBLE-PURPOSE FURNITURE STRETCHES

BOTH YOUR SPACE AND YOUR BUDGET

Multiple-use furniture is not new. Almost from the beginning of sheltered quarters, one finds examples which served more than one use: the Empire sofa which became a bed, seventeenth-century settles which turned into tables, and the sea captain's desk made like a trunk were all designed to serve in another role. Young couples today ask, and with reason, that a room and its furniture meet their growing needs. Utility comes high on the list of considerations they have when they buy. Yet the persistent complaint is voiced that too often the furniture sacrifices looks for purpose, or is so intricately engineered that its price is too great. Fortunately, excellent examples with proportion and good appearance appear each season, and have established dual purpose as firmly as open planning and the compact house. Even a third dimension has entered moderately priced furniture's scope, with desks and chests that are finished in back, for free-standing use. Stools become tables, benches are used as coffee tables, room dividers serve for buffets—it's all part of the present plan to enlarge furniture horizons, to make it deftly meet the responsibility of functioning two ways without giving up any of its attractiveness for utility.



ROOM DIVIDERS, popular as they are, too often do not bear a popular price. This one, of wrought iron which contrasts delicately with the metal and white-enameled shelves, is \$39.95. Stacking stools for sitting or the easily pulled-up extra tables are \$9.95 for a set of three. The restful sofa, easy to open into a full-size bed (because its weight is held on the frame instead of arms and back) has additional features of mattress which matches the covering, and has a 77-inch length rather than the customary 71 inches. Sofa cushions are used here as handy ottoman.

- SofaENGLANDER
- Room divider, stools...T. BAUMHUTTER
- RugKATHERINE RUG MILLS

[Continued on the next page]

Choose furniture which looks well for either of its uses

THERE'S NO GOOD REASON to sacrifice handsomeness when you're looking for furniture which will work two ways. A table like this is a good case in point: its two bottom drawers pull out, unfold into extra, smaller tables with no hint of having "made do." Its honey-colored maple and trim lines take care of that



DESK WITH HUTCH above expands into full-size dining table, comfortably seats ten. Cupboards hold extra folding leaves; whole operation of expansion is simple. Made of cherry, the design is early American. Cost? \$198

- Hide-A-BedSIMMONS
- Expandaway commodeSAGINAW
- Maple tableERWIN-LAMRETH
- FabricsTITUS BLATIER
- RugMONARCH
- PaintBENJAMIN MOORE
- BlanketNORTH STAR

AT FIRST GLANCE, this is a complete unit, a living room which appears to be simply that, with no telltale evidence of its dual possibilities. It could as easily be a one-room apartment, as the living room of a home—the commodious desk, comfortable *Hide-A-Bed* and well-scaled lamp table giving no sign that they can double for other needs. Bed's conversion has been solved here in an interesting way: to avoid making it each night and in order to give the week-long guest a feeling of permanence, a tailored spread has been made of the same material (available in drapery departments) as that used for covering the sofa. In this manner, the study or living room is turned frankly into sleeping quarters, but neatness of appearance is maintained



SCOTT MYER





WHAT KEEPS THEM DOWN ON

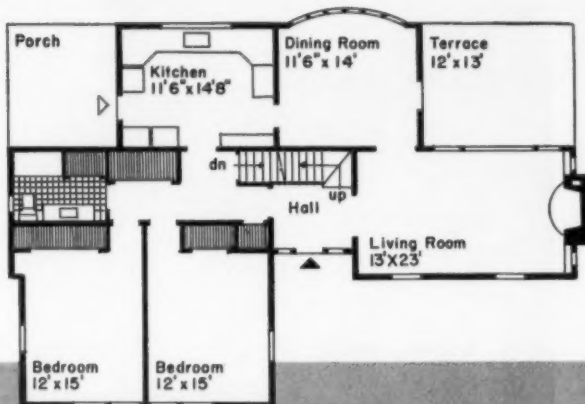
In the stampede to get out of the city, more and more couples are pushing beyond the suburbs into real farm country. Heartened by the fact that many young families are actually making their living from the soil, these couples are carefully weighing the pros and cons of farm life, balancing hard work and long hours against the healthy and peaceful atmosphere so beneficial for them and their children. Jim Clarke's family has been fruitgrowers for well over 100 years, near Milton, New York. His wife, Louise, is a city girl, born and bred. With many ways of life to choose from, they decided to stay on the farm and continue the tradition of his family. Louise has been a willing helpmate who learned country ways fast. As a team, she and Jim work side by side, picking, grading, and packing the fruit during rush seasons and, since most farms today are research laboratories, they spend a good share of their time honing up on new farming techniques at local horticultural meetings and on tours. On week ends Louise sells fruit to passing motorists, puts the money toward paying for her kitchen appliances. From scarcely being able to fry an egg, she has learned to cook well and can turn out meals of farm-hand proportions. She freezes farm produce, does all her own baking and canning, makes all her jams and jellies.

The Clarke's life is by no means all work. They enjoy entertaining and have many friends from near-by towns who come out for a country week end or a swim in their pond. Jim is organist in their church and is interested in civic affairs. He serves on the Governor's Labor Advisory Committee, is a director of the New York State Horticultural Society. Besides being on the Board of the Foster Children's Home, Louise is a member of the Book Committee of the Milton Library. She is also vice-president of the local branch of the American Association of University Women. The family she and Jim hope to have will keep her busier still. Their new house, which resembles a suburban home far more than the popular conception of a farm homestead, is at present their main hobby. Before they built it, they had been renting an apartment in a neighboring farmhouse, and when they thought of having a home of their own, they began casting about for an old structure on their own property which they could remodel. A barn which intrigued them proved to be too difficult to adapt to comfortable living. They fell in love with a view of the Hudson River Valley and, though the land belonged to someone else, they were able to buy an acre and a half. Jim contracted the building, doing as much of the work as he had time for. He and Louise are decorating their two bedrooms, plan to finish off two more upstairs in the future.



FAMILY TRIUMVIRATE of Aunt Lula, Jim (center), and brother Leonard manages the 250 acres of fruit farms. Aunt Lula's front porch is often scene of business confabs

TODAY'S COUNTERPART of the old, green-shuttered, clapboard farmhouse, Jim and Louise Clarke's new home is a sleek, one-story redwood and brick design. It was planned so that the kitchen as well as living and dining rooms would have large windows to take advantage of the fine view



Jim and Louise Clarke chose an
up-to-date version of
his forefathers' way of life

N ON THE FARM?



CIVIC AFFAIRS offer stimulating opportunities for activity and both young Clarks respond eagerly. All fruit farmers' wives take care of migrant fruit pickers' families. Every spring Louise distributes the food remaining in her large home freezer to workers' children. The library (below) is a community enterprise which she also serves



SEASONAL WORK for Louise is sale of fruit at the packing house. Customers are motorists on their way to the Catskills. Louise puts the money so earned toward payment of their many kitchen appliances. Below, Jim is instructing fruit graders how to select the best for shipment. The Clarke farms produce apples, plums, peaches, cherries





DUNSTON SILVA

THE COMFORT of Jim and Louise Clarke's living room is a far cry from the staid atmosphere associated with the farmhouse parlors of the past. This big 13' x 23' room with its blend of furniture styles is a perfect setting for the informal entertaining the young couple enjoys. End wall is paneled in redwood; around fireplace opening are tiles depicting the history of transportation along the Hudson, hand-painted by an artist friend. Drapery fabric is a whimsical print by Cyrus Clark. Shaw sofa and ottomans; paint, *Super Kem-Tone*. House decorated by Luckey, Platt. Poughkeepsie



KEEPING UP THE TRADITION of big, country family meals, the Clarks made the dining room an important part of their home. The drop-leaf table, Hitchcock side and arm-chairs and server next to kitchen pass-through are familiar cherry wood. They stand out distinctly against the small-patterned Stockwell wallpaper and the Artloom rug, both in the same shade of blue. Each room was placed with an eye to the panoramic view of the Fishkill Mountains and Hudson Valley

CABINETWORK of fireplace wall was done on the site by a country carpenter, has the fine detail for which their work is known. Below bookshelves is installed a high-fidelity radio and phonograph system which Jim assembled. Bay window looks out on a large porch where the Clarkes relax all summer. From \$300 and the hand-me-downs with which they started married life, Jim and Louise have gone far in four years of hard work



DUO-PIANISTS Jim and Louise earmarked an important corner of the living room for the old upright which she found in one of the Clarke attics and painted same color as the walls. Jim built in the flush ceiling light to facilitate music reading. Black and white vinyl tile in the hall is *Kentflex*, continues on through the kitchen



SIMPLE DOORWAY divides the living and dining spaces. The cherry water bench to the right of it is a reproduction of an early American design. Louise found the small crystal chandelier in an antique shop in New York City, and although she knew it was a mild extravagance, couldn't resist it. At left, unseen, is a Dutch door to porch

[Continued on the next page]



THE KITCHEN IS THE CENTER of a farm woman's life: she prepares all meals—many of them for farm hands, too—and, in season, preserves great quantities of food. For these reasons and since financing was available for a fully-equipped kitchen,

the Clarkes decided to install everything at once. That way, Louise figures, she has labor-saving equipment at a time when her work load is heaviest. Laundry corner with Whirlpool automatic dryer and washer is near service door and porch



FIVE YEARS with antiquated appliances, limited storage and work space, and no view gave Louise positive ideas about her new kitchen. She wanted a big window and a light, airy room, a range with a double oven, and a double-tub sink to simplify freezing tasks. Abundant work space and cabinets, a large refrigerator and freezer were also musts. Here she prepares home-baked bread for freezing



REFRIGERATOR LOUISE NEEDED had to hold a week's supply of fresh food and provide a constant source of ice cubes for her freezing operations. The choice was a 10.8 cubic-foot Servel Ice-Maker which turns out cubes automatically and has a full-width freezer compartment to supplement the home freezer in the basement. Modernfold door separates the kitchen from the hallway



ELECTRICAL APPLIANCES free Louise from the time-consuming drudgery of food preparation. Controlled heat on the 40-inch range (Perfection Stove) reduces pot watching; two ovens increase the amount of baked foods which can be done in one operation. American Kitchens dishwasher was located at right of sink and also convenient to the pass-through to dining room. Wall cabinets on four walls provide adequate

storage. Major appliances reduced number of base cabinets that could be used. This worked to advantage as stooping is eliminated. Cabinets are Mengel's *Royal-Food* enameled in Louise's favorite color. *Micarta* counter top is the same color, provides a continuous work surface along one entire wall. Kitchen is amply proportioned—11' x 15'—easily accommodates dining group in center of room. Howell table has plastic top

See Your Guide to This Issue for further information

[Continued on page 183]

FARM FARE

"She has the build of a good cook"—that, in one aunt's opinion was Louise Clarke's endowment for the role of a farmer's wife. Five years later, every one who was entertained in Louise's home agreed that the aunt had an eye for sizing up a potentially good cook. Most of Louise's specialties are substantial food—dishes that satisfy hearty outdoor appetites. Like every loyal farmer's wife, she utilizes the products of the farm. Here are some of her favorite recipes which make wonderful eating for fall and winter.

TURKEY SOUP

Long, slow cooking and plenty of seasoning are Louise Clarke's secrets for homemade soup. One turkey carcass will give about 4 pints of soup for the freezer. Save valuable freezer space by simmering the stock to double strength before storing. Serve this hearty soup with hard rolls and a fruit salad for lunch or Sunday night supper.

<i>1 turkey carcass</i>	<i>4 sprigs parsley</i>
<i>3 quarts water</i>	<i>1 carrot</i>
<i>1 tablespoon salt</i>	<i>1 bay leaf</i>
<i>2 stalks celery</i>	<i>6 peppercorns</i>
<i>1 medium onion, sliced</i>	<i>leftover dressing and gravy</i>

- Simmer all ingredients in deep kettle for about 4 hours.
- Remove the carcass and cool the soup.
- Run soup through a strainer or blender.
- Chill in refrigerator; skim off excess fat.
- Pour into wide mouth freezer jars, label, and freeze.

BAKED APPLE PUFF

A delicious, easy dessert that may be served warm or cold. For company dinners, garnish with whipped cream or a spoonful of ice cream.

<i>1 egg</i>	<i>¼ teaspoon salt</i>
<i>¾ cup sugar</i>	<i>1 cup chopped apples</i>
<i>½ cup flour</i>	<i>½ cup chopped nuts</i>
<i>1½ teaspoons baking powder</i>	<i>1 teaspoon vanilla</i>

- Beat egg slightly, add sugar and then beat until sugar is completely dissolved.
- Sift flour, baking powder and salt together and fold into sugar and eggs.
- Add apples, nuts, and vanilla.
- Pour into greased 8-inch pie plate and bake in moderate oven (350°F.) for 20 minutes.
- Serves 4 to 6.

HONEY APPLE PUDDING

Inexpensive and wonderfully satisfying dessert on a chilly day. This pudding resembles the old-fashioned Apple Pan Dowdy, but it is not baked as long.

<i>¾ cup sugar</i>	<i>1 tablespoon sugar</i>
<i>1 cup water</i>	<i>1½ teaspoons baking powder</i>
<i>6 apples, pared and sliced</i>	<i>½ teaspoon salt</i>
<i>1 cup flour</i>	<i>3 tablespoons shortening</i>
	<i>½ to ¾ cup milk</i>

- Cook sugar and water for five minutes and place in 8- or 9-inch square pan.
- Slice apples and add to sirup.
- Sift dry ingredients together, then cut in shortening.
- Add milk, mixing thoroughly.
- Drop dough by spoonfuls over apples in sirup.
- Make dent in each mound and drop in a little sugar, cinnamon, and butter.
- Bake at 450°F. for 20 to 25 minutes.
- Serve warm with cream.
- Serves 4 to 6.

OLD-FASHIONED APPLESAUCE CAKE

This is a more compact kind of cake, the kind where you cream butter and sugar together and add liquid and flour alternately. This cake is rich, moist, and spicy. It is an excellent keeper.

<i>¼ cup soft shortening</i>	<i>1 teaspoon soda</i>
<i>1½ cups sugar</i>	<i>1 teaspoon salt</i>
<i>1 egg</i>	<i>½ teaspoon cinnamon</i>
<i>1 cup thick, unsweetened applesauce</i>	<i>¼ teaspoon cloves</i>
<i>1½ cups sifted all-purpose flour</i>	<i>¼ teaspoon allspice</i>
	<i>½ cup water</i>
	<i>½ cup walnuts, chopped</i>
	<i>¾ cup seeded raisins, cut up</i>

- Cream shortening and sugar together until fluffy.
- Add egg and beat well.
- Stir in applesauce.
- Stir dry ingredients together and add alternately with water.
- Stir in walnuts and raisins.
- Bake in 9-inch-square greased pan in moderate oven (350°F.) for 35 to 40 minutes.
- Sift confectioners' sugar over top of cake, or ice with the following icing.

[Continued on page 186]

herman miller zeeland michigan



DCM

America's most famous modern chair; molded plywood; dining, desk height.



PKW-2

Pivot base makes this version of upholstered wire chair ideal for desk work. Wood legs.



DAK-0

Upholstered version of DCM, desk height. Black wire base. Wood legs. "low" type.



*DSR

A plastic side chair, available in three colors on a black or a bright metal base.



LCM

A low-cost Eames design. Molded plywood chair for relaxation, sturdy metal legs.



RAR-U

Popular rocker has shell upholstered in leather, fabric, vinyl; birch and wire base.



MBX

Practical, lightweight side chair at lounging height. Plastic shell and strong metal legs.



MAX

Armchair for reading, and for relaxation. Glass fiber reinforced plastic; metal legs.



DAK-1

Upholstered version of DCM, desk height. Black wire base. Wood legs. "low" type.



LAR

Lounge chair of exceptional comfort. Plastic shell; black or light wire base.



DKR-1

For dining, for desk work: upholstered wire chair, 1-piece pad; black legs and frame.



DAK-2

Upholstered version of DCM, desk height. Black wire base. Wood legs. "low" type.



DAK-3

Upholstered version of DCM, desk height. Black wire base. Wood legs. "low" type.



LCW

Molded plywood "low" chair—choice of five finishes: birch, ash, walnut, black or red.



DAK-4

Upholstered version of DCM, desk height. Black wire base. Wood legs. "low" type.

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the best
in modern
furniture,
these chairs
designed by
charles eames
are sound
solutions
of basic
needs—
chairs
that are
comfortable,
attractive
and
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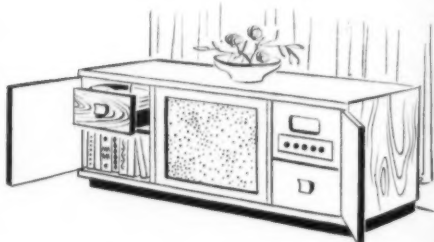
WRITE FOR FREE FOLDER
CARYSBROOK REPRODUCTION FURNITURE
Carysbrook, Virginia

How to plan a high-fidelity music system for your home

[Continued from page 147]

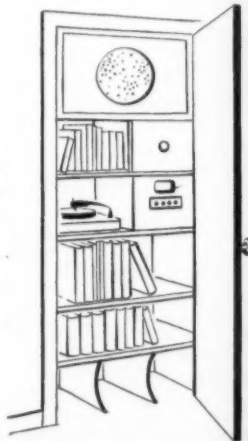


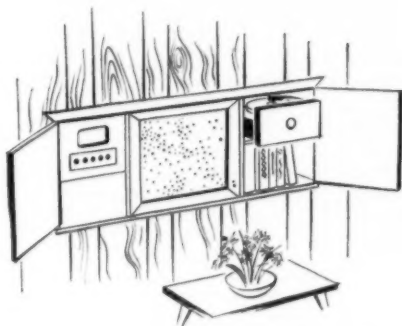
MOST COMPACT of all hi-fi equipment is the chair-side cabinet, carefully designed to house the minimum amount of apparatus necessary for satisfactory performance. Mobile if need be, this arrangement takes up no more room than the average-sized end table.



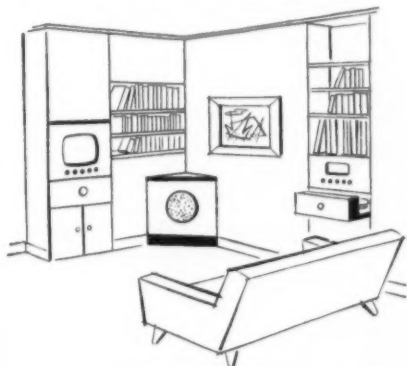
MORE ELABORATE, yet serving a dual purpose, is the buffet-chest which, when closed, could be put to practical use in a living-dining room. It provides space for not only the usual equipment and a large speaker, but a storage area for record albums and books.

A CLOSET, either already available or installed in unused space, makes an ideally compact housing unit for equipment. An advantage of the vertically designed plan is the opportunity to place turntable and tuning dials at waist height. It also offers more than adequate room for the ever-growing record collection—always a problem

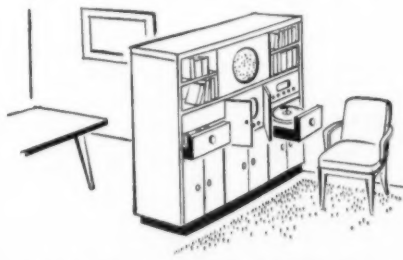




COMPLETE SPACE SAVING is possible in a wall concealing a dead area. Here, complete unit has been sunk in a niche cut into the wall; the entire structure is invisibly supported. The doors are faced in the material of the wall and, when closed, give complete camouflage

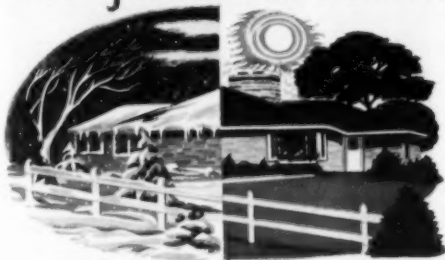


IF SPACE IS AVAILABLE, the high-fidelity system can be combined with television, concentrating all the elements of home entertainment in one area. Here, the corner speaker (much prized by enthusiasts) has been used as an integral link between record player and TV



THE ROOM DIVIDER, another dual-purpose device, has been used here as a particularly compact unit for high fidelity and television, fulfilling, at the same time, its original function. In another location, it can be placed lengthwise against a wall and used as cabinet

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In Canada: Canadian Ventilating Shades, Ltd., 481 Reid Street, Peterborough, Ontario



for wardrobes



between rooms



room dividers



How to plan a high-fidelity music system for your home

[Continued from page 147]

How you can find out more about high fidelity: The best way is to check first with your local radio-phonograph dealer. For your convenience we list below a number of audio dealers throughout the country who will send on request catalogues and other descriptive material in high fidelity. We also include names of some manufacturers of audio components in the moderate price range.

- Alabama: Reid Distributing Co., 1724 5th Ave. North, Birmingham.
Arizona: H. George Sheller Co., P.O. Box 1587, Phoenix.
Arkansas: Wise Radio Supply, 1001 Towson Ave., Fort Smith.
California: Berkeley Custom Electronics, 2302 Roosevelt, Berkeley 1.
Hal Cox Co., 2598 Lombard St., San Francisco.
Kierulff Sound Corp., 820 West Olympic Blvd., Los Angeles 15.
Colorado: Associated Radio, Inc., 1842 So. Broadway, Denver 10.
Connecticut: David Dean Smith, Inc., 260 Elm St., New Haven 11.
Delaware: Radio Electric Service Co., 3rd & Tatnall Sts., Wilmington.
Washington, D.C.: Custom Hi Fi Radio & Television, 1642 Connecticut Ave.
Florida: Flagler Radio Co., 1068 W. Flagler St., Miami 36.
Georgia: High Fidelity Sight & Sound Systems, 606 Peachtree St., Atlanta.
Illinois: Allied Radio Corp., 100 N. Western Ave., Chicago 90.
Indiana: Colfax Co., Inc., 802 South Main St., South Bend.
Iowa: Power City Radio Co., 408-10 Jones St., Sioux City.
Kansas: Fred E. Sutton & Co., 925 Massachusetts Ave., Lawrence.
Kentucky: Lexington Audio Engineering Co., 206 West 3rd St., Lexington.
Louisiana: Custom Electronics, Inc., 813 Chartres St., New Orleans.
Maine: Radio Supply Co., 26 Cross St., Auburn.
Maryland: Henry O. Berman Co., 10 E. Lombard St., Baltimore.
Massachusetts: Radio Shack Corp., 167 Washington St., Boston.
Michigan: K. L. A. Laboratories, 7422 Woodward Ave., Detroit.
Minnesota: Stark Radio Supply Co., 71 So. 12th St., Minneapolis.
Mississippi: Bremer's Radio, 467 Forrest Ave., Biloxi.
Missouri: Walter Ashe Radio Co., 1125 Pine St., St. Louis.
Nebraska: Radio Equipment Co., 2852 Douglas St., Omaha 2.
Nevada: Harford Audio, 817 Ogden St., Las Vegas.
New Hampshire: Radio Service Laboratory, 670 Chestnut St., Manchester.
New Jersey: Continental Sales Co., Inc., 521 Bloomfield Ave., Newark.
New York: Electronic Workshop, 26 West 8th St., New York.
Harvey Radio Co., 103 West 43rd St., New York.
Hudson Radio & Television Corp., 48 West 48th St., New York.
Lafayette Radio, 100 Sixth Ave., New York.
Rochester Radio Supply Co., 114 St. Paul St., Rochester 4.
North Carolina: Long Engineering Co., 31-33 Burke St., Winston-Salem.
North Dakota: Maytag Electric Co., Minot.
Ohio: Pioneer Radio Supply Co., 2115 Prospect Ave., Cleveland.

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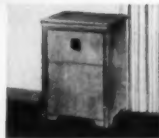


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Oklahoma: Radio Supply, Inc., 724 N. Hudson, Oklahoma City.
 Oregon: Central Distributors, 1135 S.W. Washington St., Portland 5.
 Pennsylvania: Danby Radio Corp., 2042 Chestnut St., Philadelphia.
 Rhode Island: De Mambro Radio Supply, 90 Broadway, Providence 3.
 South Carolina: Dixie Radio Supply Co., 1700 Laurel St., Columbia.
 South Dakota: Burghardt Radio Supply, Watertown.
 Tennessee: Byrne & Co., 7th & Chestnut Sts., Chattanooga 3.
 Texas: Gulf Electronics, 1633 Westheimer, Houston 3.
 Utah: O'Loughlin's Radio & Television, 113 East 3rd So. St., Salt Lake City.
 Vermont: J. S. George Supply Co., 112-116 North St., Burlington.
 Virginia: Harry Dalton, 5813 Crestwood Ave., Richmond.
 Washington: Coast Radio Corp., 110 University St., Seattle.
 West Virginia: Chemcity Radio, 103 Glendenin St., Charleston.
 Wisconsin: Marsh Radio Supply Co., 338 North 4th St., Milwaukee 3.

Amplifiers:
 (\$50-\$70)

Bell Sound Systems, Inc., 555-57 Marion Rd., Columbus 7, Ohio.
 David Hogen Co., Inc., 29 Ninth Ave., New York, N.Y.
 Newcomb Audio Products Co., 6824 Lexington Ave., Hollywood, California.
 Precision Electronics, Inc., 9101 King Ave., Franklin Park, Illinois.

Loud-speakers:
 (\$15-\$45)

General Electric Co., Electronics Park, Syracuse, N.Y.
 Permoflux Corp., 4900 West Grand Ave., Chicago, Ill.
 Wharfedale Wireless, 164 Duane St., New York 13, N.Y.
 University Loudspeakers, 80 South Kensico Ave., White Plains, N.Y.

Record Players:
 (\$25-\$70)

Garrard Sales Corp., 164 Duane St., New York 13, N.Y.
 V-M Corporation, Benton Harbor, Michigan.
 Webster-Chicago Corp., 5610 W. Bloomingdale Ave., Chicago 39, Ill.

Tuners:
 (\$15-\$100)

Browning Laboratories, 750 Main St., Winchester, Mass.
 Espey Manufacturing Co., 528 East 72nd St., New York 21, N.Y.
 Meissner Manufacturing Co., Mt. Carmel, Ill.
 Pilot Radio Corp., 37-06 36th St., Long Island City, N.Y.



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Contemporary in spirit—Sets a charming table
5-piece Place Setting with 12" dinner plate—\$6.95*

Prices of interest dealers and department stores. All prices subject to change without notice.

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*Slightly higher South and West

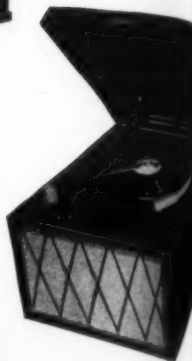
HI-FI TABLE MODEL PHONOGRAPHS

GREAT STRIDES have been made in developing compact record-playing equipment for full listening enjoyment. This model by Columbia (\$139.50) has two, six-inch, side-mounted speakers which can be supplemented by a third, self-enclosed speaker (which plugs into this unit). A portable model comes in luggage case with a handle



THREE SPEAKERS are included in Welcor's Mantle cabinet which is 11" high, 11" deep, and 17" wide (about \$150). Front-mounted controls regulate loudness, bass or treble response. Three-speed changer includes a magnesium tone arm with double sapphire needle

CROSS-GRILLED mesh front gives attractive appearance to RCA Victor's (\$139.95). Side-mounted controls make for easy arm-hair regulation of volume and tone. Speaker yields frequency response of 60 to 10,000 cycles. Comes in mahogany or flamed-oak finish and, at extra cost, with a stand of same wood



BOWED-FRONT cabinet houses Wilson-Gay near table model record player (\$131.50). Shown is flamed-oak cabinet; other woods are mahogany and ebony. Geometric grille pattern covers two, side-mounted speakers. Tone arm has a turnover ceramic cartridge with sapphire needle; push-pull amplifier

What keeps them down on the farm?

(Continued from page 175)

Farmers need large-size appliances



UPRIGHT FREEZER is a whopping 18.6 cubic-foot Deepfreeze housed in basement. Before buying it, Louise inconveniently shared relatives' freezer

EDWARD SULLIVAN



SIZABLE WATER HEATER is a must on the farm. Clarks learned hard way, first bought 30-gallon model, found they need this 66-gallon Koven



LARGE-SIZE CANISTERS (by Kreamer) hold 28 pounds of sugar, 17 pounds of flour, are needed as Louise cooks in quantity. Two fit under cabinet

Modern STAIR TREATMENT with ACE *Texto Tred*

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The ripple twist texture, fashionable colors and rich tone of Texto Tred make it popular for stair and floor modernizing.

Long Lasting

Durability is one of the outstanding Texto Tred features. The tough, resilient rubber wears long under heavy traffic.

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The carpet textured rubber surface gives the utmost traction, greatly reducing the hazard of slipping on stairs. Reduces noise, too.

Actual size photo of texture



Curved nose with riser

Curved nose without riser

Runner rolls for stairs or floors

• Colors — Fashionable shades adaptable to modern home styling. Choice of green, gray, rose and beige.

• Variety of uses — Widely used in homes, apartments, clubs.

• Easy to install — anybody can install Texto Tred stair pads or runners, quickly and easily. Simple hammer and tacks are all you need.

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A symbol of hospitality and a wonderful footscraper for your doorway. Waffle pattern gives hundreds of scraping edges. Water and dirt drop through perforations.



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Name _____
 Address _____
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Remodeling for easy maintenance

[Continued from page 165]

There can never be too
much storage space in an apartment.

Here built-ins abound



BUILT-IN BREAKFRONT serves as a bar, also houses radio and phonograph. It was made of inch shelving and radiator grille. Shelves are adjustable, to take various sizes of records and books. Long drawer pulls forward to make space for preparing drinks. Unit, painted white, was built against an outside brick wall, whitewashed



TABLE AND CHAIR GROUPING is as practical as it is attractive in its cheery window corner. When there is only one guest, it is used for dining; at other times it is variously a game table or a desk, located conveniently to books and writing materials

[Continued on page 185]

Those who
KNOW
Prefer
TRIBUNO

The Cocktail
VERMOUTH

DRY FOR PERFECT
MARTINIS AND DRY
MANHATTANS...
SWEET FOR REG-
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THE WATERTOWN MFG. CO.
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Remodeling for easy maintenance

[Continued from page 184]



OBSELETE FIXTURES and unimaginative arrangement went by the boards when the bath was remodeled. Wall covering and window blind are *Sanitas* in a gray wood-grain design. Blending with it is the lavatory counter of laminated plastic



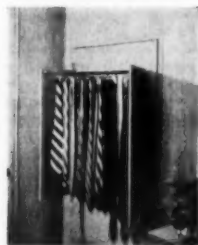
PARTITION which divides dressing and bath areas is equipped with shelves, for a medicine chest. Counter storage has sliding doors



DRESSING AREA has one whole wall of sliding-door clothes closets. Occupying half of 15' x 7' space, it adjoins bedroom

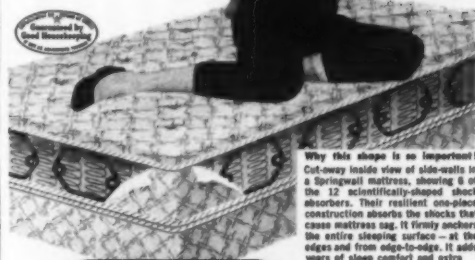


ONE OF PARTITIONS acts as a clothes hamper. Soiled clothes can be put in at hinged door at top, removed through door below



TIE RACK is an ingenious compartment built onto dressing room side of door to bedroom. Ties are on rods behind doors

Remember *this Shape* to keep in *good shape*



Why this shape is so important! Cut-away inside view of side-walls in a Springwall mattress, showing 8 of the 12 scientifically-shaped shock absorbers. Their resilient one-piece construction absorbs the shocks that cause mattress sag. It firmly anchors the entire sleeping surface—at the edges and from edge-to-edge. It adds years of sleep comfort and extra years of wear.

From \$49.50 at leading dealers.



No wonder Foster D. Snell Laboratories rate Springwall **FIRST**... on all 3 primary factors specified for relaxing sleep... in nation-wide survey of physicians

It's the specially engineered shape of each of the 12 shock absorbers, that support the four edges of your Springwall mattress.

It explains why Snell Laboratories rate Springwall **FIRST** for firmness... **FIRST** for correct sleep posture... **FIRST** for maintaining its sag-free, edge-to-edge support years longer.

It explains why Springwall relaxes, rests, supports you as doctors say a mattress should for relaxing sleep... and as only Springwall can.

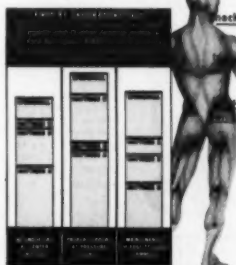
So to insure ideal relaxing sleep, look for the Springwall label on the next mattress you buy!



Write for free booklet G:
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It's not a Springwall Mattress unless it's one of these brands!



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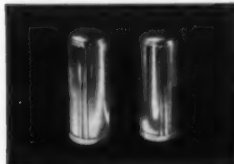
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3 of many
happy solutions to
your gift problems



Kensington

is perfect for ice cubes, salads, fruits, flowers in this gracious, spacious Coldchester bowl (above). It's well worth seeking out at \$10 (matching tongs, \$2.75) because of its wonderful resistance to stain and tarnish.



Kensington

makes even salt and pepper important when they're in these lustrous Raleigh shakers (above). They're 2 3/4" tall, and aren't they smart? Practically indestructible in normal use, too—and only \$5 a pair anywhere.



has a neutral, yet distinguished air about it. This 6 1/4" Kingston Vase, at only \$5.75, is typical—it flatters flower arrangements instead of overpowering them. You'll find Kensington pieces unobtrusive accents for any decor, period or modern.

Every Kensington gift is smart and useful. It's easy to care for because it won't tarnish or stain, and it never needs polishing. You'll find it at good gift, jewelry, or department stores everywhere. If you don't find it, write us for store nearest you.



Kensington

OF NEW KENSINGTON, PA.
A DIVISION OF THE ALUMINUM COOKING
UTENSIL CO., INC.

Farm fare [Continued from page 176]

ORANGE CREAM CHEESE ICING

This creamy icing adds the perfect touch to Louise Clarke's applesauce cake. It is less sweet than the regular uncooked icings—less glamorous than cooked icings. But it is wonderful eating.

- 1 tablespoon butter
- 1 3-ounce package cream cheese
- 2 tablespoons grated orange rind
- salt
- 2 cups sifted confectioners' sugar
- Cream butter and cream cheese until soft.
- Add orange rind and salt.
- Blend in confectioners' sugar, and beat until light and fluffy.
- Spread generously on cake.

GINGERBREAD RING WITH APPLESAUCE

- Bake a gingerbread mix or your favorite gingerbread recipe in an 8- or 9-inch ring mold.
- Serve piping hot with a bowl of fresh applesauce in center.
- Serve whipped cream or whipped vanilla ice cream for a garnish.

NORTH OF THE BORDER CHILI

To satisfy Jim Clarke's discriminating palate, chili must be authoritatively seasoned and thoroughly cooked. Louise triples this recipe and freezes the surplus. She serves chili over rice, spaghetti, or macaroni for variety. A fresh green salad, crisp cucumber pickles, and a crunchy apple dessert complete the menu.

- 1/2 cup salad oil
- 2 cloves garlic, minced
- 2 pounds ground beef
- 3 1/2 tablespoons paprika
- dash of cayenne
- 1 teaspoon cumseed
- 1 tablespoon salt
- 1/2 teaspoon pepper
- 1/2 teaspoon Ac'cent
- 3 cups water

- Brown the beef in the salad oil.
- Add seasonings and water and cook very slowly for four hours, stirring occasionally. If sauce gets too thick, add more water.
- This recipe will serve 10 when served over rice or spaghetti.

UPSTATE CORN CHOWDER

Louise serves a crisp salad, pilot crackers, and a hearty dessert such as applesauce cake with this main dish soup.

- 1/2 cup salt pork, diced
- 1 medium-sized onion, sliced
- 1 can cream-style corn
- 3/4 cup diced potatoes
- 1 1/2 cups tomatoes (may be fresh or canned)
- 1 tablespoon sugar
- 1 teaspoon salt
- 1/2 teaspoon freshly ground pepper
- 4 cups boiling water
- 1 cup hot milk
- Fry salt pork until golden brown.
- Add onion to pork and cook until yellow. Do not brown onion.
- Add vegetables, keeping them in layers as much as possible. Potatoes first, then corn, then tomatoes.
- Sprinkle with sugar and all the seasonings.
- Add water and cook slowly in covered saucepan until potatoes are tender.
- Remove from heat and slowly add hot milk.
- Serve in large soup bowls with crusty rolls or crackers.
- Serves six hungry people.

BLOD BROWNIES

This is a bar conky with the same texture as the chocolate brownie, but it is lighter in color and has a butterscotch flavor.

- 1/2 cup butter or margarine
- 1/2 teaspoon salt
- 2 cups brown sugar
- 2 eggs
- 1 1/2 cups flour
- 2 teaspoons baking powder
- 1 teaspoon vanilla
- 3/4 cup nuts (walnuts or pecans)
- Melt butter in a saucepan. Remove from heat.
- Add other ingredients in order listed and mix well.
- Spread in well-greased 9-inch-square pan.
- Bake in moderate oven (350° F.) for 30 to 35 minutes or until top has dull crust. A slight imprint will be left when top is touched lightly with finger.
- Cool slightly, then cut into two-inch squares. Makes 20 squares.

COUNTRY APPLE BUTTER

The making of fruit butter is still a ceremony in some sections of this country. The old-fashioned method of cooking it out of doors in a huge iron kettle is a tedious job. But there are many who nostalgically say it won't taste right made any other way. This recipe is flavorful and pungent and may

[Continued on page 187]



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belongs

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Farm fare [Continued from page 186]

in a 20th-century kitchen. The secret is to start with a well-flavored apple, such as Cortland, Jonathan or Winesap.

- 3 cups sweet apple cider
- 4 pounds apples
- 1½ cups brown sugar
- 2 teaspoons cinnamon
- ½ teaspoon allspice
- ½ teaspoon ground cloves
- ½ teaspoon salt
- Boil cider in large kettle until it is reduced about one-third.
- Quarter the apples, removing stems and cores.
- Cook apples in the cider until very soft.
- Put the fruit through a strainer.
- Add sugar and seasonings and return to heat, stirring constantly until sugar is dissolved. A large, heavy frying pan is desirable for this cooking.
- Cook rapidly, stirring frequently to keep from scorching.
- When apple butter thickens and drops from the spoon in sheets, it is done.
- Pour into sterilized jars, seal.
- Yield: 4 to 5 pints.

DAMSON PLUM PIE

A tedious job—pitting damson plums for a pie. But Louise Clarke's guests insist it's the best pie ever. So Louise continues to pit and freeze plums for this delicacy. It's deep purple in color, rich and concentrated in flavor. A nine-inch pie will serve 8 adequately. (You may use other varieties of plums—but reduce sugar.)

- pastry for a 2-crust pie
- 4 cups pitted damson plums
- 3 cups sugar
- 3 tablespoons quick-cooking tapioca
- 2 tablespoons butter
- ¼ cup chopped walnuts
- Line a nine-inch pie plate with pastry.
- Mix all other ingredients together and fill the pastry.
- Cover with top crust, making several slits near the center to allow steam to escape. Seal thoroughly.
- Just before baking, brush top crust lightly with milk, then sprinkle with granulated sugar.
- Bake in hot oven (425°F.) for 40 to 50 minutes.

SPICED PEACHES

Fruit garnishes are versatile. They add sparkle to the meat platter, rest to a salad plate, and contrast for the tongue. This recipe can be made from canned

peaches and stored in the refrigerator, or sealed in a sterile jar for a gift.

- 1 quart or a No. 2½ can peach halves
- ½ cup wine vinegar
- 1 tablespoon mixed pickling spices
- 1 stick cinnamon
- 1 teaspoon whole cloves
- Drain fruit from sirup and place a clove in each peach-half.
- Bring sirup to a boil.
- Add vinegar, cinnamon, and spices tied in cheesecloth.
- Let sirup simmer about 10 minutes.
- Add peaches and simmer 5 minutes more.
- Remove from heat and pack into jar. Let stand several hours so spices will permeate.

SATURDAY NIGHT SAUERKRAUT SPECIAL

- 2 tablespoons shortening
- 1 small onion, chopped
- 1 pound boneless pork shoulder, cut in 1-inch pieces
- ½ teaspoon salt
- 2 medium-sized apples
- 1 No. 2½ can sauerkraut
- ¼ cup chili sauce or catsup
- ½ cup water
- Melt shortening over low heat; add onion and sauté until golden color; reserve.
- Add pork to skillet and brown on all sides.
- Wash, core, and chop unpared apples.
- Add apples, sauerkraut, chili sauce or catsup, water, and cooked onion to browned pork and season with salt.
- Cover and cook over low heat for about 45 minutes, or until pork is thoroughly cooked. Stir occasionally.
- Serve piping hot.
- Makes 4 to 6 servings.

CURRIED APPLE SLICES

This is a perfect accompaniment for pork or lamb chops.

- 4 small apples
- 3 teaspoons curry powder
- ½ cup butter or margarine
- ¼ teaspoon salt
- ¼ cup brown sugar
- Core and cut apples in half-inch-thick slices.
- Cream butter, salt, brown sugar, and curry powder into a paste.
- Spread on apple slices and place under broiler for 8 to 10 minutes without turning.
- Serves 4 to 6.

Next time you
buy a
water heater



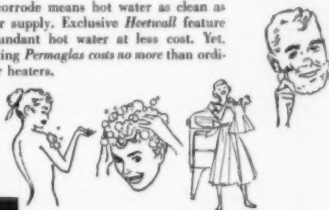
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[Continued from pages 132-145]

All prices are approximate and subject to change.

LIVING ROOM PAGES 132-135

Sofa, \$199.75; lounge chairs (each), \$119.75; ottoman, \$25.00; wing chair, \$110.00 (all covered in Walter Fabrics) — **Gilliam Furniture.**

Mahogany armchairs (each), \$29.00 — **Tell City Chair.**
Breakfront, \$349.00 — **Jasper Cabinet.**

End tables (each), \$24.95; cocktail table, \$19.95; console table, \$29.95; nest of tables, \$29.95 — **Mersman Brothers.**

Piano, \$2,710 — **Steinway & Sons.**

Lace curtains (per yd.), \$1.95 — **Seranton Lace.**

Cotton fringe (per yd.), 55c — **Consolidated Trimming.**

Rug in Dupont Fiber E (9 x 12), \$119.50 — **Needleleft.**

Sponge rubber rug cushion, \$30 — **Sponge Rubber.**

Wallpaper (per set), \$45.00 — **Birge.**

Colorizer paints.
Vinyl-asbestos **Flor-Ever** tile.

Standing & table lamps (each), \$30.00 — **Waverly Lamp.**

Candleholders (each), \$15.00 — **Talbot-Vesthusen.**

Sunburst mirror, \$25.00; sunburst clock, \$30.00 — **Syracuse Ornamental.**

Accessories from **Georg Jensen.**

DINING ROOM PAGES 136-137

Sofa (in muslin), \$141.70 — **Young's.**

Server, \$85; side chairs (each), \$30; armchairs (each), \$33; buffet, \$150; hutch cabinet, \$80;

dining table, \$150; night tables (each), \$40; vanity bench, \$17 — **Unique.**

Sofa & café curtain fabric (per yd.), \$2.95; easement curtain fabric (per yd.), \$1.98 — **Charles Bloom.**

Cotton & jute rug (9 x 12), \$39.95 — **Amtred.**

Liquid Velvet paint by **O'Brien.**
Milk glass lamps (each), \$21.50 — **Nathan Lagin.**

Andirons (per pair), \$21.75; fireplace tools (per set), \$15.75; firelighter, \$6.75 — **Hearthside**

equipment by **Universal.**

[Continued on page 189]

A CREDIT TO YOUR HIGH FIDELITY AUDIO SYSTEM



Collaro

Fully Automatic 3-SPEED RECORD CHANGERS
for 7, 10, and 12 INCH RECORDS.

Model 3/532 Intermixes 10 and 12 inch records. List Price... \$69.00

Model 3/531 Non-Intermix List Price... \$4.30

Model 3/534 Single record player List Price... \$3.80

WOOD BASE Mahogany Finish Specify Changer or Player List Price... \$9.50

Available at radio parts jobbers, distributors, and hi-fi dealers.

Write for complete details to: **ROCKBAR CORPORATION**
215 East 37th St., New York 16, N. Y.

now... in modern decorator colors



IVALOX Royal SPONGES

Complete the decor of your home in kitchen, bathroom, powder room or nursery, use IVALOX's handy new detergent-proof household sponges made of oh-so-smooth-to-the-touch... but oh-so-tough-on-dirt... magic vinyl. Six excitingly modern decorator colors: **Lemon Peel, Cherry, Lust, Hiddy Blue, Bitter Green and Cloud Gray.**



Small 35c
Medium 70c
Large \$1.50

Guaranteed by Good Housekeeping

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The trend
is to
**GENUINE
MAHOGANY**



because modern craftsmanship and modern finishes reveal all its great beauty and make your every piece of Genuine Mahogany a piece you'll be proud to own. Look for the label that guarantees you—



MAHOGANY ASSOCIATION, INC.
73 E. WACKER DRIVE CHICAGO 1, ILL.



Mrs. Agatha Scheenroos, famous decorating stylist and member of the American Institute of Decorators, says:

"Today's fashion-wise windows wear cloth window shades"



Leading decorators agree—for smart, modern windows, always in good taste, select a dramatic Joanna Western Drapery and Cloth Window Shade combination. The effect is a more spacious room—more livable, more luxurious. Trim, straight-hanging Joanna Western Shades offer perfect light control, and protect draperies, furnishings from damaging sunburn.

Your choice of handsome VIKING, and room-darkening EXLITE, both long-wearing and washable. Write for free window shade booklet to Joanna Western Mills Co., Dept. C-10, 1251 Merchandise Mart, Chicago 54.

Joanna Western
Cloth WINDOW SHADES

JOANNA WESTERN MILLS COMPANY, CHICAGO 54

Give a gift that lasts

[Continued from page 188]

Booths earthenware accessories in *Blue Peony* pattern. Reproduction (unframed), \$5.50—**Museum of Modern Art.**

BEDROOM PAGES 138-139
Love seat, \$139.50—**Western Carolina.**

Double bed, \$119.50; dresser with mirror, \$259.50; night tables (each), \$55; powder table, \$119.50; armchairs (each), \$29; side chair, \$26—**White Furniture.**
Drapery fabric (per yd.), \$1; bedspread, \$12.95—**Desley Fabrics.**

Cotton rug (per sq. yd.), \$6.95—**Dixiana Mills, Subsidiary of Mohawk.**

Gold Bond Velvet paint by **National Gypsum.**
Table lamps (each), \$29; desk lamp, \$20.50; night table lamp, \$39.50—**Eastern Art Studios.**
Swing pullman, \$42.00—**United Luggage.**

CHILD'S ROOM PAGES 140-141
Single beds (each), \$29.75; chest \$69; single dresser, \$69; night table, \$17.95—**Gluck Brothers.**
Armchairs (each), \$46.50; ottomans (each), \$23.50—**Newton.**
Lindsay table radio, \$37.50; Victrola record changer, \$49.95—**RCA.**

Bedspreads (each), \$11.98; pillow shams (each), \$5.98; draperies (per pair), \$9.98 (all in denim)—**Mayflower.**
Cotton rug (per sq. yd.), \$8.95—**Barwick Mills.**

Paint by **Breinig.**
Flat-base linoleum (per yd.), 89¢—**Pabco.**
Lamp tree, \$40; night table lamp, \$25—**Radiant Lighting.**
Fish tank, \$22.50—**International Aquarium.**
Indoor greenhouse, \$39.95—**Max Schling Seedsmen.**
Assortment of games from **Toy Manufacturers Association.**

MAN'S DEN PAGES 142-143
Lounge bed, \$149—**Slumber Products.**

[Continued on page 190]

11 Pt. Milk Glass Punch Set in Wrought Iron.
(Retail around \$20)

15 Pt. Candlewick Punch Set
(Sells about \$20)

The SMART Punch Set

assures gracious holiday entertaining

Most young moderns go traditional at this festive season when warm hospitality centers around the punch bowl. There is one of the many Imperial Punch Sets patterned to your taste—once selected, enjoyed thru the years.

IMPERIAL GLASS CORPORATION • BELLAIRE, OHIO

14 Pt. Tom & Jerry Set
(Around \$18 complete)

15 Pt. Cape Cod Punch Set
(About \$18.50 retail)

TURKEY TIPS

Size. When you pick the size for the occasion, allow $\frac{1}{2}$ to $\frac{3}{4}$ pound ready-to-cook weight a serving.

Junior turkeys, weighing 4 to 10 pounds dressed, at full maturity, are a new breed ideal for small families. They are broad-breasted, yield large amounts of white meat.

Hen turkeys, 8-15 pounds, are a buy for medium-sized families.

Tom turkeys, of 13-25 pounds ready to cook, are a best buy for large families.

Refrigeration. Frozen ready-to-cook turkeys will thaw in original wrapping in refrigerator in two days. Unfrozen ready-to-cook turkeys will keep two days in refrigerator at 40°F. or less.

Stuffing. Make 1 to $1\frac{1}{4}$ cups per pound of turkey. Stuff bird just before roasting. It takes too long for heat to penetrate a chilled stuffed bird that has been waiting a day or two in the refrigerator. Do not pack stuffing tightly because it swells during cooking and may burst the bird or become soggy. Stuffing, whether cooked or uncooked, spoils quickly if kept

long at room temperature. Refrigerate leftover stuffing as soon as possible after serving.

Cooking. (325°F. is the uniform heat for all weights. See chart below.) Place stuffed, trussed turkey, breast side up, on a low rack in the pan you use. Cover top of bird with cloth dipped in melted shortening. If it dries, spoon drippings (no water) in pan over cloth.

Ready-to-cook weight	Approximate roasting time
6-8 pounds	2½ to 3 hours
9-12 pounds	3½ to 4 hours
13-15 pounds	4½ to 5 hours
16-20 pounds	5 to 7 hours
21-25 pounds	8 to 8½ hours

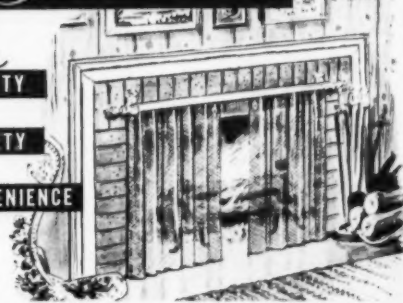
Gravy. For each cup of gravy use 2 table-spoons drippings, 1 table-spoon flour and 1 cup broth (made from stewing giblets), or 1 cup milk or water. Blend drippings and flour until bubbly and brown, stirring constantly. Add liquid all at once, stirring and scraping sides and bottom of pan. Boil 1 minute, season with salt and pepper. For giblet gravy, add diced, cooked giblets.

Picture your fireplace with Flexscreen

for BEAUTY

SAFETY

CONVENIENCE



Let your fires be seen with Flexscreen—sheer woven-metal curtains that accent the beauty of your fire, yet provide absolute protection from flying sparks. Exclusive Unipull glides both curtains open or closed with one hand... keeps curtains always equally

draped. The lovely Colonial design (above) is just one of many easy-to-install Flexscreens you may choose... Prices begin as low as \$15.75; so there's no need to accept anything less than the true Flexscreen. Write for free catalog.

Summit-Ireland Inc., 1332 Peach St., Newark, N. Y.

ASK FOR **Flexscreen** AT BETTER STORES EVERYWHERE

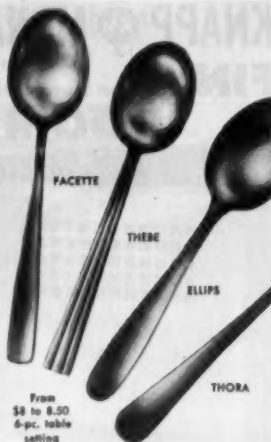
New, free-standing Flexscreen gives you all Flexscreen advantages—without attachment to your fireplace!



STAINLESS STEEL FROM SWEDEN

Direct from Sweden comes these beautiful patterns of lustrous stainless steel tableware. Superbly designed and hand finished, solid... lasting—never need polishing because Gense stainless will not tarnish or stain.

Choose from four patterns—over 175 items of flatware and holloware—all moderately priced and "Lovely for a Lifetime." At fine gift, jewelry and specialty shops.



From \$8 to \$50 6-pc. table setting

Send 10¢ to Dept. L for complete catalog and price lists.

In the East
GENSE IMPORT, LTD.
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West of the Mississippi
GENSE OF THE WEST, LTD.
278 Post St., San Francisco, Calif.



"6000" HOLLOWARE

OWN IT WITH PRIDE GIVE IT WITH PLEASURE Woodfield DINNERWARE



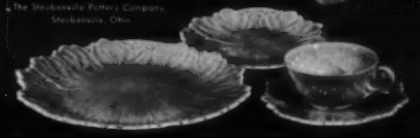
The distinctive leaf pattern with a high acceptance quotient among housewives who love fine things. Open stock, in these gay colors: Golden Fawn, Salmon Pink, Rust, Tropic, and Dove Grey.

Gift Suggestions

TEA-AND-TOAST SET	\$1.40
DOUBLE RELISH	\$2.65
INDIVIDUAL OATMEAL (for Salad)	.75c
SALT AND PEPPER SET	\$1.30
16-Pc. STARTER SET	\$7.95

(All prices are slightly higher in the West.)

Crafted by
The Stockbridge Pottery Company,
Stockbridge, Ohio



KNAPP MONARCH

FIN radiation Automatic Electric ROOM HEATER



■ 140 FEET OF HEATING RADIATOR SURFACE is packed into this efficient unit... giving 35 times more heating surface than standard rod-type heating elements.

■ AUTOMATICALLY CONTROLS ROOM TEMPERATURE from 40 degrees to 90 degrees F. Just set it and forget it! Exclusive new sensitive thermostat holds room temperature accurately. It is not, as with inferior types, affected by the heat of the heater itself!

■ PLUG IN AND USE! Plug into any adequate 110 volt circuit. Completely portable... only 22" wide, 19" high, 3 1/2" deep... weighs less than 22 pounds. Decorator styled in attractive "covert sand" baked enamel finish.

■ UNDERWRITERS' APPROVED No exposed wires, no glowing coils.

- ECONOMICALLY
- AUTOMATICALLY

THERE'S A ROOM IN YOUR HOME THAT NEEDS A FIN ROOM HEATER



Provides extra warmth for playroom or nursery.



Eliminates chilly corners of your bedroom.

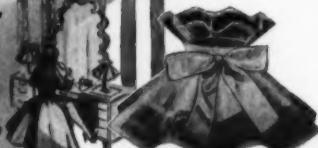


Makes your breezeway a year-round room.

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Better Products for Better Living ST. LOUIS 16, MO. U.S.A.

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adds Glamour to your home!

See how you can make any room over to look new, different, more glamorous with beautiful *Natalie* Lampshades. All your favorite shapes in glorious decorator colors at leading stores everywhere.



natalie lampshades company
paterson 1, new jersey

YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED ARE APPROXIMATE AND SUBJECT TO CHANGE.

MAKE YOUR TABLE SETTING AS HANDSOME AS A PICTURE

Pages 156-159
Page 156

Dinnerware (per 5-piece place setting).....	\$9.00
Flatware (per 6-piece place setting).....	\$16.00
Water goblets and wine glasses (each).....	\$2.75
Linen tablecloth.....	\$15.00

Page 157

Dinnerware (per 5-piece place setting).....	\$7.95
Flatware (per 6-piece place setting).....	\$29.75
Cold meat fork.....	\$11.00
Tablespoon.....	\$10.00
Water goblets (each).....	\$1.40
Wine glasses (each).....	\$1.10
Place mats (each).....	\$1.00

Page 158

Dinnerware (per 5-piece place setting).....	\$21.75
Flatware (per 6-piece place setting).....	\$38.00
Salad spoon.....	\$12.50
Cold meat fork.....	\$12.50
Composite dish.....	\$40.00
Water goblets & wine glasses (each).....	\$1.35
Linen tablecloth with 8 napkins (per set).....	\$21.95

Page 159

Dinnerware (per 5-piece place setting).....	\$9.65
Flatware (per 6-piece place setting).....	\$8.00
Water goblets (each).....	\$2.25
Wine glasses (each).....	\$2.25
Linen tablecloth with 6 napkins (per set).....	\$19.00

WHAT KEEPS THEM DOWN ON THE FARM?

Pages 170-175

Living room	Pages 172-173
Sofa.....	\$265.00
Ottomans (each).....	\$50.00
Armchair.....	\$125.00
End tables (each).....	\$73.00
Cocktail table.....	\$95.00
Side chairs (each).....	\$44.50
Drapery fabric (per yd.).....	\$1.69
Organdy curtains (per pair).....	\$6.98

Rug (per sq. yd.).....	\$7.95
End table lamps (each).....	\$105.00
Candlesticks (per pair).....	\$30.00
Ottoman clock.....	\$40.00

Dining room Pages 172-173

Drop-leaf dining table.....	\$158.00
Side chairs (each).....	\$31.00
Armchairs (each).....	\$38.00
Server.....	\$100.00
Water bench.....	\$158.00
Drapery fabric (per yd.).....	\$1.29
Cotton & rayon gimp trimming (per yd.).....	12
Wallpaper (per roll).....	\$2.95
White tufted with stand.....	\$20.00
Salad bowl.....	\$5.30

Kitchen Pages 174-175

Table with 4 chairs (per set).....	\$109.75
Curtain fabric (per yd.).....	\$1.08

Statement of the Ownership, Management, and Circulation required by the Act of Congress of August 24, 1912, as amended by the Acts of March 4, 1933, and July 5, 1940 (Title 29, United States Code, Section 285) of *LIVING For Young Homemakers*, published monthly at New York, N. Y. for October 1, 1963.

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Arthur P. Lawler, Vice-President of Street & Smith Publications, Inc.

Sworn to and subscribed before me this 20th day of September, 1963, Edward F. Krane, Notary Public No. 68-253786, New York County. (My commission expires March 28, 1965.)



CHRISTMAS CARD PHOTOS

The exchange of cards is one of the most pleasant Christmas traditions because it renews warm, human contacts. The more personal the greeting, the more it is enjoyed. One of the most individual cards is a photographic greeting which comes unmistakably from you. An easy way to make a distinctive card at small cost is to take a snapshot which includes all the elements of a Christmas greeting, then send extra-size prints on double-weight paper with a matte finish. These cards allow great freedom of imagination and expression. You can make them with the simplest equipment—a box camera with flash attachment will suffice if the picture isn't too complex and doesn't include too much area. Here are the results of one family's experiment: they tried four different ways to express their Christmas greeting in a single picture.



TABLE TOP PHOTOGRAPHY offers one way of making cards. A miniature scene is set up with Christmas message selected, then flash picture is taken



PICTURE OF CHILDREN is a card friends drag like to receive. Here young artists lettered the family's Christmas message on a poster; Mother or Father snaps scene



TOYS AND DECORATIONS left from last year make a good table-top scene. Inexpensive close-up attachment allows pictures as close as 3 1/2 feet



FAMILY SCENE expresses the greeting on squares of light cardboard taped together. Cutout letters, mirror writing are effective

- SUPERB CAST IRON COOKING
- CLEANING EASE OF FINE CHINA
- BRILLIANT TERRAFLAME COLOR with

NEW TRIANON

porcelain cast iron ware

from
BELGIUM



The finest cooking is yours with Trianon porcelain cast iron ware. Trianon ware combines the cooking quality of cast iron with the cleaning ease of china. Holds heat long after cooking... perfect for serve-to-table serving. Terraflame porcelain compliments any decor. Trianon ware will last a lifetime. Saves fuel costs (Cook in less time — on a lower flame). Choose from over 85 pieces.

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Address Department **TRIANON**

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if it's fine... it's
Plintbridge China
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Cocoa Rose

Excitingly new is this cocoa banded fine dinner china pattern with cocoa rose center motif. It's finished in platinum to match your sterling, and available in this coupe shape, a fluted shoulder, or plain cocoa band. \$15.50 a 5-pc. place setting. Write for your free folder.

Help Yourself with these WIZARDS with WOOD

Blond effects? Pickled finish? Make like a pro with WHITE FIRZITE®
Produces magical "woody" effects—on hard wood or soft, plywood or solid lumber, with light pastel tones, with Colors-in-Oil. (On plywood stain jobs, tame wild grain with Clear Firzite.)

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What are you making? Insure it with WELDWOOD®
PLASTIC RESIN GLUE
Makes joints stronger than the wood itself! Use it to mend or make things. Highly water-resistant... easy to use.

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CLEANS WINDSHIELD & CHASSIS

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what do you look like in a window?

COMFORT Ezelum is year-round convenience. Screens windows in winter—screens in summer.
QUALITY Ezelum is constructed of heavy duty, lifetime EXTRUDED aluminum.
DESIGN Beautiful Ezelum windows blend with any style home.
PRICE Surprisingly low! It will pay for itself in fuel savings alone.

Ezelum
Guaranteed by Ezelum

Brochure on request
Eastern Office: New Hyde Park, N. Y.
Midwest: 3419 Ridgely St., St. Louis, Mo.



LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. We have just completed an addition to our house in which a kitchen will be placed. We will need a chimney, but we do not feel we can afford to have one installed. Can you suggest an economical type of chimney that would be safe, and that we can install ourselves? **T. W.**

A. We recommend that you first lay a two-foot square of concrete, ten inches deep. Then go to a supplier of building materials and purchase cement blocks which have terra-cotta flue lining in them. They can be placed one above another and mortar placed between to form a very suitable chimney. Another solution is to install a prefabricated chimney.

Q. A large section of our property is spoiled by swampy mud through which a brook flows. Is there any way we can improve this condition? **F. L. O.**

A. Bring in enough good fill to raise the level of the swampy land to that of the surrounding solid ground. Do not attempt to divert or dam the brook, but grade the fill so that it pitches slightly toward the brook.

Q. Not long ago I was presented with a handsome old chair which I am now in the process of restoring. I have removed the old leather and am recovering the chair with new material, but there was not enough of the old upholsterer's tacks left in the chair to finish the job. I wonder if you could suggest where I might find this type of tack? **J. K.**

A. Your best bet would be to go through several secondhand furniture stores to see if you could find an inexpensive, old chair that has the same type of tack which you can then remove

and re-use. The only other solution would be to try a wholesale upholstery establishment.

Q. A bad bulge has suddenly developed in the center of the dining room floor in our home. We have no idea what might have caused this, but as the dining table will no longer set evenly on the floor we must do something—but what? **K. F. S.**

A. The bulge is most likely caused by a buckling of the finished floor. You can check this by tapping the bulge with a hammer; if there is a hollow sound, buckling is the cause. This can be remedied by driving two-inch wire nails at an angle through the bulge and into the subfloor.

Q. I would like to refinish our kitchen cabinet doors, frames, and windows in white enamel. At the present, they are all varnished. I have been told that enamel will not be satisfactory over varnish. What should I do? **J. P. U.**

A. First sand off the varnished surfaces with medium-fine sandpaper. Dust surface thoroughly, then give it one coat of flat white paint. After this has dried, the enamel can be applied.

Q. There are many places in our cement block basement where the joints between the blocks do not seem filled with mortar. As a result, there is considerable seepage. Is there a way I can do the repair job myself? **T. D.**

A. Brush out the joints thoroughly so they will be free of dust and loose particles. Then water down the joints. Joints should be filled with a mixture of 1 part Portland Cement to 2½ parts of clean sand, with about 25 per cent lime by volume.

Min foods FAST with this POWERFUL portable!

the New HAMILTON BEACH Mixette

\$1975* IN GIFT BOX!

- Even heavy molasses-cookie batterers are taken in stride. Hand that holds Mixette sets the speed. Leaves other hand free to hold a pan or add ingredients. Beaters snap out for cleaning. Hamilton Beach motor has full power, long life. At your dealer's now! Hamilton Beach Co., Div. of Seavill Mfg. Co., Racine, Wisconsin.
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- Fast bars prevent money from slipping!

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If your man's a true fisherman or light boat racing fanatic, these are a gift to delight his practical heart!

FIDGIT 1—A brand new family of fish catching toys, beautifully packaged in a handsome chrome-lined box, cutting right target on a handy pocket set.

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- FIDGIT 4**—A brand new, waterproof, dual to lure.
- FIDGIT 5**—A brand new, waterproof, dual to lure.
- FIDGIT 6**—A brand new, waterproof, dual to lure.
- FIDGIT 7**—A brand new, waterproof, dual to lure.
- FIDGIT 8**—A brand new, waterproof, dual to lure.
- FIDGIT 9**—A brand new, waterproof, dual to lure.
- FIDGIT 10**—A brand new, waterproof, dual to lure.

Each weighs 100, comes in regular color, or custom color. Order the Complete set, priced \$5.75.

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Beweridge, Michigan

Heddon

STORES IN YOUR VICINITY featuring

merchandise in this issue are listed for your convenience. Your shopping will be simplified if you identify the merchandise as having been shown in the November issue of LIVING For Young Homemakers.

The following stores carry
Western Carolina furniture.

Connecticut
Nassau Furn. Co., Hartford
District of Columbia
Colony House

Florida
Jones Bros. Furn. Co.,
Jacksonville
Reynolds Interiors, Miami

Georgia
Davison, Paxon Co., Atlanta
Carlton Parker's, Savannah

Illinois
Simons Furn. & Rug Co., Aurora

Kentucky
Purcell Co., Inc., Lexington

Maryland
May Co., Baltimore

Minnesota
Dayton Co., Minneapolis

Mississippi
W. H. Baker Furn. Co., Tupelo

Missouri
Macy's Kansas City, Kansas City

New Jersey
Huffman & Boyle Co.,
North Hackensack
Koss Bros., Inc., Rahway

New York
Macy's, New York

North Carolina
Castlebury's Furn., Raleigh

Ohio
Hullum Furn. Co., Dayton
Lum D. G. Co., Toledo

Pennsylvania
Erdenheim Wayside Furn. Co.,
Philadelphia
Joseph Horne Co., Pittsburgh

Tennessee
Miller Bros. Co., Chattanooga
Payne Furn. Co., Nashville

Texas
Finger's Early American Mart,
Houston

Virginia
Wellington House, Alexandria
Miller & Rhoads, Inc., Richmond

The following stores carry
Wytheville furniture.

Alabama
Louis Pizitz D. G. Co.,
Birmingham

California
Empire Furn. Co., Los Angeles

Connecticut
G. Fox & Co., Hartford

District of Columbia
P. J. Neer Co.

Florida
Jones Bros. Furn. Co.,
Jacksonville

Georgia
J. B. White & Co., Augusta

Illinois
The Fair, Chicago

Kentucky
H. H. Leet Furn. Co., Lexington

Maryland
Stewart & Co., Baltimore

Massachusetts
S. Glazer Furn. Co., Worcester

Michigan
Stewart-Glenn Co., Pontiac

Minnesota
Weyand Furn. Co., St. Paul

New Jersey
Kresge Newark, Inc., Newark

New York
The Wm. Hengeler Co., Buffalo
Perlmutter Furn. Co.,
Poughkeepsie

North Carolina
Morrison Neese Furn. Co.,
Greensboro

Ohio
Dayton Town & Country Furn.,
Dayton

Pennsylvania
Lit Bros., Philadelphia




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in 15 minutes, pot roast in
35 minutes, barbecue
spare ribs in 15 minutes,
scalloped potatoes in 10
minutes! And you'll find
hundreds more delicious,
time-saving recipes in the
idea-packed Presto cook
book. See Presto Cookers
from \$11.45, at leading
department, hardware,
jewelry and appliance
stores.

NATIONAL PRESTO INDUSTRIES, INC.
New Glens, Wisconsin

33
OVER 20 MILLION SATISFIED PRESTO USERS



**don't buy
half a
disposer! ***

Ordinary disposers
offer only
single-direction
shredding... give you
only half the service,
half the satisfaction
you get with
IN-SINK-ERATOR
and its remarkable
Revers-O-Matic!

* Get full value, longer-life
and greater efficiency with
IN-SINK-ERATOR, and only
IN-SINK-ERATOR! No other make
gives you all the benefits of the
exclusive double-action
REVERS-O-MATIC feature. So don't
settle for half a disposer with a one-
way action—be sure you investigate
IN-SINK-ERATOR before you buy!



You'll choose the original, time-
tested IN-SINK-ERATOR with
reversing action that (1) grinds all
waste finer and faster; (2) eliminates
odor completely by two-way
scouring; (3) automatically
"backs-away" from possible jams;
(4) gives you twice the wear and
doubles sharpness of shredding
elements. Remember, only
IN-SINK-ERATOR Food Waste
Disposer gives you all this with
exclusive REVERS-O-MATIC.

Ask your Plumbing Dealer or write
for complete information and
name of nearest IN-SINK-ERATOR
dealer.

IN-SINK-ERATOR
FOOD WASTE DISPOSER

IN-SINK-ERATOR MANUFACTURING COMPANY
104 FOURTEENTH STREET, RACINE, WISCONSIN

[Continued on page 196]



No. D-650½
as shown or
plain finishes.
Saddled Seat
Height 41½"

TELL CITY Rocking CHAIRS



No. 301½
Ladder back
hand-woven
fibre seat
Height 36½"

20 authentic Period Rockers

in all popular finishes

Mahogany, Walnut, Cherry, Maple,
Pine. D-650½ also Decorated in Gold
on Black, Red or Green.

FREE illustrated "Guide to Period Styling"

WRITE DEPT. 211
TELL CITY CHAIR CO., TELL CITY, IND.



No. 4526½NP
Rearback
Seat in simulated
Hedgeport
Height 29½"



CHILD SIZE...
Scaled miniatures
of period models
designed for ages
2 to 7. Ideal
lifetime keepsakes.

Windsor No. 27½
Saddled Seat 14½" x 11"
over-all height 24½"

SOLD THROUGH ALL BETTER STORES

Stores in your vicinity

[Continued from page 195]

South Carolina

Town & Country Furn. Co.,
Charleston

Tennessee

B. Lowenstein & Bros., Inc.,
Memphis

Texas

Foley Bros. D. C. Co., Houston

Virginia

Wright Furn. Co., Roanoke

West Virginia

Butler Furn. Co., Huntington

Wisconsin

Kunzelmann-Esser Co.,
Milwaukee

The following stores carry
Gilliam furniture.

Alabama

Peck & Hills, Birmingham
Mason Furn. Co., Huntsville

Florida

Standard Furn. Co., Jacksonville
Lester Brothers, St. Petersburg

Georgia

Maxwell Bros., Augusta
Maxwell Bros., Columbus

Louisiana

Levy's Furn., Inc., Shreveport

Maryland

The Hecht Co., Baltimore

New Jersey

Koos Bros., Inc., Rahway

New York

Atlas Moderne, Inc., Mt. Vernon

North Carolina

Colony Furn. Shops, Charlotte
Maxwell Bros., Concord
Brown Furn. Co., Greenville

Ohio

Perry's, Kent

Pennsylvania

Gimbel Bros., Philadelphia

South Carolina

Maxwell Bros. & McCallum,
Anderson
Maxwell Bros. & Hall, Charleston
Maxwell Bros. & Benson,
Greenwood

Tennessee

W. B. Greene Co., Kingsport
Fowler Bros., Knoxville

Virginia

Parker & Powell, Newport News
Sydnor & Hundley, Richmond
J. L. Barkdale Furn. Corp.,
Waynesboro

West Virginia

Hash Furn. Co., Beckley

The following stores carry
Unique furniture.

Alabama

Hood-McPherson Furn.,
Birmingham

California

J. W. Robinson Co., Los Angeles
John Bruner Co., Oakland

Connecticut

Brown-Thomson, Inc., Hartford

District of Columbia

Woodward & Lothrop

Florida

Rhodes, Inc., Miami

Massachusetts

Jordan, Marsh Co., Boston

New Hampshire

C. A. Hoitt Co., Manchester

New Jersey

J. B. Van Seiver Co., Camden
J. B. Van Seiver Co., Trenton

New York

Macy's, New York

North Carolina

Southern Furn. Co., Raleigh

Ohio

Sterling-Lindner-Davis,
Cleveland

Pennsylvania

J. B. Van Seiver Co., Allentown
J. B. Van Seiver Co., Lancaster

Texas

Sanger Bros., Dallas

Utah

Christiansen Furn., Salt Lake City

Virginia

Jurgens, Inc., Richmond

West Virginia

Bluefield Furn. Co., Bluefield

Wisconsin

Gimbel Bros., Milwaukee

[Continued on page 197]

WILL YOU BREAST-FEED YOUR BABY?



If you can't get breast-shaped Hygeia nipples, No-clog vents insure uninterrupted feeding. Patent pending bottle you can buy, just show Dr. Hygeia's & B. K.

HYGEIA

NEXT BEST TO MOTHER'S BREAST

Washes Dishes in "SCRAPING TIME!"



Only Dishmaster
removes food waste...
washes dishes with
aerated suds...
rinses with clear water...
all in one continuous motion!



DISHMASTER

the Push-button Dishwasher
Over 300,000 now in use

Now get dishes, glassware, silver, pots and pans sparkling clean—in little more time and effort than it takes just to prepare dishes for the costly automatic machines! You'll find the sensational Dishmaster at leading department, hardware, plumbing and appliance stores. See it today!

Free Booklet

Send Coupon Today!

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Dept. LY-11, 10 S. Superior St., Toledo, Ohio			
Gentlemen: Please send free copy of "Dishwashing the Easy Way."			
NAME			
ADDRESS			
CITY	COUNTY	STATE	

Be a 'do-it-yourself' Santa



10
PLANS
10¢

Build These Outdoor Displays—Toys, Other Gifts
... with easy to use

FIR PLYWOOD

It's easy with fir plywood. Plans show how to build this life-size Santa, displays, child's desk, doll house, play house, rocket-ship club house, space guns, TV table, others. See your lumber dealer or send 10¢ (USA only) to Douglas Fir Plywood Association, Dept. C, Tacoma 2, Wash.

ASK FOR DYPA-INSPECTED FIR PLYWOOD

Get this book

84 pages of new decorating ideas
by leading professional decorators!

NEW EDITION OF FAMOUS
BOOK ONLY 25¢



Stores in your vicinity

[Continued from page 196]

The following stores carry
Jasper Cabinet furniture.

California
Greene & Hinkle Co., Inc.,
Beverly Hills
Lee-Gingery Furn. Co., Glendale
Macy's San Francisco,
San Francisco
District of Columbia
Colony House
Georgia
Carroll Furn. Co., Atlanta
Indiana
Graham Furn. Co., Inc.,
Indianapolis
E. F. Meriburger & Son, Inc.,
Indianapolis
Michigan
Crowley-Milner & Co., Inc.,
Detroit
R. L. Pope Furn. Co., Detroit
New Jersey
Richard D. Kastner, Nutley
New York
Lauer Furn. Co., Rochester
Ohio
Backus Bros. Co., Inc., Cincinnati
Tennessee
Roberts Furn. Co., Harriman
Haws & Blankenship, Inc.,
Knoxville
Harley-Holt Co., Nashville
Texas
Myers-Spalti Mfg. Co., Inc.,
Houston
Virginia
Miller & Rhoads, Inc., Richmond

The following stores carry
Craftique furniture.

Alabama
Bishop-Parker Furn. Co.,
Montgomery
Connecticut
G. Fox & Co., Hartford
District of Columbia
Colony House
Georgia
Rhodes, Inc., Atlanta
Maine
Bangor Furn. Co., Bangor
Maryland
Gomprecht & Benesch, Baltimore
New Jersey
Hampton House, Montclair
New York
Gardner Furn. Co., Buffalo
Peck & Hills Furn. Co., Inc.,
New York
H. S. Barney Co., Schenectady
North Carolina
Belk Bros. Co., Charlotte
Morrison Neese Furn. Co.,
Greensboro
Wayside Furn. Co., Raleigh
Colonial Furn. Shops,
Winston-Salem
Pennsylvania
Cleland & Simpson Co., Scranton

Texas
G. A. Stowers Furn. Co., Houston
Vermont
Hooker Furn. Co., Barre
Virginia
Channel Furn. Co., Portsmouth
Miller & Rhoads, Inc., Richmond
Thurman & Boone, Roanoke
West Virginia
Anderson, Newcomb Co.,
Huntington

The following stores carry
Slumber Products furniture.

Alabama
Danley Furn. Co., Opp
Arkansas
Hanna Furn. Co., Eldorado
Parker's, Jonesboro
Home Furn. Co., Magnolia
Southwest Furn. Co., Nashville
City Furn. Co., Texarkana
Kentucky
Cayce-Yost Co., Hopkinsville
Louisiana
Empire Furn. Co., Baton Rouge
Quality Furn. Co., Houma
Max Barnett Furn. Co.,
New Orleans
Mississippi
Senoj Furn. Co., Greenville
Greenwood Furn. Co., Greenwood
Ferguson Furn. Co., Jackson
Missouri
Peoples Furn. Co., Kennett
Tennessee
John Gerber Co., Memphis

The following stores carry
Gluck furniture.

Alabama
Dyess Furn. Co., Mobile
California
Elliott's, Burbank
John Breuner Co., Los Angeles
Morton Furniture, Mountain View
John Breuner Co., Oakland
J. W. Wiley Co., San Francisco
Bridge Furn. Co., Studio City
Delaware
Miller Bros., Wilmington
Georgia
Mather Stores, Atlanta
Illinois
Soldbott's, Chicago
Louisiana
Kirschman's, New Orleans
New York
Ellis Bros. & Joseph, Binghamton
J. N. Adams & Co., Buffalo
Henshaw's, Jamaica
Sachs Quality Stores, Inc.,
New York
Lauer Furn. Co., Rochester
Pennsylvania
Gimbel Bros., Philadelphia
Wisconsin
Klode Furn. Co., Milwaukee

I live like a Queen
since I met my
Minute Minder Man



The "Minute Minder Man" is that remarkable little timing device made by the folks at Lux and installed in millions of home appliances to help every woman live and feel like a Queen...

While you relax or go about other duties, it automatically times the food on your stove, the toast in your toaster, the clothes in your washer and dryer. No wonder so many women love the "Minute Minder Man"—he's the perfect servant to millions! Look for the Minute Minder in America's better cooking appliances, washers, dryers and toasters.

Lux is equally famous for
its fine line of alarm
and novelty clocks
and the portable
Lux Minute Minder—
at good stores everywhere



THE LUX CLOCK MANUFACTURING CO., INC. • WATERBURY, CONNECTICUT

Airguide INSTRUMENTS

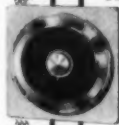
FOR GIFTS that will be used and enjoyed for years and years . . . FOR GIFTS that add to the beauty of home or office . . . FOR GIFTS that add to the comfort of modern living.



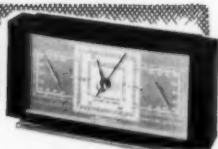
HERE'S THE ANSWER TO OUR GIFT PROBLEM!

AND WE CAN GET THEM AT OUR FAVORITE STORE!

CAPRI • WALL BAROMETER



Smartest up-to-minute modern. Black scale and dial. Cast wrought iron wheat blond mahogany with polished copper ring and knob. 2 1/2" long. Price \$30.



PRINCETON • COMBINATION UNIT

Shows temperature, humidity and weather trends. Smart gray or ivory case, two-toned dial, brass base. A beautiful and useful desk accessory. 7 1/2" long. . . \$10



NORWOOD COMFORT INDICATOR

Smart, distinctive and practical. Shows whether room temperature and humidity are in correct relationship for greatest comfort. Blood mahogany case, brass base, colorful dial. 2" wide. . . Price \$7.50

MADE BY
FEE AND STEINWEL, INC., CHICAGO 47.

*Gifts of Beauty, Pleasure
and Comfort
...for Modern Living*

don't put up with BLACKOUTS!

When the electricity goes off, don't blame the fuse or circuit breaker. They protect you from hazard. Blackouts probably mean your wiring is overloaded.

But you needn't put up with blackouts, blinking lights and unsafe, unsightly tangles of cords. Learn how to avoid these annoyances and get convenience, comfort, efficiency and economy from your lights and appliances.



Send for the National Adequate Wiring Bureau's profusely illustrated, 24-page color booklet which tells you

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THE NATIONAL ADEQUATE WIRING BUREAU — Dept. L3
155 East 44th Street, New York 17, N. Y.

Please send me the booklet about Adequate Wiring. I enclose 15c.

Name _____

Street _____

City _____

State _____

PAINT TEXTURE ONTO YOUR WALLS

The new texture paints (previously only for the professional) are both inexpensive and easy to apply, and they are right in line with the fashion of texture finish for a room. If the surface is prepared properly (dirt and grease must be removed and gypsum wallboard requires primer-sealer), you need only pick the color and kind of texture you prefer. New plaster (and brick or masonry) must be thoroughly dry. Glossy painted surfaces should be cut with alkaline paint cleaner or soda. Wallpaper must be removed first. One of the methods illustrated here is bound to be a decoration bracer for any room. Paint used here is National Gypsum's *Gold Bond*.



JUST BRUSH ON. Colored texture paint in best applied with a wide brush. Apply a thin, "tooth" coat evenly. When dry, follow with another thin coat. The texture you choose must be applied while surface is still tacky



STIPPLE comes with either a stipple roller or brush. Roll and overlap the rolling strokes, or tap brush lightly and evenly

SPONGE STIPPLE means using a round, dampened, noncellulose sponge. Tap tacky surface, keeping pattern uniform

[Continued on page 199]

\$358⁴⁴ Buys all the Brikrete for the 8" Exterior Walls of the 37' x 24" "Brikadier"

National Average. May vary by locality.



Brikrete Plans now available. Price, \$15.00 per set.

Some low prices per square foot for any size or type of home you plan to build.

Brikrete is the world's most modern masonry, with colored, heavily textured, crystalline and self-contained insulation properties. Plenty of strength. Water resistant. Easy to lay. Wide range of colors. Costs less than lumber because it's made by chains of independent local plants throughout the U.S. Write for literature and name of plant nearest you.

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BRIKRETE **You Can Be a Local Manufacturer**

More local plants are badly needed to supply increasing demand. To men of vision and aggressiveness, Brikrete is truly an outstanding manufacturing opportunity. Ideal community enterprise. Plants operate in franchise-protected territories. Liberal sponsor cooperation. High income potentials. Requires no skilled labor. We supply the basic equipment on easy-to-pay rental terms. Write for Brikrete Book No. 2 for more information.

Paint texture onto your walls
[Continued from page 198]



SPONGE SWIRL requires the same kind of sponge, used with a light swirling motion. A quick twist of the wrist is sufficient



STRIATED can be vertical or horizontal. Use whisk broom, thick brush or comb. Keep strokes light. Rinse applicator often



STIPPLED and smoothed is obtained in same way as sponge stippling or stipple. Before it dries, smooth out with triangle or trowel



TROWEL TEXTURING requires clean, flat trowel. Vary strokes while texturing for irregular intervals. Lightly sandpaper when dry

FINE FURNITURE BY



Exquisite French Provincial in a New Dining Group

You can almost feel the warmth and elegance of this authentic French Provincial dining group. The versatile group combines graceful styling with practical convenience features . . . wood-grained Formica top table, fitted silver drawer in buffet, adjustable shelves in buffet and server. Of beautiful maple. Moderately priced.

See this stunning new group at your dealers or write.

RICHARDSON BROTHERS COMPANY
SHEBOYGAN FALLS, WISCONSIN

NEW YORK SHOWROOM: John Stuart, Inc., 4th Avenue and 32nd Street, N.Y. 16, N.Y.



So Beautiful!
No Wonder Everyone Wants An "EMPIRE"

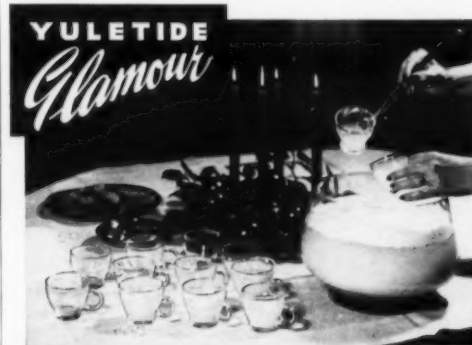
SMALL quantities of coffee can be made automatically ONLY in a small percolator—like this 3 to 5-Cup "THRIFT-O-MATIC"

- Just plug it in—no regulating!
- Stops perking automatically!
- Perfect coffee every time—stays serving hot for hours!

Use the popular No. 1942 EMPIRE 4 to 8-Cup Automatic for larger capacity. Buy BOTH sizes to meet all occasions!

Sold By Leading Dealers Everywhere

THE METAL WARE CORPORATION
TWO RIVERS, WISCONSIN



YOU'LL dispense traditional cheer glamorously—and very proudly, indeed—this Yuletide with America's most popular new 14-piece Punch and Beverage Set, of brilliant, seamless, hand-crafted crystal by those famed West Virginia Glass artisans! . . . There's sheer artistry in every clean-cut, graceful line of the generous 300-Oz. sham-bottom Bowl, the Ladle, and those 12 lustrous 6-Oz. Handled Cups—rare examples of meticulous, unhurried craftsmanship! A suave compliment to your holiday—and year 'round—hospitality! . . . Also available in open stock, for additions or replacements.



When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superior quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weirton, W. Va. (Member Glass Circle of America.)

WEST VIRGINIA Glass

"My Wunda Weve Carpets are"

says Arlene Francis

"I've used all the Four Wunda Weve Carpets in my home, upstairs . . . downstairs . . . even in my coat closet!"

says Arlene Francis, charming television personality.

"I first saw Wunda Weve Carpets about three years ago.

Their clear colors and interesting texture were so appealing, I just had to have them everywhere! And they are just as new-looking now as the day I bought them!"

WUNDA LUXE

"I guess most people like a little extra luxury in their living room. So I selected the lush deep pile of Wunda Luxe in Muted Beige.

And what glowing colors in Wunda Luxe!

I could hardly decide which to buy."

(Wunda Luxe, the most lavish of all, about \$19.95 sq. yd.*)



WUNDA CREST

"Even Peter loves it! I wouldn't expect a 6-year-old boy to pay any attention to his carpet, but he was simply delighted when I put in this Cinnamon Wunda Crest."

It takes his rough treatment, too. (Wunda Crest, produced by popular demand, about \$6.95 sq. yd.)*

WUNDA LOOM

"An attractive dining room adds so much to the pleasure of entertaining. The rich pile of my Avocado Wunda Loom has a changing texture which really sets off my furniture."

(Wunda Loom, for those who want truly fine carpeting, about \$14.95 sq. yd.)*

Wunda Weve, Wunda Loom and Wunda Luxe are trademarks, Reg. U.S. Pat. Off.

and the best floor show in town!"

WUNDA WEVE

"I wouldn't let them take the picture with my shoes off, but I might as well admit to you that this Ancient Ivory Wunda Weve feels just wonderful under my bare feet!"

(Wunda Weve, the carpet that started a trend, about \$8.95 sq. yd.*)



NDA CRE
wouldn't expe
tions to his an
elighted when
on Wunda We
i treatment, he
roduced by pop
ut \$6.95 sq. yd.



There aren't any other carpets like Wunda Weve Carpets:

*Finest cotton for the truest colors . . . loom woven
for extra wear and easier vacuuming . . . pre-shrunk
and colorfast . . . deep pile for flattering texture!*

FREE BOOKLET shows Wunda Weve Carpets in color in some of America's most famous homes. Write for your own copy today. Belrug Mills, Inc., 203-T River Street, Greenville, South Carolina. In Canada, Maquies Ltd., 2536 Granville St., Vancouver 9, B.C.

*Slightly higher in the West.



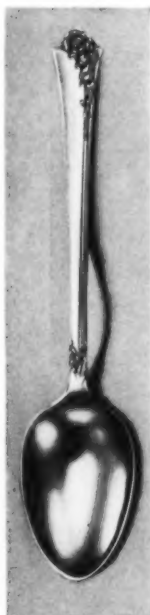
WUNDA WEVE CARPETS

Silver means something special to a girl...

The meaning and beauty of silver have never been more wonderfully expressed than in Heirloom® Sterling. Charming, original patterns . . . fine rich feeling in the hand . . . are making it the choice of more brides every year.

And since this is solid silver, even a century of constant use only gives it a lovelier patina!

Start with two place-settings—add more each year. Six-piece place-settings begin at only \$29.75, Federal tax included.



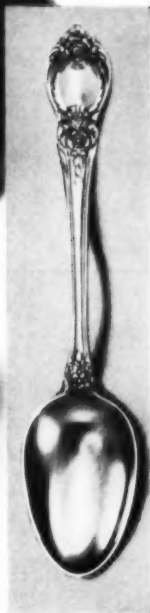
Damask Rose



Mansion House



Lasting Spring



Requiring Beauty

Stanton Hall



Heirloom Sterling

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Oneida Ltd., Oneida, N. Y.

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